



IIUM - MALAYSIA'S PIONEER INTERNATIONAL UNIVERSITY

M.KAMAL HASSAN

ISTAC, IIUM

8TH MAY 2013

RATIONALE FOR THE ESTABLISHMENT OF IIUM

1. To solve the problem of the secularisation of Muslim education and the dichotomy of secular education and religious education at the university level.
2. To overcome the influence of secular western culture and values on educated Muslim youth .
3. To produce integrated and holistic Islamic leaders to develop Muslim nations on the basis of the worldview and vision of Islam.
4. To assist Muslim minority communities by providing educational opportunities in an Islamic university based on Islamic values and principles.



BACKGROUND

- ✖ Muslim intelligentsia and scholars in British Malaya had expressed their desire to see the setting up of an Islamic university in Malaya after the Second World War.
- ✖ Pendeta Za'ba had envisioned in 1930s an integrated university which he described as a university “ DUA DALAM SATU”.
- ✖ The establishment of Kolej Islam Malaya in 1955 was meant to be the precursor of the Islamic university which the Muslim intelligentsia in Singapore and Johor had envisaged.



- ✖ The late Dr Ungku Omar, as Chairman of Kolej Islam Malaya (Muslim College of Malaya) submitted in 1966 his paper on the need to establish the long awaited Islamic university in a National Congress.
- ✖ In 1970 the government established the Universiti Kebangsaan Malaysia in which Kolej Islam Malaya was upgraded to the Faculty of Islamic Studies. The desire to see the establishment of an Islamic university was kept alive by the faculty staff and alumni of Kolej Islam Malaya.



- ✖ In 1981 Dr Mahathir became the Prime Minister and the entry of ABIM's president, Anwar Ibrahim in 1982 into UMNO and the cabinet of Dr Mahathir led to the announcement by Dr Mahathir in late 1982 that the Malaysian government was going to establish an International Islamic University in May 1983. ABIM was among the Muslim NGOs strongly supporting the establishment of the Islamic university.
- ✖ International Islamic University Malaysia (IIUM) was officially established on 20 May 1983 when the University received its 'Establishment Order' from His Majesty the Yang DiPertuan Agong, HRH Sultan Haji Ahmad Shah Al-Musta'in Billah ibni AlMarhum Sultan Abu Bakar Ri'ayatuddin Al-Mu'adzam Shah.



- ✖ For a university to become international, the Malaysian law requires it to be co-sponsored by a few international organizations and foreign countries, therefore the Malaysian government had to get the official support and agreement from OIC and several Muslim countries in 1983.
- ✖ To enable it to teach in English and to be the first international public university, it had to be established under the Company Law. Thus establishment of IIUM as a company was enabled when IIUM was incorporated under the Companies Act (1965) after an amendment to the Universities and University Colleges Act 1971 was made. The memorandum and Articles of Association, which also formed the Constitution of the University was duly registered on the same date.



- ✖ The University is officially owned by the Board of Governors and operates under the direction of the Board which consists of representatives from the sponsoring governments and organizations, namely; Malaysia (host country), Bangladesh, Egypt, Libya, Maldives, Pakistan, Saudi Arabia, Turkey and the Organization of the Islamic Conference (OIC).

PHILOSOPHY

- ✦ The philosophy of the University was inspired by the recommendations of the first World Conference on Muslim Education held in Mecca in A.H. 1398/ A.D 1977. The spirit of this philosophy is based on the Holy Qur'an, in particular the five verses revealed to the Prophet Muhammad S.A.W., namely Al-Alaq, verses 1-5 :
 - ❖ *Read! In the name of the thy Lord and Cherisher, Who created*
 - ❖ *Created man, out of a leech-like clot :*
 - ❖ *Read! And thy Lord is Most Bountiful*
 - ❖ *He Who taught (the use of) the Pen*
 - ❖ *Taught man that which he knew not*



- ✖ According to this philosophy, knowledge shall be propagated in the spirit of Tawhid, leading towards the recognition of Allah as the Absolute Creator and Master of mankind.
- ✖ The spirit behind this recognition of Allah as the Lord of the World (*Rabb al-Alamin*) represents the apex in the hierarchy of knowledge. Thus, all disciplines of knowledge should lead towards subservience of this truth.
- ✖ This is because knowledge is a form of trust (*amanah*) from Allah to man, and hence man should utilize knowledge according to Allah's will in performing his role as the servant and vicegerent (*khalifah*) of Allah on earth.
- ✖ In this way, the seeking of knowledge is regarded as an act of worship.



