

ASEAN ENTREPRENEURSHIP CONFERENCE 2012
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IP – International Participant

	PAPER ID	TITLE	AUTHORS	EMAIL (CORRESPONDING AUTHOR)	ABSTRACT	FULL PAPER	Note
1	ENA001	AN EVALUATION OF THE DISTRIBUTION CHANNEL: A CASE STUDY OF NNF UTAMA (M) SDN BHD	Nina Farisha bt Isa, Norhayati bt Mat Yusoff @Mohd Yusoff and Azila bt Azmi	ninafarisha@ppinang.uitm.edu.my		Full paper	UiTM PP
2	ENA002	ENTREPRENEURSHIP EDUCATION FOR SCIENCE AND TECHNOLOGY UNDERGRADUATES: PRACTICALITY VERSUS THEORY	Sariwati Mohd Shariff, Rohana Ngah and Saridan Abu Bakar	sariwati@salam.uitm.edu.my	Abstract		UiTM SA
3	ENA003	MAPPING A HOLISTIC AND SUSTAINABLE MICRO-ENTERPRISES DEVELOPMENT PROGRAM IN MALAYSIA: A PROPOSAL	Jasman Tuyon, Imbarine Bujang and Agnes Paulus Jidwin	jasmantuyon@yahoo.co.uk	Abstract		UiTM Sabah
4	ENA004	PRATICAL ENTREPRENEURS BUSINESS PLANS: NEW ENTREPRENEURS AND BANKERS' PERSPECTIVES	Jasman Tuyon, Imbarine Bujang and Agnes Paulus Jidwin	jasmantuyon@yahoo.co.uk	Abstract		UiTM Sabah
5	ENA005	THE ENTREPRENEURIAL COMPETENCIES OF POTENTIAL WOMEN ENTREPRENEURS UNDER THE MINISTRY OF WOMEN, FAMILY AND COMMUNITY DEVELOPMENT PROGRAMME	Norashidah Hashim and Musalme Muda	norashidah@uum.edu.my	Abstract		UUM & KPWKM
6	ENA006	MEDIA AFFECT ABOUT ENTREPRENEURIAL INITIATIVES ON YOUTH	Majid Hafeez Malik, Md. Razib Bin Arshad and Abdulaziz N. Al-Dausari	mjidhm@gmail.com	Abstract		King Saud University & UTM
7	ENA007	BUSINESS, THE ENVIRONMENT AND SUSTAINABILITY: AN ISLAMIC PERSPECTIVE	Suhaimi Mhd Sarif and Muhammad Husnee Benjasom	albanjari@yahoo.com	Abstract		IU
8	ENA008	PERFORMANCES STUDY OF ICT INNOVATIVENESS IN MALAYSIAN SERVICE SECTOR SMES: CORRELATES PERCEIVED ATTRIBUTES OF INNOVATION AND CORE ICT INDICATORS	Mazidah Said	mazidahsaid@gmail.com	Abstract		UTEM
9	ENA009	GLOBALIZATION, INTERNATIONAL ENTREPRENEURSHIP (IE) AND THE EFFECT ON THE BUSINESS WORLD	Azizallah Rouddini and Mohd. Hassan Mohd. Osman	rizallah2@live.utm.my	Abstract		UTM
10	ENA010	UNIVERSITIES SPINOFF CHALLENGES AND	Mahmoud M Musleh	mahmd.musleh@gmail.com	Abstract		

		OPPORTUNITIES: A PROPOSED FRAMEWORK OF ACADEMIC ENTREPRENEURSHIP					
11	ENA011	BARRIERS TO START-UP THE BUSINESS AMONG STUDENTS AT TERTIARY LEVEL : A CASE STUDY IN NORTHERN STATES IN MALAYSIA	Azyyati bt. Anuar, Ida Normaya Mohd Nasir, Firdaus Abdul Rahman and Daing Maruak Sadek	azyyati@kedah.uitm.edu.my	Abstract		UiTM Kedah
12	ENA012	FACTOR INFLUENCING STUDENT'S INTENTION TO BE ENTREPRENEUR: AN EVIDENCE FROM INDONESIA HIGHER EDUCATION	Harif Amali Rivai	harifamali71@yahoo.com	Abstract		IP-Andalas University Indonesia
