Contemporary Issues in
Islamic Communication

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Religious Television as an Alternative Media

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The near absence of religious messages and values in Western television programs is of concern to men and women of faith in the three Abrahamic faith (Judaism, Christianity and Islam) They fear that the irreligious values promoted by profit, driven television will erode the religiosity of television audience, particularly the youth. They call for an alternative television that gives more emphasis on religious beliefs and values.

This chapter attempts to discuss the religious television of the Abrahamic faiths as an alternative to circular television.

Christian Televisions

Of the followers of the Abrahamic faith, Christians were the first to have their own religious television stations and today have the most number of channels. They include the following:

United States

i. Trinity Broadcasting Network.
ii. Daystar Television Network.
iii. The Inspiration Network.
iv. Sky Angel.
v. Eternal Word Television Network
vi. Three Angels Broadcasting Network.
viii Christian Television Network.
ix God’s Learning Channel.
x. Salem Communication
xi. The Hope Channel.