

KUALA LUMPUR INTERNATIONAL BUSINESS, ECONOMICS & LAW CONFERENCE

KLibel

KUALA LUMPUR INTERNATIONAL BUSINESS, ECONOMICS AND LAW CONFERENCE

4

“ETHICAL APPROACH IN BUSINESS, ECONOMICS & LAW FOR SUSTAINABLE DEVELOPMENT”

31 MAY - 1 JUNE 2014
HOTEL PUTRA, JALAN TUN RAZAK,
KUALA LUMPUR, MALAYSIA

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In Collaboration with



GENERAL INFORMATION

Welcome

It's our pleasure to welcome you in the Kuala Lumpur International Business, Economics and Law Conference 4 (KLIBEL4), held in Putra Hotel Kuala Lumpur, from May 31 – June 1, 2014. The conference is organized by ZR Resources in collaboration with Tourism Malaysia, Kumpulan Karangraf Sdn Bhd, Ryverra Chocolate & Confectionery Sdn Bhd and invited Academicians from local university in Malaysia. We wish you a pleasant stay and a fruitful conference.

Venue

The conference venue will be the **Putra Hotel Kuala Lumpur, Lot 149, Seksyen 87, Jalan Tun Razak, 50050 Kuala Lumpur**

Conference Site

- The Opening and Closing Session will take place at Titiwangsa Hall
- The Parallel Sessions will take place at Titiwangsa Hall, Putri Room and Putra 1 Room

Tea and Lunch Breaks

Tea breaks will take place in the Parallel Session's Room.

Lunch break will take place in the restaurant of the Putra Hotel Kuala Lumpur. Lunches will include a variety of national dishes, including vegetarian food.

Lunch coupons will be available for accompanying persons at fixed price at the Conference Secretariat. There is no fee for accompany children under 13 years old.

All participants are requested to carry their lunch coupons for the lunch breaks.

No Smoking

Smoking is prohibited in all public buildings.

Internet Access

Inside the Conference venues will be a wireless free internet connection.

Map of the City

You will find the map of the city in Conference Welcome Pack.

Local Public Transport

Kuala Lumpur has a good public transportation system that can be used to travel throughout the city centre and beyond the city limits:

Buses

Rail – Light Rail Transit (LRT), Commuter Services, Monorail Services and Airport Services

Taxis

Please refer to Reception Counter for assistance.

MAP

MAP OF LRT at Kuala Lumpur:



Please refer to Reception Counter for assistance.

Conference Venue:



HOW TO GET THE HOTEL PUTRA, KUALA LUMPUR?

For international participants:

You could reach Malaysia through Kuala Lumpur International Airport (KLIA), Kuala Lumpur or Low Cost Carrier Terminal Airport, Kuala Lumpur (LCCT) or Subang International Airport, and then hire a limousine or a taxi from KLIA to Hotel Putra, Jalan Tun Razak, Kuala Lumpur for approximately 70 kilometers. Normal charge for each taxi is about RM80 (USD27). Additional charge might be applied if you travel after midnight.



CONFERENCE SCHEDULE

Saturday, May 31, 2014

| Time | Event | Venue |
|-------------------|--|-----------------------------|
| 8.00am – 9.00am | Registration | Lobby |
| 9.00am – 9.30am | Opening Session Photography Session | Titiwangsa |
| 9.30am – 10.30am | Parallel Session 1 | Titiwangsa/ Putri/Putra1 |
| 10.30am – 11.00am | Networking Break | |
| 11.00am – 1.00pm | Parallel Session 2 | Titiwangsa/ Putri/Putra1 |
| 1.00pm – 2.00pm | Networking Break | |
| 2.00pm – 4.00pm | Parallel Session 3 | Titiwangsa/ Putri/Putra1 |
| 4.00pm – 4.15pm | Networking Break | |
| 4.15pm – 5.15pm | Parallel Session 4 | Titiwangsa/ Putri/Putra1 |
| 5.15pm – 5.30pm | Closing Session | Titiwangsa |