13	ENA013	EXPLORING ANTECEDENTS AND CONSEQUENCES OF ASIAN REPUTATION MODEL IN THE ASIAN ENTERPRISE CONTEXT: A CONCEPTUAL FRAMEWORK	Zulhamri Abdullah and Yuhanis Abdul Aziz	zulhamri@fbmk.upm.edu.my	Abstract		UPM
14	ENA014	FACTORS AFFECTING ENTREPRENEURIAL INTENTION OF LOCAL PUBLIC UNIVERSITY BUMIPUTERA STUDENTS IN SABAH	Cynthia @ Annamaria Robert Dawayan, Imelda Albert Gisip and Rainah Ginsad	imeldag_uitm@yahoo.com	Abstract		UiTM Sabah
15	ENA015	THE RELATIONSHIPS BETWEEN INTRAPRENEURIAL ORIENTATION, JOB SATISFACTION, AND JOB PERFORMANCE AMONG ACADEMICIANS IN MALAYSIAN PUBLIC UNIVERSITIES	Nik Nor Hasimah Nik Ismail, Rosli Mahmood and Roslan Ab Rahim	niknor1961@yahoo.com	Abstract		UiTM & UUM
16	ENA016	FACTORS EXPLAINING THE EXTENT OF USE OF MANAGEMENT ACCOUNTING PRACTICES IN MALAYSIAN MEDIUM SIZED FIRMS	Kamilah Ahmad	kamilah@uthm.edu.my	Abstract		UTHM
17	ENA017	MEDIATING EFFECTS OF ENTREPRENEURSHIP COMPETENCIES ON THE RELATIONSHIP BETWEEN CULTURAL FACTORS AND ENTRENEURIAL CAREER SUCCESS IN WEST SUMATERA, INDONESIA	Mohd Noor Mohd Shariff and Donny Abdul Latief Poespowidjojo	mdnoor@uum.edu.my	Abstract		UUM
18	ENA018	SOCIAL NETWORK-BASED RESEARCH: A PROPOSED FRAMEWORK FOR MALAYSIAN SMES ENTREPRENEURS	Ehsan Fansuree Surin, Nurul Hafez Abd. Halil, Oswald Timothy Edward and Nurazree Mahmud	efansuree@salam.uitm.edu.my	Abstract		UiTM
19	ENA019	THE IMPLICATION OF ENTREPRENEURIAL AND STRATEGIC MARKET ORIENTATION ON MALAYSIAN SME'S INTERNATIONALIZATION PERFORMANCES- THE NETWORK PERSPECTIVE	Pua Eng Teck	dr.pua@unirazak.edu.my	Abstract		UniRazak
20	ENA020	STUDY OF FINANCING PREFERENCES AND CAPITAL STRUCTURE AMONG MALAYSIAN SMES: EVIDENCE FROM ENTERPRISE 50 AWARD WINNERS	Shafie Mohamed Zabri	shafie@uthm.edu.my	Abstract		UTHM
21	ENA021	RISK AND RETURN ANALYSIS OF STOCKS LISTED ON BURSA MALAYSIA'S MAIN MARKET	Mohamad Azwan bin Md Isa	moham821@johor.uitm.edu.my	Abstract		UiTM Johor
22	ENA022	YOUTH ENTREPRENEURSHIP SUCCESS STORY: THE CASE OF BOONGA SHOES	Norshiha Saidin, Firdaus Putra and Che Asniza Osman	norsh240@salam.uitm.edu.my	Abstract		UiTM SA and Bonga Art Studio

23	ENA023	E-PROGRAM: A BOTTOM-UP DEVELOPMENT APPROACH MODEL: <i>TO SUSTAIN ENTREPRENEURSHIP EDUCATION IN THE TERTIARY LEVEL</i>	Maria Luisa B. Gatchalian, Antonio M. Lopez and Cristina L. Ibanez	mbgatch@yahoo.com	Abstract		IP -Philippines
24	ENA024	THE EFFECT OF GOVERNMENT INTERVENTION PROGRAMMES ON PERFORMANCE OF COMMUNITY BASED ENTERPRISE IN TOURISM INDUSTRY	Suryani Amin and Zarina Salleh	zarinasalleh@salam.uitm.edu.my	Abstract		UiTM SA
