Shari’ah Principles of Sukuk Structure in Malaysia Islamic Capital Market

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Abstract
Malaysia as the pioneer of Sukuk has captured the global Sukuk’s share market in Islamic capital market tremendously and has played an important role for the remarkable development of Sukuk. Malaysia has a successful track record in innovating and commercializing many Shari’ah-compliant products. The MICM product innovation and world first achievements from 1990 to 2008 are the evidence of important role and achievement of MICM domestically and globally, for instance the issuance of First Global Corporate Sukuk Ijarah in 2001. The Sukuk markets have used many shari’ah principles to facilitate their functions, namely; profit sharing principles of Mudarabah and Musharakah; sale based principles of Murabahah, Bai’ Bithaman Ajil, Salam and Istisna’; and hire purchase principle of Ijarah. Consequently, these principles are employed to develop the Sukuk market’s instruments such as Asset-Backed Securities - Islamic Medium-Term Notes (ABS-IMTN), Islamic Medium-Term Notes (IMTN) and Islamic Commercial Papers (ICP).

Keywords: Sukuk, bond, profit sharing principles, sale based principles, hire purchased principle

INTRODUCTION
Standard & Poor's (2009) report that the past decade witnessed the Islamic financial services sector growing at a rate of more than 10 per cent annually and has accumulating
assets estimated to be worth USD 700 billion worldwide. This expansion is also fuelled by the impressive increase in the issuance of Sukuk. The overall Sukuk issuance volume had increased to USD 179 billion at the end of Q2 2011 compared to 2010 (MIFC, 2011). In both periods, Malaysia leads the global Sukuk’s issuance by tapping 64.4 percent and 62.7 percent of the total market issuances respectively. In fact, Sukuk has emerged as a viable financing option particularly in the millenium. Although the value of Sukuk is still below the conventional bonds’ value, its importance is reflected by a 22.2 percent cumulative average growth of the Sukuk’s share in 2000 to 2010 period (Securities Commission (SC) Malaysia, 2011). This average growth provides a clear evidence of the increasing popularity of Sukuk among corporate issuers and signifies the huge potential of this segment of the MICM. Furthermore, Sukuk plays a vital role at micro and macro levels. At micro level, firms can equip maturity mismatched between liabilities and assets through the issuance of Sukuk, while at macro level, governments can issue Sukuk to tackle fiscal imbalances.

As the pioneer of Sukuk, Malaysia has captured the global Sukuk’s market tremendously and has played an important role for the development of Sukuk. Malaysia has a successful track record in innovating and commercializing many Shari’ah-compliant products. The MICM product innovation and world first achievements from 1990 to 2008 are the evidence of important role and achievement of MICM domestically and globally. Among the examples are the issuance of the Bai Bitaman Ajil Debt Securities in 1990, Global Corporate Sukuk Ijarah in 2001 and Tradable Sukuk Istisna’ in 2003.

The primary and secondary markets of the Islamic Capital market (ICM) use many shari’ah concepts and principles to facilitate their functions. Profit sharing principles of Mudarabah and Musharakah are used for the equity market, sale based principles such as Murabahah, Bai’ Bithaman Ajil, Salam and Istisna’ are applied in the debt market, while future contracts, option and swap are relevant to the derivative market. These principles are employed to develop the Islamic capital market’s instruments. Among the instruments are Asset-Backed Securities - Islamic Medium-Term Notes (ABS-IMTN), Islamic Medium-Term Notes (IMTN) and Islamic Commercial Papers (ICP).

Realizing the importance of Sukuk and its uniqueness compared to the conventional debt instruments, this paper would therefore explore the underlying principles of Sukuk and their application in structuring Sukuk instruments. The paper is organized as follow; section two elaborates the definition and concept of Sukuk. Section three discussed the important role of Sukuk. The gist of the paper is explained in section four. The conclusion of the paper is presented in the last section.

DEFINITION OF SUKUK

Sukuk is the plural of sakk which literally means certificates and technically refer to securities, notes, papers or certificates with features of liquidity and tradability. According to SC Malaysia, Sukuk is a document or certificate, which evidences the undivided prorate ownership of underlying assets (SC, 2004). While according to

1 “Sukuk is Islamic securities i.e. any securities issued pursuant to any Shariah principles and concepts approved by the Shariah Advisory Council (SAC) of the SC as set out in Appendix I (The Malaysian
Accounting and Auditing Organization for Islamic Financial Institutions (AAIOFI): “Sukuk al istithmar are certificates of equal value representing undivided shares in ownership of tangible assets, usufructs and services in the ownership of particular projects or special investment activity, however, this is true after receipt of the value of Sukuk, the closing of subscription and the employment of the funds received for the purpose for which the Sukuk were issued” (AAOIFI, 2011).

