To determine and examine the prospect and feasibility study of anti-cancer drugs for local production in Bangladesh

Abstract
The objective of this study was to find the feasibility of producing and marketing Anti-Cancer Drugs in Bangladesh. Anti-Cancer Drugs has been a common item in Bangladesh for the previous years. This takes a lot of foreign currency to import the necessary raw materials from outside and produce a negative impact on the national economy of Bangladesh. Thus, we can reduce the cost of producing Anti-Cancer Drugs which is a great demand in our country. In this context, this paper is concerned with producing Anti-Cancer Drugs in Bangladesh. Anti-Cancer Drugs have a good demand in the market and nearly 95% to 98% of international companies use a local market. If the main market of the product is in the local market, the development of the product will make it easier for the company to set a price for the product to be sold in the market. The cost of production for the proposed product will be lower and the employees will be more satisfied with the work they do. The project will generate revenue of Tk. 2,354,000 (USD 35,000) in the first year and Tk. 3,580,000 (USD 50,000) in the second year. The project period for this project will be five years. The project will therefore be a feasible project to implement.

Author keywords:
Anti-cancer drugs, Marketing, Production, Quality assurance manager

References (20)

View references (20)