25	ENA025	THE TYPOLOGY OF ENTREPRENEURS AMONG SINGLE MOTHERS IN KUCHING, SARAWAK	Nurul Lizzan Kamarudin, Wee Chong Hui and Hasmiza Abdul Majeed	nurullizzan@sarawak.uitm.edu.my	Abstract		UiTM SWK
26	ENA026	CELEBRITY ENTREPRENEURS: PERCEIVED CREDIBILITY AND IMPACT ON ADVERTISING EFFECTIVENESS	Mazzini Muda and Rosidah Musa	mazzini.muda@gmail.com	Abstract		
27	ENA027	BRAND RELEVANCE AND ITS RELATIONSHIP WITH BRAND EQUITY ASSESSMENT	Ching Wing, Lo	ebryanlo@gmail.com		Full paper	UMS
28	ENA028	GREEN MARKETING IN INDIA: A REVIEW OF LITERATURE AND ITS IMPLICATIONS	Tamana Anand	sehgal_tamana@yahoo.com	Abstract		IP-India UiTM SA
29	ENA029	MEASURING PERFORMANCE OF NASCENT ENTREPRENEURS: AN EXPLORATORY STUDY	Saridan Abu Bakar	saridan@salam.uitm.edu.my	Abstract		UiTM SA
30	ENA030	THE TYPOLOGY OF MALAY OWNER MANAGERS OF SMES	Rohani Mohd, Khulida Kirana Yahya and Badrul Hisham Kamaruddin	mohd.rohani@gmail.com	Abstract		UUM
31	ENA031	PROMOTING YOUTH DEVELOPMENT THROUGH SOCIAL ENTREPRISING ACTIVITIES	Franklin Hazley Lai and Mydah@ Mylenda Eric	frank985@sabah.uitm.edu.my	Abstract		UiTM Sabah
32	ENA032	THE ENTREPRENEURIAL AND MARKET ORIENTATION TOWARDS COMMERCIALIZATION OF UNIVERSITY RESEARCH PRODUCTS WITH MODERATING EFFECT OF ORGANIZATIONAL CULTURE	Nur Syahira Abd Latif	syahira_nsal@yahoo.com	Abstract		UiTM SA
33	ENA033	DEVELOPING THE ENTREPRENEURIAL ATTITUDE ORIENTATION, STRATEGIC COMPETENCY BEHAVIOUR AND COMPETITIVE INTELLIGENCE IN THE INNOVATION-LED ECONOMY	Ainul Mohsein binti Abdul-Mohsin, Hasliza Abdul Halim and Noor Hazlina Ahmad	amam11_man095@student.usm.my	Abstract		USM
34	ENA034	CORPORATE ENTREPRENEURSHIP AS A DETERMINANT OF LARGE FIRM PERFORMANCE: EVIDENCE FROM MALAYSIA	Sylvia @ Nabila Azwa Binti Ambad and Kalsom Abdul Wahab	nabilazwa@gmail.com	Abstract		USIM
35	ENA035	STRATEGIC ENTREPRENEURIAL MARKETING: CONCEPT AND CONSTRUCT	Lee Thean Chye and Aida Binti Idris	leetc@utar.edu.my	Abstract		UTAR & UM
36	ENA036	ANALYSIS OF MARKETING PERFORMANCE ON SILK INDUSTRY THROUGH MIX MARKETING STRATEGY AND COMPETITIVE ADVANTAGE	Iman Firmansyah, Wahyukaton and Yani Syafei	imanfirmansyah_58@yahoo.com	Abstract		IP - Indonesia
37	ENA037	EMOTIONAL INTELLIGENCE AND ENTREPRENEURIAL INTENTION: IMPACT OF CREATIVITY	Rohana Ngah, Wan Ismail, Ahmad Tajuddin and Hardi Emrie	rohanangah@salam.uitm.edu.my	Abstract		MASMED

38	ENA038	ENTREPRENEURIAL SPIRIT TRANSITION DYNAMICS IN PUBLIC SECTOR : THE CASE OF LOCAL ECONOMIC GOVERNANCE IN INDONESIA	Haryo Kuncoro	har_kun@feunj.ac.id		Full paper	IP – Indonesia
39	ENA039	ANALYZING THE MARKETING STRATEGY: RELATIONSHIP WITH STRATEGIC HUMAN RESOURCE MANAGEMENT (SHRM), INNOVATION AND PERFORMANCE IN MALAYSIA HIGH-TECH FIRM	Norazlina Ab. Aziz, Izaidin Abdul Majid Muhammad, Hasfarizal Kamaludin and Mohd. Shamsuri Md. Saad	babylina_love@yahoo.com	Abstract		UTEM
