

Seminar on Youth, Media and Politics: New Identity

July 18, 2012 (Wednesday)

Library Auditorium

TENTATIVE PROGRAMME

8.00 am	Registration
8.15 am	Doa' & Welcoming note by YBhg. Prof. Dato' Sri Dr. Syed Arabi Idid
8.30 am	<p>Session 1 Theme: Students, Media and Politics Chairperson : Dr. Nerawi Sedu</p> <p><i>Presenters:</i></p> <ol style="list-style-type: none">1. Assoc. Prof. Dr. Saodah Wok & Prof. Dr. Abdul Rashid Moten (IIUM) - <i>The mediating effect of interpersonal influence between mass media influence and university student's voting status and intention</i>2. Sr. Mazni Buyong & Sr. Zeti Azreen Ahmad (IIUM) - <i>Media engagement among youth and their inclination towards political party</i>3. Prof. Dr. Mohamad Sahari Nordin & Prof. Dr. Nik Ahmad Hisham Ismail (IIUM) - <i>Economic issues, future expectation and student attitudes towards government's initiatives in nation building</i>4. Prof. Dr. Abdul Rashid Moten, Prof. Dr. Nik Ahmad Hisham Ismail & Dr. Tunku Mohar Mokhtar (IIUM) - <i>Media, economy and students in Malaysia: Policies of nation building</i>
9.30 am	Q & A session
10.00 am	Keynote address by YBhg. Distinguished Prof. Datuk Dr. Shamsul Amri Baharuddin Title: <i>Youth and political literacy</i> Chairperson : Prof. Dr. Abdul Rashid Moten
10.45 am	Coffee break
11.00 am	<p>Session 2 Theme: Political Participation Chairperson : Assoc. Prof. Dr. Baharuddin Aziz b. Aziz Ibrahim</p> <p><i>Presenters:</i></p> <ol style="list-style-type: none">1. Prof. Dr. Mansor Mohd. Noor (UKM) - <i>Unintended consequence of modernisation on youth political behaviours</i>2. Prof. Dr. Ezhar Tamam & Prof. Dr. Md. Salleh Hassan (UPM) - <i>Online and social media for political participation among young adults</i>3. Prof. Dato' Sri Dr. Syed Arabi Idid (IIUM) - <i>The young Malaysian voters</i>4. Sr. Shafizan Mohamed (IIUM) - <i>Narcissism and the new culture of politics</i>
12.00 pm	Q & A session

12.30 pm	Lunch
2.00 pm	<p>Session 3 Theme: Bersih, E-Media and Political Party Chairperson : Tn. Hj Aznan Mat Piah</p> <p><u>Presenters:</u></p> <ol style="list-style-type: none"> 1. Assoc. Prof. Datin Dr. Hasmah binti Zainuddin (UM) - <i>Democratic e-media participation among youth: A case study on Malaysian political blogs</i> 2. Dr. Chang Peng Kee & Cik Syazwani (UKM) - <i>Framing Bersih 3.0 by Malay print and online media (Utusan Malaysia and Malaysiakini)</i> 3. Assoc. Prof. Dr. Che Mahzan Ahmad (IIUM) - <i>Bersih: The carnivality</i> 4. Dr. Aida Mokhtar (IIUM) - <i>A semiotic analysis of 'individualism' and 'collectivism': The Global Bersih 3.0 Website</i>
3.00 pm	Q & A session
3.30 pm	<p>Session 4 Theme: New Media Chairperson : Dr Muhamad Fuzi Omar</p> <p><u>Presenters:</u></p> <ol style="list-style-type: none"> 1. Tun Faisal Ismail Aziz (Special Officer to Minister of Home Affairs) - <i>Political cyberwarfare: Malaysian experience</i> 2. Dr. Mohd. Sobhi Ishak (UUM) - <i>Social media, politics and youth</i> 3. Assoc. Prof. Dr. Mohamad Md. Yusoff & En. Omar M. Thabit (USM) - <i>Social media and Malaysian youth's participation on Facebook : An exploratory case</i> 4. Dr. Norbaiduri Ruslan (IIUM) - <i>Polysemic and intertextual reading of media text: Spin-off effects of exposure to political news in mainstream media</i>
4.30 pm	Q & A session
5.00 pm	Closing