Sukuk are distinguished from the conventional bonds instruments Abdullah (2005) and Mohd Daud (2008) as they represent the undivided shares in ownership of assets, usufruct, projects and services. Sukuk also demonstrates the partnership relationship between the issuer and the investor. On the other hand bond is debt obligation, which can be either secured against certain underlying assets or unsecured in the form of promise to pay. In return, the issuer promises the investors to pay back the amount plus interest at its maturity date. This situation of indebtedness is evidenced by the issuance of “IOU” certificate. It is named securities simply because the debt created by way of securitization is negotiable and tradable. In fact, securities are debts which are tradable by its nature. Table 1 below explains the comparison between Sukuk and bonds.

Table 1: Comparison between Sukuk and Bonds

<table>
<thead>
<tr>
<th>No.</th>
<th>Sukuk</th>
<th>Bonds</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Holder owns assets</td>
<td>Holder owns cash flow only</td>
</tr>
<tr>
<td>2</td>
<td>Use a variety of contracts to create financial obligations between issuer and investors; e.g. Sale, lease, equity partnership, joint-venture etc.</td>
<td>Simply use a loan contract to create indebtedness</td>
</tr>
<tr>
<td>3</td>
<td>Return linked to profit elements in-built in the sale, lease or partnership</td>
<td>Return linked to interest charged out of the loan contract</td>
</tr>
<tr>
<td>4</td>
<td>Instrument may be equity or debt depending on underlying contract</td>
<td>It is a debt instrument</td>
</tr>
<tr>
<td>5</td>
<td>Tradability of the sukuk depends on the nature of the underlying asset</td>
<td>No restriction on the tradability</td>
</tr>
<tr>
<td>6</td>
<td>Investment in Shari`ah-compliant activities</td>
<td>Proceeds are invested in any business without restrictions</td>
</tr>
</tbody>
</table>

[Source: Asyraf Wajdi Dasuki. An Overview of Islamic Finance: Fundamentals and Prospects. AANZFTA BUSINESS SEMINAR: Partners In Growth: Services Trade with Southeast Asia Amora Hotel, Wellington; Friday 3 June 2011]

In many circumstances, Sukuk is wrongly defined and translated as Islamic bonds (Abdullaah, 2005; Wahida & Rafisah, 2010). In fact, sale-based securities in most situations could not be named as Sukuk as they represent the value of debt and not real asset owned by the holders. The right term for debt-based Islamic securities is

Sanadat al-Dayn (Mohd Daud, 2008). Sanadat or Sanadat al-Dayn is a certificate represents the promise by the issuer to pay back the debt to the investors (creditors) based on a pre-agreed date of settlement. Hence, sale-based securities are rightly named as Islamic Debt Securities. These Islamic sale-based securities involve two controversial namely Bai’ al-Inah and Bai’ al-Dayn. However, the jurisprudential discussion of these two contracts is not within the scope of this paper. It is sufficient to note that these two concepts are rejected by most Middle-Eastern scholars and jurists.

Islamic securitization is classified into two categories which results in two unique products serving a similar purpose yet through a different class of underlying assets. The first category is the conversion of the Shari’ah compliant debt into a tradable paper that can be traded in the secondary market. This process is known as tawriq and is viewed as a similar arrangement to that of the conventional securitization process (Engku Rabiatul, 2008; Abdul Aziz & Gintzburger, 2009). The difference is that the subject matter of Islamic securitization must be based on Shari’ah-compliant arrangement, whereas for the conventional securitization the subject matter includes interest-bearing transactions. The second category is the transformation of Shari’ah-compliant illiquid assets into investment certificates that are tradable in the secondary market. This process is known as taskik and the underlying asset for taskik is fixed assets, investment portfolios or transferrable rights (Engku Rabiatul, 2008; Abdul Aziz et al, 2009). The product of this process is known as the Sukuk. Thus, Sukuk are another result of the Shari’ah-compliant securitization process.