40	ENA040	THE MEDIATING EFFECT OF OPPORTUNITY-BASED MANAGEMENT STRUCTURE ON THE RELATIONSHIP BETWEEN ENTREPRENEURIAL ORIENTATION AND ENVIRONMENTAL SUSTAINABILITY MANAGEMENT OF SMES	Muhammad Hasfarizal Kamaludin, Izaidin Abdul Majid, Mohd. Shamsuri Md. Saad and Norazlina Ab. Aziz	hasfarizal.kamaludin@gmail.com	Abstract		UTEM
41	ENA041	RISK TAKING AND SMES PERFORMANCE IN MALAYSIA: DOES MANAGERIAL COMPETENCE MODERATE?	Lee Thean Chye and Go You How	leetc@utar.edu.my	Abstract		UTAR
42	ENA042	ECONOMIC DEVELOPMENT FROM THE PERSPECTIVE OF POST KEYNESIAN ECONOMICS: AN EMPIRICAL INVESTIGATION OF THE MALAYSIAN DATA.	Sabri Nayan, Norsiah Kadir and Mat Saad Abdullah	sabrinayan@perlis.uitm.edu.my	Abstract		UiTM PERLIS
43	ENA043	CHALLENGES IN MOVING ENTREPRENEURIAL ACTIVITY TO THE RURAL REGIONS	Om Prakash. C	cmrims.om@gmail.com	Abstract		IP-Bangalore University
44	ENA044	SUCCESS IN BUSINESS: DO THE MALAYS HOLD THE RIGHT VALUES?	Hasnun Anip Bustaman and Othman Mohd. Yunus	hasnu380@perak.uitm.edu.my	Abstract		UiTM Perak
45	ENA045	ENTRY MODE AND ENTRY TIMING STRATEGIC DECISIONS BY MALAYSIAN CONSTRUCTION FIRMS IN INTERNATIONAL MARKET	Che Maznah Mat Isa, Hamidah Mohd Saman and Siti Rashidah Mohd Nasir	chema982@salam.uitm.edu.my	Abstract		UiTM SA
46	ENA046	LEADERSHIP CAPABILITY OF MALAY SMES IN MALAYSIA	Muhammad Rozi Malim, Mohd Sazili Shahibi, Faridah Abdul Halim and Syakirah Mohd Rodzi	rozi@tmsk.uitm.edu.my	Abstract		UiTM SA
47	ENA047	DISENTANGLE THE TOTAL BRAND EXPERIENCE IN ENTREPRENEURSHIP AND GLOBALIZATION OF FRANCHISING BUSINESSES: USING STRUCTURAL EQUATION MODELING APPROACH	Rozita Naina Mohamed, Rosidah Musa and Mazzini Muda	azarozini_naina@yahoo.com	Abstract		UiTM SA
48	ENA048	COMPARING MANAGEMENT CAPABILITY OF SMES WITH OTHER ORGANIZATIONS IN MALAYSIA USING ANALYTIC HIERARCHY PROCESS (AHP)	Faridah Abdul Halim and Muhammad Rozi Malim	faridahh@tmsk.uitm.edu.my	Abstract		UiTM
49	ENA049	SOCIAL ENTERPRISE SUSTAINABILITY: EXPLORING THE PERSPECTIVE OF THE OWNERS/FOUNDERS OF PRIVATE ISLAMIC SCHOOLS	Mohd Ali Bahari Bin Abdul Kadir and Suhaimi Mhd. Sarif	aliabdulkadir@gmail.com	Abstract		UiTM & IIU
50	ENA050	CORPORATE ZAKAT: AS A COMPULSORY ELEMENT FOR SHARIAH COMPLAINT COMPANIES CORPORATE ZAKAT: AS A COMPULSORY ELEMENT FOR SHARIAH	Hasan Bahrom, Noraini Mohamad, Muhammad Mahyuddin Khalid, Mohd Ashrof Zaki Yaakob and Nor	taqiahdin@yahoo.com	Abstract		IKAZ UiTM

		COMPLAINT COMPANIES	Taqiah Jamaludin			