VISSION AND MISSION

IIUM aims to become a leading international centre of educational excellence which seeks to restore the dynamic and progressive role of the Muslim Ummah in all branches of knowledge and intellectual discourse.

- The summary of the **Mission** should read as follows:
 - Integration;
 - Islamization;
 - Internationalization; and
 - Comprehensive Excellence



Ahmad Ibrahim
Kulliyah Of Laws

Centre for Languages
and Pre-University
Academic
Development
(CELPAD)

Institute of Education

Kulliyah of
Architecture and
Enviromental Design

Kulliyah of
Economics and
Management
Sciences

Kulliyah of
Engineering

Kulliyah of
Information and
Communcation
Technology

Kulliyah of Islamic
Revealed Knowledge
and Human Sciences

Kulliyah of Allied
Health Sciences

Kulliyah of Medicine

Kulliyah of Nursing

Kulliyah of Pharmacy

Kulliyah of Dentistry

Kulliyah of Scinces

Kulliyah of
Languages and
Management





× FOUNDATION



× UNDERGRADUATE & POSTGRADUATE



CONSTITUTIONAL HEAD



HIS ROYAL HIGHNESS SULTAN HAJI AHMAD SHAH AL-MUSTA'IN BILLAH IBNI AL-MARHUM SULTAN ABU BAKAR RI'AYATUDDIN AL-MU'ADZAM SHAH



GOVERNANCE

- ✖ The Board of Governors is the highest governing body at IIUM which has the overall responsibility for the businesses of the University (property, revenue and policies). International matters and issues are managed by the Majlis, while the academic governance of the University is vested in the Senate.



BOARD OF GOVERNORS

BOARD OF GOVERNORS	POSITION
TAN SRI MOHD. SIDEK BIN HJ. HASSAN	Chairman of Board of Governors / President of IIUM
DATUK AB. RAHIM BIN MD. NOOR	Representative of the Host Member / Vice Chairman of the BOG / Secretary General Ministry of Higher Education Malaysia
PROF. DATO' SRI DR. ZALEHA KAMARUDDIN	Rector of IIUM
DATO' SRI DR. MOHD. IRWAN SERIGAR BIN ABDULLAH	Representative of the Host Member / Secretary General of Treasury Ministry of Finance
LT. GEN. (B) DATO' SERI ABDUL GHANI BIN ABDUL AZIZ	Representative of the Lembaga Amanah Kolej Islam Malaya (LAKIM) Berdaftar
H.E. TAN SRI PROF. DR. EKMELEDDIN IHSANOGLU	Representative of the Organisation Member other than the Host Member / Secretary General Organisation of the Islamic Cooperation (OIC)



H.E. MR. FAHAD AL-RASHID	Representative of the Government Member other than the Host Member / Ambassador Extraordinary and Plenipotentiary The Royal Embassy of Saudi Arabia
H.E. MR. MOHAMED SAAD IBRAHIM EBEID	Representative of the Government Member other than the Host Member / Ambassador Extraordinary and Plenipotentiary Embassy of the Arab Republic of Egypt
H.E. DATO' MOHAMAD ZAKI	Representative of the Government Member other than the Host Member / High Commissioner High Commission of the Republic of Maldives
H.E. MR. A.K.M. ATIQR RAHMAN	Representative of the Government Member other than the Host Member / High Commissioner High Commission of the People's Republic of Bangladesh



