Technology and Foreign Language Learning and Teaching

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IIUM PRESS
INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

TECHNOLOGY AND FOREIGN LANGUAGE LEARNING AND TEACHING

Editor Nuraihan Mat Daud



Published by:

IIUM Press

International Islamic University Malaysia

First Edition 2012 ©IIUM Press, IIUM

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Perpustakaan Negara Malaysia Cataloguing-in-Publication Data

Tehnology and Foreign Language Learning and Teaching/Nuraihan Mat Daud ISBN: 978-967-418-027-0

Member of Majlis Penerbitan Ilmiah Malaysian - MAPIM (Malaysian Scholarly Publishing Council)

Printed by
IIUM PRINTING SDN. BHD.
No. 1, Jalan Industri Batu Caves 1/3
Taman Perindustrian Batu Caves
Batu Caves Centre Point
68100 Batu Caves
Selangor Darul Ehsan

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CHAPTER 9

THE RELATIONSHIP BETWEEN LEARNING STYLE AND WRITING PERFORMANCE OF YOUNG LEARNERS IN POWERPOINT ASSISTED CLASSES

RADZITA RADZI NURAIHAN MAT DAUD

This paper discusses the correlation between young learners' writing performance and their learning styles when PowerPoint was used in teaching writing skills. This study focuses on the sensory learning styles which comprises visual, auditory, kinesthetic and tactile learning styles (perceptual learning style). Reid's (1995) 'Perceptual Learning Style Preferences' questionnaire was used to ascertain the students' learning styles and a correlation analysis between their learning styles and writing performance was run. The analysis shows that there is no statitistically significant difference between the writing performance of the young learners in computer-assisted class and the traditional class. Their learning styles did not have a significant influence on their performance.

Keywords: Learning style, writing performance, young learners, PowerPoint, English proficiency

INTRODUCTION

General practice has shown that in the early years of writing experience it is important that young learners are given flexibility and freedom to express themselves in writing. In this way they are stimulated to express the flow of their thoughts creatively, without having to think of the language form which is often a contributory factor to writing blocks and difficulties in the later years. Teachers of writing often focus on form rather than function in writing and set all the parameters on when, what and how to write. These were found to be among the factors that contribute to the difficulties learners would face later in writing (Scardamila, 1981).

In developing writing skills, however, one of the major factors to consider is the learners' learning styles. Learning styles refer to an individual's natural, habitual, and preferred way(s) of absorbing, processing and retaining new information and skills (Reid, 1995). Alfonseca et al. (2006), point out that teachers awareness of their learners' learning styles can help in deciding which approach to use in writing.

Young learners may have different learning styles and teachers may want to use a variety of ways to teach writing to make their classes more effective. Teaching aids may need to be used to cater to the different learning styles. Technology may be integrated into the writing class for this reason. The introduction of computer into the classroom which allows rich media experience, may mark the final departure from the conventional method of teaching and help to make the lesson more interesting to