**IMPORTANCE OF SUKUK**

Sukuk is an essential form of financial mobility between the surplus funds units (SFUs) and the deficit funds units (DFUs). Sukuk enhance the stability of financial institution by providing them with improved portfolio, liquidity, and risk management tools. It is a direct intermediation route of financing productive investment by mobilizing funds from the SFUs to the DFUs. As a result, individuals, companies, multinational organizations, and others have access to a larger pool of investible funds rather than internally generated.

As for governments, they require a significant volume of investments in infrastructure over the next decade through external sources of financing because the domestic capital markets are often insufficient to satisfy the investment needs. In Malaysia for example, huge funds are needed for infrastructure development and Sukuk is an alternative access to the funds. Until May 2011, 89 percent of the total securities issuance in the main market and ACE market is Sukuk compared to its conventional bond counterpart of 11 percent (110) (SC Malaysia, 2011). Among all sectors, Sukuk has dominated 100 percent of the total securities raised for infrastructure and mining sector. Further, more than 90 percent of Malaysia securities for financing the industrial product, construction, technology, plantations and consumer product sectors is Sukuk, and 80 to 89 percent of Malaysia securities for trade and services and real estate sectors is also Sukuk.

**SHARI’AH PRINCIPLE AND STRUCTURE OF SUKUK**

The development of the Islamic capital market (ICM) in Malaysia has been guided by the long term strategy outlined in the country’s Capital Market Master Plan to make Malaysia as an international center for Islamic capital market activities and followed by Capital Market Master Plan 2 (CMP2) to widen Islamic capital market internationally (Malaysian
ICM Quarterly Bulletin, 2011). The CMP2 outlines the strategies to transform the competitive dynamics of Malaysia’s capital market over the next 10 years. The strategies are promoting capital formation, expand intermediation efficiency and scope, deepen liquidity and risk intermediation, facilitate internationalization, and build capacity and strengthen information infrastructure (Capital Market Master Plan 2, 2011). The strategies aim to expand the role of capital market in financing business ventures, creating jobs, widening ownership of assets, and generating returns on long-term savings, foster an innovative and diverse intermediation. In addition, the role of Securities Commission and other supportive institutions such as Islamic Capital Market Department (ICMD) and the Shari’ah Advisory Council (SAC) had also contributed to the development.

The ICMD and SAC were established in 1996 (SC Malaysia, 2009). The SAC function to advise the SC on all matters relating to the development of ICM and a reference center for all ICM issues (SC Malaysia, 2009). In addition, SAC is in charge with the analysis of Shari’ah principles in introducing new products and services for the ICM and to determine the extent to which existing conventional capital market instruments comply with the Shari’ah. The SAC has established several benchmarks in order to determine the tolerable level of mixed contributions from permitted and non-permitted activities, based on reasoning from the source of Shari’ah by qualified Shari’ah scholars (SC Malaysia, 2011). The securities of the company will be classified as the Shari’ah -compliant if the contributions from non-permissible activities do not exceed the benchmark of 5-percent for activities that are clearly prohibited such as interest, gambling, liquor and pork; a 10-percent benchmark for activities that involve elements that affect most people and are difficult to avoid such as interest income from fixed deposits and a 20-percent benchmark for non-Shari’ah compliant activities such as rental payments from premises that involved in gambling, sale of liquor etc. and a 25-percent benchmark for activities that may affect the Shari’ah -approved status such as hotel and resort operations, share trading, stock broking and other activities that are non-permissible.

Subsequently, the SC compiles the decisions of the SAC and published the list of shari’ah-compliant stocks twice a year. The list of Shari’ah -compliant stocks gives investors, the necessary guidance, opportunity and confidence to select and invest in the listed securities or companies that comply with the shari’ah principles.

In Malaysia, the Shari’ah principles in Sukuk are Murabahah [Mark-up sale], Bai’ Bithaman Ajil (BBA) [Deferred payment sale], Bai’ Inah [Sale with immediate repurchase], Bai’ Istijjar [Supply sale], Bai’ Salam [Advance sale], Bai’ Wafa [Sale and repurchase], Ijarah [Leasing], Ijarah Thumma Bai’ [Lase to purchase], Istsina’ [Purchase order], Mudarabah [Profit sharing], Musharakah [Profit and loss sharing] and Qard Hasan [Benevelont loan]. Generally therefore, Sukuk are classified into three namely, the equity-based Sukuk (EBS) formulated from the contract of Mudarabah and Musharakah; the debt-based Sukuk (DBS) originated from the contract of Qard al-Hasan, Murabahah, Salam, Istsina’ and Ijarah; and the hybrid Sukuk (HMS) structured from the combination between the contract of Ijarah, Murabahah and Istsina’. In addition, the supplementary Shari’ah principles applied in Sukuk are Bai’ Muzayyadah [Open-biding trading], Bai’ al-Dayn [Debt trading], Kafalah [Guarantee], Hak Tamalluk [Ownership right], Hibah [Gift], Hiwalah [Remittance], Ibra’ [Rebate], Ittifaq Dhimni [Pre agreed contract], Rahn [Collateral], Ujrah [fee] and Wakalah [Agency].
Basically, there are three players involved in Sukuk arrangement, namely; the originator of Sukuk (the obligor), the Special Purpose Vehicle (the issuer of sukuk certificate), and the investor (the buyer of the Sukuk certificate). The process of issuing Sukuk involves the following steps (Islamic Financial Services Board (IFSB), 2009):