H.E. MS. SERAP ATAAY	Representative of the Government Member other than the Host Member / Ambassador Extraordinary and Plenipotentiary Embassy of the Republic of Turkey
H.E. DR. BUBAKER A. AL-MANSORI	Representative of the Government Member other than the Host Member / Ambassador Embassy of Libya
. H. E. MR. MASOOD KHALID	Representative of the Government Member other than the Host Member / High Commissioner High Commission of the Islamic Republic of Pakistan
DATO' HJ. WAN MOHD. HILMI WAN KAMAL	Secretary of the Board of Governors / Company Secretary / Executive Director Management Services Division



MAJLIS MEMBERS

MAJLIS MEMBERS	POSITION
TAN SRI MOHD. SIDEK BIN HJ. HASSAN	Chairman of Majlis / President of IIUM
DATUK AB. RAHIM BIN MD. NOOR	Deputy Chairman of Majlis / Secretary General Ministry of Higher Education
PROF. DATO' SRI DR. ZALEHA KAMARUDDIN	Rector IIUM
TAN SRI ABDUL AZIZ ABDUL RAHMAN	Representative of the Host Member
H.E. MR. FAHAD AL-RASHID	Representative of the Government Member other than the Host Member / Ambassador Extraordinary and Plenipotentiary The Royal Embassy of Saudi Arabia



H.E. DATO' MOHAMAD ZAKI	Representative of the Government Member other than the Host Member / High Commissioner High Commission of the Republic of Maldives
H.E. MS. SERAP ATAAY	Representative of the Government Member other than the Host Member / Ambassador Extraordinary and Plenipotentiary Embassy of the Republic of Turkey
H.E. MR. A.K.M. ATIQUUR RAHMAN	Representative of the Government Member other than the Host Member / High Commissioner High Commission of the People's Republic of Bangladesh
DATO' SRI DR. MOHD. IRWAN SERIGAR ABDULLAH	Representative of the Distinguished Muslims / Secretary General of Treasury Ministry of Finance
TAN SRI DATO' SERI IR. SHAMSUDDIN ABDUL KADIR	Representative of the Distinguished Muslims / Founder, Sapura Group of Companies



PROF. DATO' WIRA DR. HJ. KHAIRIL ANNAS BIN JUSOH	Representative of the Distinguished Muslims / Special Officer to the Prime Minister Prime Minister's Office
TAN SRI DATO' SERI ISMAIL OMAR	Representative of the University Alumni / Inspector General of Police
PROF. DATO' DR. MD. TAHIR AZHAR	Representative of the IIUM Senate / Deputy Rector (Academic & Planning), IIUM
PROF. DR. AHMAD FARIS BIN ISMAIL	Representative of the IIUM Senate / Deputy Rector (Research & Innovation), IIUM
PROF. DATO' WIRA DR. HJ. KHAIRIL ANNAS BIN JUSOH	Representative of the Distinguished Muslims / Special Officer to the Prime Minister Prime Minister's Office
DATO' HJ. WAN MOHD. HILMI WAN KAMAL	Secretary of the Majlis / Executive Director



TOP MANAGEMENT

IIUM is led and organized by a team of capable and venerable executives, leaders and managers. Here you can find the extensive list of leaders and personnel of the university.



IIUM President

Y.BHG. TAN SRI MOHD SIDEK BIN HJ. HASSAN
P.M.N , P.S.M , S.P.C.M , S.S.A.P , D.I.M.P , K.M.N
IIUM President



EXECUTIVE MANAGEMENT BOARD



Rector

PROF. DATO' SRI DR. ZALEHA KAMARUDDIN



DEPUTY DIRECTORS

(STUDENT AFFAIRS)

PROF. DATUK DR. MIZAN HITAM



DEPUTY RECTOR

DEPUTY RECTOR (ACADEMIC & PLANNING

PROF. DATO' DR. MD. TAHIR AZHAR



DEPUTY RECTOR

(STUDENT AFFAIRS)

PROF. DR. AHMAD FARIS ISMAIL



DEPUTY RECTOR

(RESEARCH & INNOVATION)

PROF. DR. AHMAD FARIS ISMAIL



DEPUTY RECTOR

(INTERNATIONALISATION & INDUSTRY AND
COMMUNITY RELATIONS

PROF. DR. ABDELAZIZ BERGHOUT

EXECUTIVE DIRECTORS :