51	ENA051	THE RELATIONSHIP BETWEEN ENTREPRENEURIAL ORIENTATION AND FIRM'S PERFORMNCE FOR NATIONAL CAR DEALERS IN KLANG VALLEY	Nur Syahira Abd Latif	syahira_nsal@yahoo.com	Abstract	UiTM SA
52	ENA052	ENVIRONMENTAL REPORTING GUIDELINES FOR MALAYSIAN SMES TO BE EQUALLY ACCOUNTABLE	Nik Zam Nik-Wan, Mustafa Mohamed Zain and Ruhaya Atan	nikzam@kelantan.uitm.edu.my	Abstract	UiTM KTN & SA
53	ENA053	INTEGRATING SELF-DETERMINATION THEORY AND THEORY OF PLANNED BEHAVIOR TO STRENGTHEN ENTREPRENEURIAL INTENTION AMONG UNDERGRADUATE STUDENTS	Ibrahim Al-Jubari, and Arif Hassan	aljubari@gmail.com	Abstract	IIU
54	ENA054	DENTISTRY AT THE CROSSROAD – PROFESSION AND ENTREPRENEURSHIP	A. Lokman, M. Masud, and M. I. Abu-Hassan	anissa.lokman@yahoo.com	Abstract	UiTM
55	ENA055	SOCIO-CULTURAL PARAMETERS IN PHILIPPINE ENTREPRENEURSHIP EDUCATION	Lolita Nuarin Albit	lolit_nuarin.albit@yahoo.com	Abstract	IP- Philippines
56	ENA056	MEASURING BUSINESS INCUBATION PERFORMANCE IN THE ICT INDUSTRY IN MALAYSIA	Fararishah Abdul Khalid	fararishah@utem.edu.my	Abstract	UTEM
57	ENA057	IMPACT OF MENTORING AND PEER-LEARNING WITHIN A GLOBAL ENTREPRENEURSHIP PROGRAMME	Joanna Mills, Shima Barakat and Shailendra Vyakarnam	j.mills@jbs.cam.ac.uk	Abstract	IP- Cambridge UK
58	ENA058	ENTREPRENEURSHIP AND SME DEVELOPMENT STRAEGIES IN NEW ZEALAND AND TURKEY	Sodri Ariffin	sodriariffin270@gmail.com	Abstract	IP- Brunei
59	ENA059	WHAT MAKES ENTREPRENEUR ENTREPRENEURIAL	Rohani Mohd, Khulida Kirana and Badrul Hisham	mohd.rohani@gmail.com	Abstract	UUM
60	ENA060	ENGAGING SME EMPLOYEES IN TRAINING: AN EVALUATION OF TRAINING PROGRAMS EFFECTIVENESS.	Normala Daud, Sofiah Abdul Rahman and Zarina Salleh	dnormala@yahoo.com	Abstract	UiTM SA
61	ENA061	TOWARDS THE ENTREPRENEURIAL UNIVERSITY: A PROPOSED SYNERGISTIC MODEL OF UNIVERSITI PUTRA MALAYSIA	Zulhamri Abdullah, Mohamad Shatar Sabran and Mohd Fauzi Ramlan	zulhamri@fbmk.upm.edu.my	Abstract	UPM
62	ENA062	THE RELATIONSHIP BETWEEN HUMAN RESOURCE MANAGEMENT PRACTICES AND ORGANIZATIONAL INNOVATION IN SMES: A CONCEPTUAL FRAMEWORK	Normala Daud	dnormala@yahoo.com	Abstract	UiTM SA
63	ENA063	THE PERCEPTION OF SMES ON THE IMPORTANCE OF A PROPER ACCOUNTING SYSTEM: MALAYSIAN EVIDENCE	Zulkifflee Mohamed, Hafizah Binti Mohd. Hanafi @ Omar and Hasni Binti Mohd. Hanafi@Omar	zulkifflee@unirazak.edu.my	Abstract	UniRazak
64	ENA064	ENVIRONMENTAL BEHAVIOUR MODEL OF MALAYSIAN BATIK ENTREPRENEURS	Nurul Ainun Ahmad Atory and Hairulnizam Hashim	nurulainun@salam.uitm.edu.my	Abstract	UITM SA
65	ENA065N	"ENTREPRENEURS LABORATORY" – AN EXPERIENTIAL LEARNING	Mohd Subri Tahir, Balqis Mohd Shariff, Fazrul Azmi Zulkifli and Nor Azliana Norli	balqis641@ppinang.uitm.edu.my	Abstract	UITM PP