a) The origination of assets (in conventional finance, these are normally loans or other receivables, while in Islamic finance they are Shari’ah-compliant assets such as the subject matter of Ijarah);

b) The transfer of the assets to a special purpose entity (SPE) which acts as the issuer by packaging them into securities (Sukuk); and

c) The issuance of the securities to investors.

The Murabahah facility involves the purchase of assets by the financiers and the immediate sale of those assets back to the issuer with a mark-up agreed upon by both parties. The issuer’s obligation to settle the purchase price is securitized via the issuance of Murabahah Notes (Mohd Daud, 2003; Muhammad, 2007; Engku Rabiatul, 2008; Dar & Azami, 2010).

In Bai’ Bithaman Ajil (BBA) facility, the issuer sells the assets to the financiers who immediately sell it back to the issuer with a higher price. Payment of the debt is usually on an installment basis with a longer period compared to Murabahah facility. In substance, it works exactly like the long-term Murabahah, except that payment can be in deferred terms. Bai’ Bithaman Ajil sukuk can be structured to simulate fixed rate Sukuk (Mohd Daud, 2003; Muhammad, 2007; Dar et al, 2010). The mechanism of the basic arrangement of Murabahah and Bai’ Bithaman Ajil Sukuk is explained below:

Stage 1: Resale the asset at the selling price (creation of debt based on Murabahah or BBA).
Stage 2: The issuer issues Sukuk evidencing of debt (debt certificate) arising from the first sale contract to the primary subscriber. This is a process of securitization.
Stage 3: The subscriber will trade the Sukuk in the secondary market using Bai al-Dayn contract.

In Bai’ Istisna’ principle, the issuer and contractor will enter into a construction contract. This contract is an order made by the issuer to the contractor. Even though the identified assets are uncompleted, ownership already lies with the issuer. Therefore, the issuer can sell the uncompleted assets to the financiers. The financiers will then resell the assets to the issuers based on deferred payment terms. The issuer’s obligation to settle the purchased price is securitized via the issuance of Istisna’ notes (Muhammad Daud, 2003; Muhammad, 2007; Engku Rabiatul, 2008; Dar et al, 2010). The basic arrangement of Istisna’ Sukuk structure is as follows:

Stage 1: SPV issues Sukuk certificates to raise funds for the project.
Stage 2: Sukuk issue proceeds are used to pay the contractor/builder under the istisna’ contract to build and deliver the future project.
Stage 3: Title to assets is transferred to the SPV.
Stage 4: Completed property/project is leased or sold to the end buyer. The end buyer pays monthly installments to the SPV.

Stage 5: The returns are distributed among the Sukuk holders.

Ijarah is another principle being used to issue Sukuk. Unlike lease financing under conventional methods, the responsibility to maintain the underlying asset under the Ijarah facility rests on the lessor (i.e. the financiers) (Mohd Daud, 2003; Muhammad, 2007; Engku Rabiatul, 2008). The lessee is only responsible for lease payments as long as the asset is operable. Otherwise the lease will be suspended until the asset is repaired. Thus, the onus is on the lessor to ensure that the asset is maintained. The costs for maintenance will be passed on to the lessee. In June 2002, Malaysia successfully launched the world’s first international Islamic Sukuk issue based on the Ijarah concept, namely Malaysia Global Sukuk Incorporation. The mechanism of the basic arrangement of Ijarah Sukuk structure is as follows:

Stage 1: Contract of Cash Sale (Bay’ Mutlakah)-SPV purchases property from obligator (government). The asset purchased is funded by the issuance of sukuk. Government received cash proceeds.
Stage 2: Contract of Leasing (Ijarah)-SPV rents property to the government for specified period and collects rentals.
Stage 3: During the tenure, SPV passed the rentals to investors periodically.
Stage 4: At maturity, SPV sells the property to the government at an agreed price and the government pays cash to SPV. SPV simultaneously pay investors cash for sukuk redemption.