Executive Directors :
DATO' HAJI AHMAD
ZAILAN SHAARI



Finance Division:
DATO' HAJI WAN
MOHD HILMI WAN
KAMAL

**Management
Services Division :**
PROF. DR. NIK
AHMAD KAMAL NIK
MAHMUD



Legal Advisor :
PROF. DATO' DR.
KAMARUZZAMAN BIN
WAN SU
Campus Director(IIUM
Kuantan Campus)

- ✖ The first batch of 153 students from Malaysia and abroad were enrolled for the first academic session, which started on 8 July 1983. Courses were conducted under the Kulliyyah of Economics, Kulliyyah of Laws, Centre for Fundamental Knowledge and the Centre for Languages. The first batch of 153 graduates received their degrees and diplomas during the First Convocation held on 10 October 1987.



Currently, there are **24,035 students**:

CATEGORY NUMBER OF STUDENTS	1 Undergraduate 18,531	2 Postgraduate 5,504	Grand Total 24,035
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- ✖ Out of 24,035 undergraduate and postgraduate student population, **5,399 are international students** which come from **103 countries in the world**. This number comprises of 22.5% of undergraduate and postgraduate student population.
- ✖ Since year 1987, IIUM has produced **60,786 graduates**. Out of this number, **7,540 were international students** who came from more than 100 countries in the world.



IIUM NICHE AREAS IN ISLAMIC KNOWLEDGE & PRODUCTS

- ✧ In the university's constitution, the concept of Islamisation has been spelled out clearly as a fundamental pillar for IIUM's existence. 'Islamisation' has a broader meaning under which comes everything that has Islamic connotation whether knowledge, products, procedures etc. Hence, the Islamic banking and finance, Islamic economics, harmonization of civil and *Shariah* laws, Islamic ethics and morals, *Halal* products, testing and certification, and others that can be considered under this area.
- ✧ This second niche area is focused on research activities whose intention is to identify potential remedies and solutions for problems or issues faced by the *Ummah* in the world. Most of the potential research works can be derived from the environment of Muslim countries, such as the issues of poverty, diseases, illiteracy and others.



ISLAMIC KNOWLEDGE AND TECHNOLOGY

- ✕ IIUM has identified several problems in the Muslim world which are stated below.

Muslim Problems	IIUM Roles	Matching Research Roles
<ol style="list-style-type: none">1. Poverty2. Islamophobia & Misperception3. Education & Illiteracy4. War & Terrorism5. Health & Diseases6. Food Shortage	<ol style="list-style-type: none">1. Islamic Understanding2. Integration of Knowledge3. Muslim Human Capital4. Sustainable Development5. Islamisation of Human Knowledge6. Intercultural and Civilization Understanding7. Life-Long Learning8. Social Community Services	<ol style="list-style-type: none">1. Unity and Understanding of Religion and Civilisation (Muslim & Non-Muslim)2. Islamic Economics, Finance and Banking3. Sustainable Development (Food, Energy, Facilities, Resources Management)4. Security in Muslim World5. Medical & Health (Effective)



IUM HAS 16 KULLIYYAHS/FACULTIES WHICH HAVE THEIR OWN FIELDS OF SPECIALIZATIONS IN REALIZING THE IUM NICHE AREAS.

NO	FACULTY / KULLIYYAH	SPECIALIZATION THAT RELATES TO ISLAMIC PERSPECTIVES
1	Ahmad Ibrahim Kulliyyah of Laws	Islamic Jurisprudence, Islamic Laws
2	Kulliyyah of Economics and Management Sciences	Islamic Economics
3	Kulliyyah of Islamic Revealed Knowledge & Human Sciences	Islamic Revealed Knowledge (Qur'an & Sunnah Studies, Usul al-Din and Comparative Religion)
4	Kulliyyah of Engineering	Halal Products
5	Kulliyyah of Architecture and Environmental Design	Sustainable Development



