## Seminar on Youth, Media and Politics: New Identity

**July 18, 2012 (Wednesday)**  
**Library Auditorium**

### TENTATIVE PROGRAMME

<table>
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<tr>
<td>8.00 am</td>
<td>Registration</td>
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<tr>
<td>8.15 am</td>
<td>Doa’ &amp; Welcoming note by YBhg. Prof. Dato’ Sri Dr. Syed Arabi Idid</td>
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| 8.30 am | **Session 1**  
**Theme: Students, Media and Politics**  
Chairperson: Dr. Nerawi Sedu  

*Presenters:*  
1. Assoc. Prof. Dr. Saodah Wok & Prof. Dr. Abdul Rashid Moten (IIUM)  
   - The mediating effect of interpersonal influence between mass media influence and university student’s voting status and intention  
2. Sr. Mazni Buyong & Sr. Zeti Azreen Ahmad (IIUM)  
   - Media engagement among youth and their inclination towards political party  
3. Prof. Dr. Mohamad Sahari Nordin & Prof. Dr. Nik Ahmad Hisham Ismail (IIUM)  
   - Economic issues, future expectation and student attitudes towards government’s initiatives in nation building  
4. Prof. Dr. Abdul Rashid Moten, Prof. Dr. Nik Ahmad Hisham Ismail & Dr. Tunku Mohar Mokhtar (IIUM)  
   - Media, economy and students in Malaysia: Policies of nation building  
| 9.30 am | Q & A session                                                            |
| 10.00 am| Keynote address by YBhg. Distinguished Prof. Datuk Dr. Shamsul Amri Baharuddin  
**Title:** Youth and political literacy  
Chairperson: Prof. Dr. Abdul Rashid Moten |
| 10.45 am| Coffee break                                                            |
| 11.00 am| **Session 2**  
**Theme: Political Participation**  
Chairperson: Assoc. Prof. Dr. Baharuddin Aziz b. Aziz Ibrahim  

*Presenters:*  
1. Prof. Dr. Mansor Mohd. Noor (UKM)  
   - Unintended consequence of modernisation on youth political behaviours  
2. Prof. Dr. Ezhar Tamam & Prof. Dr. Md. Salleh Hassan (UPM)  
   - Online and social media for political participation among young adults  
3. Prof. Dato’ Sri Dr. Syed Arabi Idid (IIUM)  
   - The young Malaysian voters  
4. Sr. Shafizan Mohamed (IIUM)  
   - Narcissism and the new culture of politics |
<p>| 12.00 pm| Q &amp; A session                                                            |</p>
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<tr>
<td>12.30 pm</td>
<td>Lunch</td>
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| 2.00 pm  | **Session 3**  
            **Theme: Bersih, E-Media and Political Party**  
            Chairperson: Tn. Hj Aznan Mat Piah  
            **Presenters:**  
            1. Assoc. Prof. Datin Dr. Hasmah binti Zainuddin (UM)  
               - Democratic e-media participation among youth: A case study on Malaysian political blogs  
            2. Dr. Chang Peng Kee & Cik Syazwani (UKM)  
               - Framing Bersih 3.0 by Malay print and online media (Utusan Malaysia and Malaysiakini)  
            3. Assoc. Prof. Dr. Che Mahzan Ahmad (IIUM)  
               - Bersih: The carnivality  
            4. Dr. Aida Mokhtar (IIUM)  
               - A semiotic analysis of ‘individualism’ and ‘collectivism’: The Global Bersih 3.0 Website |
| 3.00 pm  | Q & A session                                 |
| 3.30 pm  | **Session 4**  
            **Theme: New Media**  
            Chairperson: Dr Muhamad Fuzi Omar  
            **Presenters:**  
            1. Tun Faisal Ismail Aziz (Special Officer to Minister of Home Affairs)  
               - Political cyberwarfare: Malaysian experience  
            2. Dr. Mohd. Sobhi Ishak (UUM)  
               - Social media, politics and youth  
            3. Assoc. Prof. Dr. Mohamad Md. Yusoff & En. Omar M. Thabit (USM)  
               - Social media and Malaysian youth’s participation on Facebook : An exploratory case  
            4. Dr. Norhaizuri Ruslan (IIUM)  
               - Polysemic and intertextual reading of media text: Spin-off effects of exposure to political news in mainstream media |
| 4.30 pm  | Q & A session                                 |
| 5.00 pm  | Closing                                       |