

Contemporary Issues in

ISLAMIC COMMUNICATION

Editor

Mohd Yusof Hussain



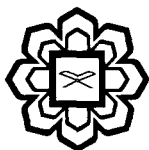
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Religious Television as an Alternative Media

MOHD YUSOF HUSSAIN

The near absence of religious messages and values in Western television programs is of concern to men and women of faith in the three Abrahamic faith (Judaism, Christianity and Islam) They fear that the irreligious values promoted by profit, driven television will erode the religiosity of television audience, particularly the youth They call for an alternative television that gives more emphasis on religious beliefs and values

This chapter attempts to discuss the religious television of the Abrahamic faiths as an alternative to circular television.

Christian Televisions

Of the followers of the Abrahamic faith, Christians were the first to have their own religious television stations and today have the most number of channels. They include the following:

United States

- i. Trinity Broadcasting Network.
- ii. Daystar Television Network.
- iii. The Inspiration Network.
- iv. Sky Angel.
- v. Eternal Word Television Network
- vi. Three Angels Broadcasting Network.
- vii. Christian Broadcasting Network.
- viii. Christian Television Network.
- ix. God's Learning Channel.
- x. Salem Communication
- xi. The Hope Channel.