66	ENA066F	THE ENTREPRENEURSHIP CULTURE IN FACULTY OF	Munawar Zaman Shahrudin and	munawar_zaman@salam.uitm.edu.my	Abstract	UITM -F

		CHEMICAL ENGINEERING, UNIVERSITI TEKNOLOGI MARA, SHAH ALAM	Sharifah Aishah Syed Abdul Kadir			
67	ENA067	THE INTRAPRENEURIAL ROLE OF ACADEMICIANS IN PUBLIC RESEARCH UNIVERSITIES IN MALAYSIA	Mohar Yusof, Mohammad Saeed Siddiq and Leilanie Mohd Nor	mohar@unirazak.edu.my	Abstract	UniRazak
68	ENA068	CHALLENGES FACED BY BUMIPUTERA ENTREPRENEURS IN SEREMBAN, NEGERI SEMBILAN	Habsah Kasim and Nur Fadhlina Zainal Abedin	nurfadhlina@ns.uitm.edu.my	Abstract	ENA068
69	ENA069	THE MODERATING ROLE OF CULTURE ON THE PERFORMANCE EFFECT OF ENTREPRENEURIAL ORIENTATION	Oswald Timothy Edward, Fauziah Noordin and Ehsan Fansuree Mohd Surin	oswald@johor.uitm.edu.my	Abstract	UiTM Johor
70	ENA070N	ENTREPRENEURSHIP EDUCATION ACTIVITIES & STUDENTS ENTREPRENEURSHIP INCLINATION AT UITM KEDAH.	Muhammad Hanif Abdul Gafar, Rabitah Harun, Mohd Radzi Mohd Khir and Noor Zahirah Mohd Sidek	hanifgafar@kedah.uitm.edu.my	Abstract	UiTM Kedah
71	ENA071N	ENTREPRENEURSHIP EDUCATION AT UITM NEGERI SEMBILAN: CHALLENGES AND THE WAY FORWARDS	Farrah Nadia Baharuddin, Intan Syafinaz Mat Shafie, Siti Sara Ibrahim, Nor Hasvenda Abd Rahim and Khairul A. Rasmani	farrahnadia@ns.uitm.edu.my	Abstract	UiTM NS
72	ENA072	GRADUATE ENTERPRENEURSHIP PROGRAM IN MALAYSIA: THE TUNAS MEKAR PROJECT	Jamalunlaili Abdullah, Junainah Junid and Nor Zaimah Masmin	jamal858@salam.uitm.edu.my	Abstract	MASMED
73	ENA073	SOCIAL ENTREPRENEURSHIP AT UNIVERSITI TEKNOLOGI MARA : THE SIFE MODEL	Jamalunlaili Abdullah, Mohammed Hardy Loh Rahim and Noor Faizah Mohd Lajin	jamal858@salam.uitm.edu.my	Abstract	MASMED
74	ENA074	WOMEN ENTREPRENEURS: THE HARDSHIPS UNVEIL	Ratnawate Panie, Nurul Lizzan Kamarudin and Elisa Azura Ali	ratnawatepanie@sarawak.uitm.edu.my	Abstract	UITM SWK
75	ENA075	LEVEL OF EFFECTIVENESS OF THE MANAGEMENT PRACTICES OF TOURISM INDUSTRY IN THE FOURTH DISTRICT OF CAMARINES SUR, PHILIPPINES	Margarita De Sagun Tipanero,	floramariamargarita@yahoo.com	Abstract	IP- Philippines
76	ENA076	MANAGING ORGANISATION'S INTERNAL REPUTATION: A COMPARATIVE STUDY OF TWO BRANCHES OF ABC COLLEGE	Rabiah Adawiah Abu Seman and Zulhamri Abdullah	zulhamri@fbmk.upm.edu.my	Abstract	Stanford College/UPM
77	ENA077	THE RAPID INNOVATION CYCLE (RIC) – A QUANTITATIVE INNOVATION AND MARKET TESTING PROCESS INTENDED TO RAPIDLY BUILD TECHNOLOGY PRODUCTS AND SERVICES	Chris D. McCoy, Zubin Chagpar and Igor Tasic	cmccoy@faculty.ie.edu	Abstract	SPAIN