Sunday, June 1, 2014

| Time | Event | Venue |
|-----------------|--|-------|
| 7.30am – 8.00am | Assembly For Bus Tour Visit | Lobby |
| 8.15am – 4.30pm | Tour visit to Kuala Lumpur and Putrajaya | |
| 5.00pm – 5.30pm | Back to Hotel Lobby | |

PRESENTATION SCHEDULE

Saturday, May 31, 2014

9.30am – 10.30am

Parallel Session 1

Chairperson: Genoveva

| | | | |
|---------|---------------------|---|------------|
| KLB4135 | Ir Yunita Ismail | Industrial Symbiosis At Supply Chain | Titiwangsa |
| KLB4136 | Dr. Rufo R. Mendoza | Accountancy Service Requirements of Micro, Small, and Medium Enterprises in the Philippines | Titiwangsa |
| KLB4113 | Maizura Mohamad | Servant Leadership In Social Enterprise (Cooperative) : They Fit!, A Review Of Literature | Titiwangsa |

Chairperson: Trecy Emerald

| | | | |
|---------|---------------------------------|--|-------|
| KLB4111 | Dr. Kiryanto | Analysis Characteristics Of The Audit Committee Of Earnings Quality | Putri |
| KLB4120 | U.A.H.A. Rathnasiri | Financial management practices of Small and Medium Enterprises (SMEs) in Sri Lanka | Putri |
| KLE4222 | Prof. Dr. Ir. Didik Sulistyanto | An Economic Prespectives: Mass Production of Entomopathogenic nematodes for Plant Protection for Sustainable Development | Putri |

Chairperson: Dina Imam Supaat

| | | | |
|---------|--|---|---------|
| KLL4341 | Dr. I Gusti Ayu Ketut Rachmi Handayani | Legal Drafting Of Regulations In Priority Watersheds Jabodetabek Area Towards Sustainable Development | Putra 1 |
| KLL4301 | Natsuda Kiripet | The Early Stage Of Bilateral Trade Agreement In Southeast Asia In 17th Century | Putra 1 |
| KLL4326 | Dr. Nunuk Nuswardani | Implementation Of Integrated Forest Management Model Empowerment Through Local Leaders Forum | Putra 1 |

10.30am – 11.00am

Networking Break

11.00am – 1.00pm

Parallel Session 2

Chairperson: Aerni Isa

| | | | |
|---------|---------------------------|---|------------|
| KLB4125 | Dr. Zainal Alim Adiwijaya | SME Empowerment Model Through Qardul Hasan Financing : Case Study at Regional Amil Zakah (BAZDA) in Central Java Indonesia | Titawangsa |
| KLB4127 | Mui Ling Dyana, Chang | Students Satisfaction towards the Quality of Cafeteria : SEM in Institut Pendidikan Guru Kampus Gaya | Titawangsa |
| KLB4141 | Zaw Lwin Htet | An approach to design memorable experience of Thai tourists at a religious site: Case study of Shwedagon Pagoda, Yangon, Myanmar | Titawangsa |
| KLB4103 | Amanuddin Shamsuddin | Educators' Awareness And Acceptance Towards Goods And Services Tax (Gst) Implementation In Malaysia: A Study In Bandar Muadzam Shah, Pahang | Titawangsa |
| KLB4109 | Amanuddin Shamsuddin | Managing Intellectual Liabilities Using Risk Management Approach – A Conceptual Paper | Titawangsa |
| KLB4140 | Dr. Murwatiningsih | Empowering The Marketing Mix Toward Purchasing Decision Based On Consumers' Character At Traditional Markets In Semarang | Titawangsa |
| KLB4121 | Khin Marlar Maung | The Importance Of Supervisor Support And Peer Support In Transfer Of Training: Case Study In Myanmar | Titawangsa |