Sukuk under the profit-sharing contracts of Mudarabah and Musharakah are also issued in Malaysia. In 2006, twenty-seven out of sixty four Malaysia’s Sukuk are based on Mudarabah, Musharakah and Ijarah principles (Mohd Daud, 2003; Muhammad, 2007; Engku Rabiatul, 2008; Dar et al, 2010). They are considered as high-risk tools because returns to the financiers are uncertain as they depend on the performance of the business or project involved. Unlike conventional financing, the financier of Sukuk under these two concepts must also bear an equity risk in addition to the credit risk. The following stages explain the arrangement of Sukuk Mudarabah:

Stage 1: Issuer issues Sukuk to the investor by entering the Mudarabah contract and the investor provides the capital to the issuer.
Stage 2: Issuer invest the capital in a project.
Stage 3: The profit will be shared and distributed as pre agreed proportion by the issuer and the investor.
Stage 4: Any losses from the project will be totally borne by the investor.

In Musharakah Sukuk, corporate and the Special Purpose Vehicle (SPV) enter into a Musharakah arrangement for a fixed period and agreed profit sharing ratio and the appointment of the Corporate as an agent to develop the land. Any losses will be apportioned based on the contributed capital. The corporate undertakes to buy
Musharakah shares of the SPV on a periodic basis. The mechanism of the basic arrangement of Musharakah Sukuk is elaborated as follows:

Stage 1: Corporate (as Musharik A) contributes land or other physical assets to the Musharakah.
Stage 2: SPV (as Musharik B) contributes cash i.e. the issue Proceeds received from the investors to the Musharakah.
Stage 3: The Corporate as an agent of the Musyarakah to develop the land (or other physical assets) with the cash injected into the Musharakah and sell/lease the developed assets on behalf of the Musharik B.
Stage 4: In return, the agent (i.e. the Corporate) will get a fixed agency fee plus a variable incentive fee payable.
Stage 5: The profits are distributed to the Sukuk holders.
Stage 6: The Corporate irrevocably undertakes to buy at a pre-agreed price the Musharakah shares of the SPV on say semi-annual basis and at the end of the fixed period the SPV would no longer have any shares in the Musharakah.

Generally, Sukuk inherently entails an exposure to certain market and financial risks such as interest rate risk, foreign exchange risk, credit and counterpart risks, default risk, coupon payment risk, asset redemption risk, and liquidity risk. Its exposure to risks may be similar to that of the conventional. However, Shari’ah rules and principles may add an extra dimension to the existing risk exposures (i.e. Shari’ah compliance risk) and may have a material effect on the risk profile of Sukuk holders (IFSB, 2009). Recently, Islamic finance has serious problem with the default risk. Khinfer (2011) had described 2009 as the default year for the global Sukuk market as the year ended with at least 15 cases of default. The most concerning fact is that there were 26 registered Sukuk default in Malaysia from 1990-2011 (RAM, 2011). An example of Malaysian defaulted Sukuk is Tracoma’s RM100 million BaIDS. The default was the result of credit events such as a delay in depositing the monthly amount in the PSA required for the upcoming profit payments, a failure to meet the principal redemption of its first RM50 million series based on the original scheduled maturity and extension of its maturity scheduled principal.

CONCLUSION
It is undeniable that Sukuk is a viable source of financing for the economic and social development. Hence, Sukuk are needed in order to meet the need of financial sources. However, Sukuk are not risk-free. Sukuk players such as the Sukuk originator, servicer, issuer, special purpose entity and holder are exposed to various default risks such as risk related to repurchase undertaking, service default, coupon payment risk, bankruptcy, settlement and liquidity. The increasing number of defaulted Sukuk should be one of the major current issues regarding Sukuk in Malaysia because it is closely related to credit risk which consequently will lead to financial distress at a micro level such as a structural increase in the number of bankruptcy and a declining value of real. The interaction between default and high interest rate and low level of consumption and output are economically significant because default probabilities are higher in recession. Default probabilities may consequently initiate a deep economic crisis. It is therefore worthwhile
to investigate the determinants of Sukuk default in order to prevent the event of financial distress as well as a great economic recession.

References

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