6	Kulliyyah of Information & Communication technology	Islamic ICT
7	Kulliyyah of Medicine	Medical Sciences
8	Kulliyyah of Science	Biotechnology and Biosciences
9	Kulliyyah of Pharmacy	Halal Medicine
10	Kulliyyah of Allied Health Sciences	Health Education, Healthcare Ethics
11	Kulliyyah of Nursing	Nursing
12	Kulliyyah of Dentistry	Dentistry
13	Institute of Islamic Banking and Finance	Islamic Banking, Islamic Finance
14	International Institute of Islamic Thought and Civilisation	Islamic Thought and Civilization
15	Institute of Education	Teaching of Islamic Education
16	Kulliyyah of Languages and Management	Languages



SETARA

(RATING OF MALAYSIAN HIGHER INSTITUTIONS)

IIUM HAS COME UP WITH SEVERAL FOLLOWING INITIATIVES IN ORDER TO ENSURE THAT THE QUALITY OF TEACHING AND LEARNING IS IN PLACE.

1. Good Governance Structure in which IIUM has established its Strategic Plan that focuses on the core activities.

2. In terms of talents, nearly 70% of IIUM academic staff have PhD qualifications.

3. IIUM has established Academic Quality Assurance Framework (AQAF) in order to ensure that the academic programmes offered are monitored periodically.

4. Curriculum has been reviewed periodically by internal reviewers and external assessors.

5. In terms of international students, its student population consists of 20% international students.

6. IIUM graduates are exposed with various soft skills in which several co-curricular subjects are credited.

IIUM ACHIEVED TIER 5 IN SETARA FOR TWO CONSECUTIVE EXERCISES WHICH ARE IN YEAR 2009 AND 2011. THIS RATING HAS PLACED IIUM AT THE SAME LEVEL AS MALAYSIAN RESEARCH UNIVERSITIES WHICH ARE UM, UKM, USM, UPM AND UTM.



BALANCED SCORECARD HALL OF FAME

- ✖ IIUM has developed the BSC following the original methodology and best practice techniques as taught by Drs Kaplan and Norton. IIUM adheres to the 5 principles of the Strategy Focused Organisation. And most important of all, IIUM has demonstrated success and achieved breakthrough results from the BSC Implementation. The BSC has been implemented by IIUM since year 2004.



RESEARCH AWARDS

- ✖ IIUM had its fair shares of achievements 2011, in all spheres of research, publications and innovations. IIUM team achieved the following medals; 7 gold, 18 silver, 18 bronze. These medals were received during the research exhibitions; Malaysian Technology Expo, International Invention, Innovation and Technology Exhibition, PENCIPTA and Bio Malaysia.



IIUM STUDENT DEBATING

- ✖ IIUM is also recognized for its achievements in Student Debating, either in English, Malay or Arabic language. The achievements of IIUM Student Debating team in 2012 are been stated below.

NAME OF DEBATE	VENUE	ACHIEVEMENT	DATE/ YEAR
Australasian Intervarsity Debating Championship 2012	Victoria University of Wellington	Octofinalist (open category), Best Speakers	2012
Asian BP Debating Championship	BINUS International Campus, Jakarta	Best Speakers	2012
World Universities Debate Championship	University Tecnishe, Berlin	Quarterfinalists (Open Category), ESL Best Speakers	2012
United Asian Debating Championship 2012	Multimedia University, Cyberjaya	Best Speaker	2012
2 nd OIC Intervarsity Debating Championship	IIUM	Champion, Best Speakers	2012
Cambridge IV	Cambridge University	Quarterfinalists (ESL Category), Best Speakers	2012
Debat Piala Perdana Menteri 2012	UM	Champion (BM category), Runners up (English Category)	2012



NAME OF DEBATE	VENUE	ACHIEVEMENT	DATE/ YEAR
Royal Malaysian Intervarsity Debating Championship	Universiti Sains Malaysia	Runner up (English Main and Junior Category)	2012
Great Gender Debate	Universiti Teknologi Malaysia	Runner up (English Category), Runner up (Malay Category), Best Speaker (English)	2012
Seri Iskandar Debate Open 2012	UTP, Perak	Runners up	2012
KDU Pro-Am Debate	KDU University College	Champions	2012
Women's IV	UiTM	Best Speakers	2012
Debat Perpaduan 2012	UPM	Champion	2012