Chairperson: Assoc. Prof. Dr. Saim Kayadibi

| | | | |
|---------|---------------------------------------|--|-------|
| KLB4139 | Fatmasari Sukesti and Mamdukh Budiman | The Influence Halal Label And Personal Religiosity On Purchase Decision On Food Products In Indonesia | Putri |
| KLB4143 | Suryo Utomo | Relationship between Shareholders' Political Motives and Corporate Tax Avoidance | Putri |
| KLE4201 | Dr. Iim Hilman | The Bank Bankruptcy Prediction Models Based On Financial Risk (An Empirical Study On Indonesian Banking Crises) | Putri |
| KLE4208 | Sawitree Korn Sri | A Comparative Study of China's and Thailand's Outward Foreign Direct Investment: Lessons, Investment Experience and Role of Government | Putri |
| KLE4207 | Luluk Muhimatul Ifada | Market Reaction Based On Corporate Governance Structure | Putri |
| KLE4217 | Murni binti Subroto | Enhancing Malaysian Federal Government Accountability Through Annual Report: A | Putri |

Stakeholder Perspective

Chairperson: TBD

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|---------|--------------------------|--|---------|
| KLL4319 | Dewi Sulistianingsih | Harmonization of Law: Between Needs and Expectation to Protect Traditional Knowledge in Patent Law of Indonesia | Putra 1 |
| KLL4312 | M Shidqon Prabowo | Corporate Social Responsibility (CSR) As An Empowerment Effort For Small Medium Enterprises In Indonesia | Putra 1 |
| KLL4325 | Nukanda Methakeelatikorn | The Analysis Of Law And Investment In Sugarcane Industries In Laos Pdr | Putra 1 |
| KLL4329 | Dr. Rodiyah | The Accelerated Model Of The Right To Work Through The Harmonization Of Manpower Policies (A Case Study of Outsourcing Manpower after the Constitutional Court Decision Number 27/PUU-IX/2011 about the Review of Law Number 13 of 2003 Concerning Substantive Justice Attainment) | Putra 1 |
| KLL4330 | Dr. Rodiyah | The Acceleration Model Of Protection Rights For The Impact Of Natural Disaster Based On The Local Wisdom Through The Harmonization Of Legislations | Putra 1 |
| KLL4310 | Nabitatus Sa'adah | The Existence Of Indonesian Tax Court Viewed By Indonesian Justice System | Putra 1 |

1.00pm – 2.00pm

Networking Break

2.00pm – 4.00pm

Parallel Session 3

Chairperson: Dr. Rufo R. Mendoza

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|---------|--------------------------------|--|------------|
| KLB4110 | Genoveva and Trecy Emerald | Analysis Of Psychological Well-Being And Job Satisfaction Toward Employees Performance In Pt Aristo Satria Mandiri Bekasi, Indonesia | Titiwangsa |
| KLB4138 | Teerayut Supapet | Decision Making of Buyers on Green Labeled Electric Shower Unit Water Heater: Pretest Case in Discount Store, Thailand | Titiwangsa |
| KLB4116 | Aerni Isa | Talent Management Practices And Employee Engagement: A Study In Malaysian GLCs | Titiwangsa |
| KLB4134 | Assoc. Prof. Dr. Saim Kayadibi | The Role of Cash Waqf in Poverty Alleviation: Case of Malaysia | Titiwangsa |
| KLB4137 | Dr. Herry Achmad Buchory | Analysis Of The Effect Of Capital, Credit | Titiwangsa |

Risk And Profitability To Implementation
Banking Intermediation Function (Study
On Regional Development Bank All Over
Indonesia Year 2012)

| | | | |
|---------|---------------|---|-----------|
| KLB4115 | Huang Yu-Fang | Long Memory and Structural Breaks in Modelling the Volatility Dynamics of VIX- ETFs | Titwangsa |
|---------|---------------|---|-----------|