78	ENA078	THE ECONOMIC CONTRIBUTIONS OF ENTREPRENEURIAL ACTIVITIES IN THE FOURTH DISTRICT OF CAMARINES SUR, PHILIPPINES	Arabella R. Pilapil	arapii50@yahoo.com	Abstract	IP- Philippines
79	ENA079N	THE READINESS OF GRADUATING STUDENTS TO BECOME ENTREPRENEUR: A SURVEY ON UITM JOHOR	Roha Mohamed Noah, Shaheerah Abd Malik, Norhayati Omar and Zurina Omar	roham994@johor.uitm.edu.my	Abstract	UiTM JOHOR

80	ENA080	THE ROLE OF UNIVERSITY AND IMAGE OF ENTREPRENEURSHIP ON ENTREPRENEURSHIP INCLINATION AMONG ENGINEERING STUDENTS	Rohana Ngah, Siti Zahrah, PM Rahimah Sarmidy, Rafidah Abdul Rahman	rohanangah@salam.uitm.edu.my	Abstract		MASMED
81	ENA081	THE CHALLENGES OF GLOBALIZATION: A STUDY ON SMALL AND MEDIUM ENTERPRISES IN MALAYSIA	Mohammed Hardy Loh Rahim, Alya Jaslina Suffian, Jamalunlaili Abdullah and Noor Faizah Mohd Lajin	hardy@salam.uitm.edu.my	Abstract		MASMED
82	ENA082	SINGLE MOTHER ENTREPRENEURSHIP: DIGITAL DIVIDE AND SKILLS	Azyyati Anuar, Roha Mohamed Noah, Firdaus Abdul Rahman, Khairunnisa Rahman, Daing Maruak Sadek	roham994@johor.uitm.edu.my	Abstract		UiTM Kedah
83	ENA083	BEAUTY TREATMENT & SPA DESIGN FROM ISLAMIC PERSPECTIVE	Yaman R, Ishak N.M and Alias Z	rosrose@salam.uitm.edu.my		Full paper	UiTM S. Alam
84	ENA084	LEVEL OF ENTREPRENEURIAL ACTIVITIES IN PARTIDO, CAMARINES SUR, PHILIPPINES	Arabella R. Pilapil	arapil50@yahoo.com	Abstract		IP-Philippines
85	ENA085	The Relationship Between Organizational Culture and Organizational performance: A Case in Malaysian Logistics SMEs	Sarminah Samad and Rohana Ngah	sarminasamad@gmail.com	Abstract		
86	ENA086	DETERMINANTS OF UNDERGRADUATES' ENTREPRENEURIAL CAREER INTENTIONS	Nor Khasimah Aliman and Hayati Abdul Jalal	nka980@perak.uitm.edu.my /hayat836@perak.uitm.edu.my	Abstract		UiTM Perak
87	ENA087	Air Asia Asean Proposal	Jason Lee	Social Grooves, Malaysia	Abstract		Social Grooves, Malaysia
88	ENA088	Factors Influencing Graduates of Public Institution of Higher Learning to Start-up Business	Zanariah Zainal Abidin and Azizan Abdullah	zanar863@salam.uitm.edu.my /azizan629@salam.uitm.edu.my	Abstract		
89	ENA089	EXPLORATORY STUDY ON INVENTORIES MANAGEMENT IN SMALL AND MEDIUM ENTERPRISES IN MALAYSIA	Tuan Zainun Tuan Mat, Shukriah Saad, Suhailati Abdul Manan and Marshita Hashim	tuanz693@salam.uitm.edu.my	Abstract		UiTM S Alam
90	ENA090	GRADUATE EMPLOYABILITY IN ENTREPRENEURSHIP	Aida Bakar, Adanan Mat Junoh, Norailis Ab. Wahab, Rosnia Masruki and Rozaini Rosli	aida@mohr.gov.my	Abstract		USIM
91	ENA091	MOTIVATIONAL FACTORS OF WOMEN ENTREPRENEURS IN BENADIR REGION	Ali Yassin Sheikh Ali	Proffali@hotmail.com	Abstract		SUDAN

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