NAME OF DEBATE		VENUE	ACHIEVEMENT	DATE/ YEAR
World Universities Debating Championship		De La Salle University, Philippines	Runner up, Best Speakers of ESL Category	2011
Asian BP Debating Championship		North South University, Bangladesh	Semifinalist, Top 10 Best Speaker	2011
Debat Piala Perdana Menteri 2011		UIAM	Runner up (English), Best Speakers	2011
Australasian Intervarsity Debating Championship		Chung Ang University, South Korea	Pre-Octofinalists (Open Category), ESL Best Speaker	2011
UCTI Intervarsity Debating Championship		UCTI, KL	Champions, Best Speaker	2011
Pidato Pengguna 2011		Putrajaya	1 st Runner up	2011
Pidato Kemerdekaan 2011		UPM	1 st Runner up (BM and Englsih Category)	2011
ASEAN Universities Islamic Studies Debate		University Brunei Darussalam	1 st Runner up	2011



NAME OF DEBATE	VENUE	ACHIEVEMENT	DATE/ YEAR
International Arabic Debate (IUADC)	Qatar	Champion, Best Speakers	2011
Debat Alam Sekitar 2011	UTEM, Malacca	Best Speaker	2011
ASEAN Arabic Debate 2011	USIM	1 st Runner up, Best Speaker	2011
World Universities Debating Championship	Koc University, Turkey	Runner up (ESL Category), Best Speaker (ESL Category)	2010
Australasian Intervarsity Debating Championship	Auckland University	Semifinalist (ESL Category)	2010
1 st OIC Intervarsity Debating Championship	IIUM	Runner up, Best Speakers	2010
ASEAN Intervarsity Arabic Debating Championship 2010	USIM	Runner up	2010
IIUM Open Debate 2010	IIUM	Champion	2010



PHILIP C. JESSUP INTERNATIONAL LAW MOOTS CPMPETITION 2012

- ✕ The IIUM team competed in the National Round on 25^h – 26th February. The team finished runners-up, but won the Best Memorial Award. Sister Nur Arinah Sabtu won the Best Oralist Award.



OTHER PROGRAMMES THAT WERE CONDUCTED IN YEAR 2012 BY IIUM IN HELPING THE MUSLIM IN THE WORLD ARE AS FOLLOWS:

Five (5) Capacity Building Programmes of Judiciary, Republic of Sudan

Twenty-three (23) Programmes with Orang Asli Villages

Hundred and ninety-five (195) programmes of Community Services at National and International Level

Two (2) Training programmes for Young Leaders

Six (6) programmes of Motivational Camps for Malay boys and girls

INTERNATIONAL POSITIONING

- ✖ IIUM got a status as international and affiliated with OIC (Organisation of Islamic Conference). Under the Federation of the Universities of the Islamic World (FUIW). IIUM is to lead other world Islamic Universities.
- ✖ IIUM is the only International University which is sponsored by the Malaysian government.
- ✖ IIUM has international undergraduate and postgraduate students coming from more countries than any other local universities.

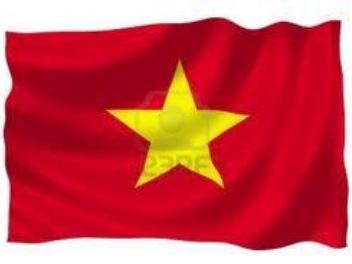


- ✖ IIUM becomes the model benchmarked by other Islamic countries, i.e. Azerbaijan, Pakistan, Bangladesh.
- ✖ IIUM is a catalyst in becoming reference for OIC educational hub.
- ✖ Host for the Bureau of Accreditation and Quality Assurance (BIBQA). IIUM is the host for 280 universities under the Federation of the Universities of the Islamic World (FUIW) in which IIUM is entrusted to enhance quality assurance and accreditation



ALUMNI CHAPTERS

- ✧ IIUM has established 15 ALUMNI Chapters in several countries. The roles of ALUMNI chapters are as liaisons to IIUM in several matters, i.e. collaborations, networkings, student admissions and etc.