Chairperson: Dr. Iim Hilman

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|---------|--------------------------|---|-------|
| KLE4204 | Maya Indriastuti | Influencers E-Money In Banking Sector | Putri |
| KLE4212 | Nor Fatimah Che Sulaiman | The Importance Of Human Capital Towards Developed Countries | Putri |
| KLE4206 | Dr. Indri Kartika | The Implementation Of Corporate Governance Model In Go Public Family Companies Of Indonesia Regarding To The Qualified Information Of Earnings | Putri |
| KLE4221 | Ei Ei Khin | Destination Competitiveness: A Structural Model For Measuring Attributes Competitiveness Of Bagan, Myanmar | Putri |
| KLE4213 | Dista Amalia Arifah | Exploring Corporate Governance Disclosure Factors On Banking Industries In Indonesia Stock Exchange | Putri |
| KLE4215 | Drs. Chrisna Suhendi | Csr Disclosure Evidence In Indonesia: Sharia And Non Sharia Banks | Putri |

Chairperson: TBD

| | | | |
|---------|--------------------------|---|---------|
| KLL4331 | Tri Sulistiyono | A Solution For Overwhelming Issues In The Decision And Implementation Of Minimum Wage Standard In Indonesia | Putra 1 |
| KLL4320 | Dr. Achmad Busro | Court Decision on the Change of Legal Status after Transsexual Surgery (An Analysis on Batang District Court No. 19/Pdt/P/2009/PN.BTG) | Putra 1 |
| KLL4309 | Magaji Chiroma | The Concept of Fatwa (Islamic verdict) in Malaysia and the Constitutional Dilemma: a legislation or legal opinion? | Putra 1 |
| KLL4335 | Suhadi | Legal And Power Relationship : Revealing The Myth Of Public Interest In Land Acquisition For Development | Putra 1 |
| KLL4328 | Tossapon Tassanakunlapan | Google, The Best ICT Business Model Or The Worst Evil Law Ever Faced | Putra 1 |
| KLL4311 | Amalia Diamantina | The Protection Of Children Citizenship Right On Intermarriage In Indonesia | Putra 1 |

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|------------------|-----------------------------|--|------------|
| 4.00pm – 4.15pm | | Networking Break | |
| 4.15pm – 5.15pm | | Parallel Session 4 | |
| Chairperson: TBD | | | |
| KLL4337 | Rasdi | Penal Mediation For Juvenile delinquency | Titiwangsa |
| KLL4334 | Abdulrashid Lawan Haruna | IHL and the Challenges of Civilian Involvement in Armed Conflict: Examining the Crux of the Notion Direct Participation in Hostilities | Titiwangsa |
| KLL4333 | Dr. Indien Winarwati | The Implementation Of Togetherness Principles In Global Environmental Protection Regulations For States | Titiwangsa |
| KLL4308 | Umi Rozah | Forgiveness And Penal Mediation In Trivial Or Insignificance Criminal Cases Settlement Based On Indonesian Local Wisdom | Titiwangsa |
| Chairperson: TBD | | | |
| KLB4104 | ALMA.Shameem | Marketing of Financial Institutions in Eastern Part of Sri Lanka: Emerging Opportunities, Challenges, and Strategies | Putri |
| KLB4114 | Muhammad Asyraf Mohd Kassim | Conflict Management Styles And Organizational Commitment: A Study Among Bank Employees In Penang | Putri |
| KLB4105 | Moujood Mohamed Shiraj | The Adoption of Business Information Technology in the SMEs:An Empirical Investigation in Eastern Province, Sri Lanka | Putri |
| Chairperson: TBD | | | |
| KLL4338 | Dian Latifiani | The Consequences Of An Unregistered Marriage For The Wife And Born Children According To The Legal System In Indonesia | Putra 1 |
| KLL4313 | Sabah Karimsharif | Types and Features of International Petroleum Contracts | Putra 1 |
| KLL4321 | Yuli Prasetyo Adhi | Characteristics and Problems of Online Fiduciary in the Imposition of Fiduciary Guarantee in Indonesia | Putra 1 |
| KLL4340 | Dr. Eny Suastuti | Responsibility Of Directors State Of Enterprise / SOE (PERSERO) | Putra 1 |
| 5.15pm – 5.30pm | | Closing Session | Titiwangsa |