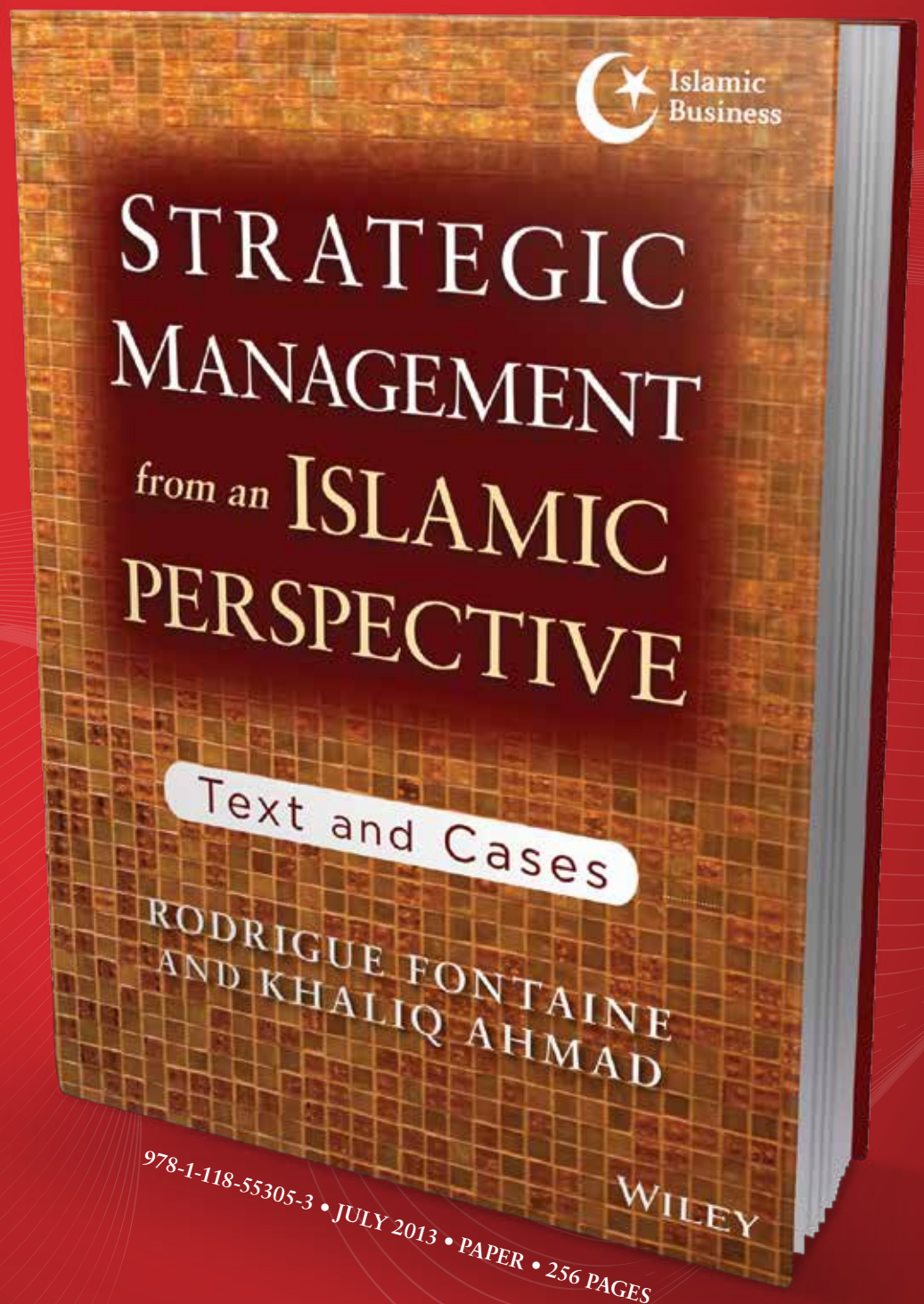


FASCINATING INSIGHTS INTO MODERN STRATEGIC MANAGEMENT

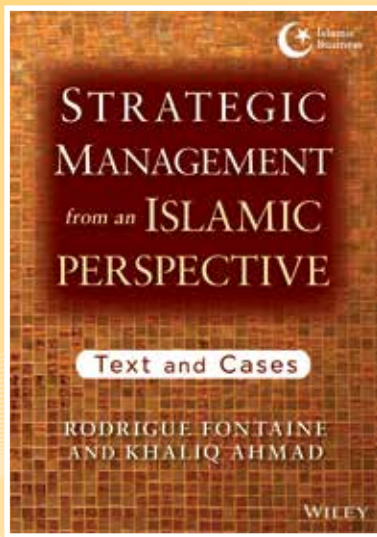
FROM AN ISLAMIC PERSPECTIVE
– FOR THE GLOBAL MANAGER

While strategic management is a cornerstone of any MBA or business program, it's almost always taught from conventional theories and typically American case studies. This book takes those traditional theories and interprets them from an Islamic perspective using more international case studies.

Written by a successful author team that has written extensively on this subject, *Strategic Management from an Islamic Perspective* serves, not only as a text resource for business students, it is a useful reference for any Muslim business leaders who want to transform their business while keeping in sync with Islamic values; as well as for non-Muslim business leaders to develop an alternative view of strategic management in the new global business environment.



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“... our review of the literature, our explanations of the verses of the Qur’an that relate to strategy and our perspective will enrich the field... this is a new perspective – not everyone would quite agree but it’s different and it has triggered some important questions and ideas.” - Rodrigue Fontaine

Targets at: Students in strategic management courses, courses related to developments in the Muslim world, courses in business ethics; both Muslim and non-Muslim CEOs, businessmen & managers.

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About the Authors



Dr. Rodrigue Fontaine is currently an assistant professor in management at the International Islamic University Malaysia (IIUM), which he joined in 2010. He started his career at Barclays Bank in France, Intel Corporation and for Raychem Corporation in the UK. He emigrated to Malaysia in 1999 where he started teaching strategy at Multimedia University (MMU), followed by the Management and Science University (MSU). Over the years, Dr. Fontaine has taught various courses

at the MBA level, including strategic management, international business and organizational behavior. He also teaches introduction to management, management from an Islamic perspective and organizational behavior at the undergraduate level.

Dr. Fontaine has co-authored a textbook with Professor Khaliq Ahmad on management from an Islamic perspective and has published a number of papers in refereed journals, mostly in the areas of Islamic management.



Professor Dr. Khaliq Ahmad is currently the Dean of the Kulliyyah (Faculty) of Economics and Management Sciences at the International Islamic University Malaysia (IIUM). His administrative career spans over two decades where he held the position as Deputy Dean, Research & Academic Training and as the Director of the Graduate School of Management. Over the years, he has pioneered the development of case studies related to Islamic management topics. He has written 11 books and over published 30 articles. Currently Dr. Khaliq is a member of the General Council of Malaysian Institute of Management (MIM) and the Vice Chairman of the Chartered Institute of Marketing, Malaysia (CIMM).