NATIONAL POSITIONING

- ✖ Growth of research capabilities. IIUM has increased its publications and innovation (Patents, Commercialized Products, Technology-Know-How, IPR, Copyrights).
- ✖ High PhD qualification – academic staff (62%) : top 4 among IPTAs in Malaysia.
- ✖ Among the top patent filings (Top 20 Malaysian patent filers in 2011 – IIUM is ranked no.8 :source *MyIPO*).
- ✖ IIUM to co-lead a PEMANDU project EPP7 in making Malaysia an Islamic Finance Education hub. IIUM to concentrate on Islamic Finance curriculum & Bank Negara for accreditation purposes.
- ✖ IIUM is working together with government on issues of Global Movement of the Moderates.



IIUM DIRECTION TOWARDS INTERNATIONALISATION

- ✧ Driven by its mission of integration, Islamisation, internationalisation and comprehensive excellence, the IIUM has journeyed a long way in its internationalisation and established its internationalisation character and process on strong foundations. Besides maintaining the increasing trend of the number of International staff and students and the integration of international perspectives in the curriculum, co-curriculum, research outputs and community services, IIUM becomes a centre for the meeting of cultures and people from the Islamic world and beyond.



ONE OF THE STRATEGIES IS ENHANCED PRESENCE AND IMPACT OF IIUM@WORLD AND THE WORLD@IIUM IN WHICH AMONG OTHER INITIATIVES ARE AS FOLLOWS:

To export IIUM's model of holistic integrated Islamic education worldwide through soft diplomacy, promotion and networking

To introduce IIUM's thirty years Success story documentary book and Video for global promotion purposes

To export IIUM programmes (joint venture, franchising, setting branches in different strategic location)

To attract renowned scholars and international figures to visit IIUM through the IIUM Global Forum platform.

To establish academic chairs/ centers in priority research and academic areas. (OIC chair, ISESCO Chair...)

To introduce new International Awards and recognition schemes to attach international renowned leaders and scholars (generating money).

To increase the number of IIUM internationalization ambassadors to cover other strategic countries.

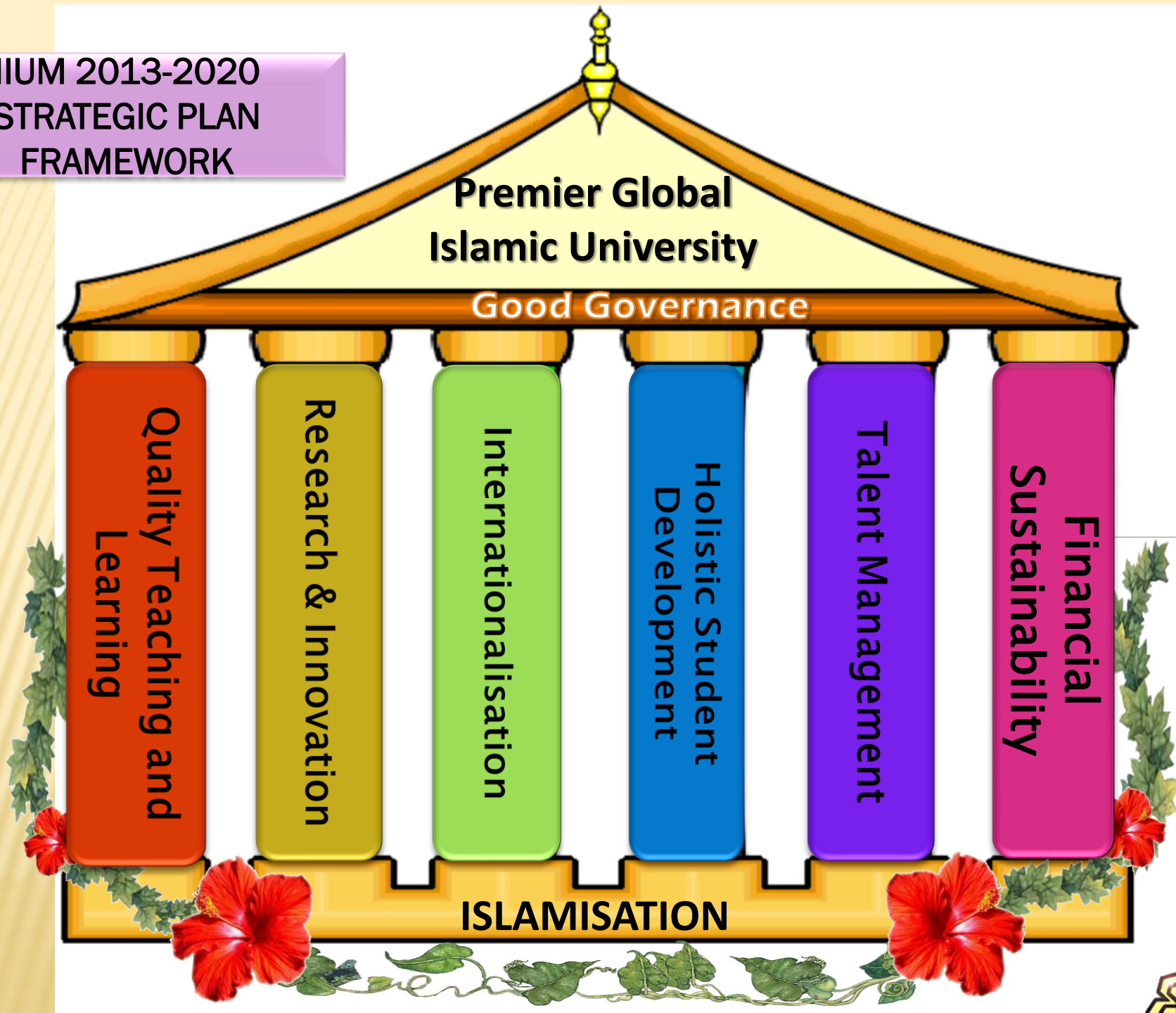


IIUM STRATEGIC DIRECTION

**Premier
Global
Islamic
University**



**IIUM 2013-2020
STRATEGIC PLAN
FRAMEWORK**



NEW *initiatives*

201

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ISLAMISATION

- To organize First World Congress on Integration and Islamicisation of Human Knowledge (FWCII-2013).
- To establish Policies and Guidelines for Islamisation.
- To publish textbooks on Islamisation of Human Knowledge.
- To secure sponsor(s) commitment for establishment of an Educational Elderly Centre



QUALITY TEACHING & LEARNING

- To develop an indigenous system (e-Cure) to significantly shorten the processing time from drafting of curriculum to MoHE approval
- State-of-the-art eLearning Management System



RESEARCH & INNOVATION

- To make Malaysia the international Islamic Education hub through Islamic Finance Education : Entry Point Project-7 (EPP-7).
- To establish an integrated Knowledge Management System for well-informed decision-making in nurturing human capital.



INTERNATIONALISATION

- To enhance Global Student Mobility Programme (inbound and outbound).
- To increase the number of sponsored International Students.
- To enhance Global Staff Mobility Programme (inbound and outbound).



HOLISTIC STUDENT DEVELOPMENT

- To improve the position of IIUM debaters in World Ranking and to establish a centre for training world-class debaters.
- Graduate Employability.
- Nurturing Global Leaders.



TALENT MANAGEMENT

- To recruit renowned scholars.
- To groom existing human capital.
- To establish Succession Plan for Critical Talents.
- To establish Succession Plan for Critical Positions.



**FINANCIAL
SUSTAINABILITY**

- To enhance wealth creation activities.
- Enhancement of cost saving activities via Green Technology.



GOOD GOVERNANCE

- To conduct IT governance assessment in order to identify gaps.
- To establish and activate Remedial Grievance System (staff & students).





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