

Issues in

Knowledge Management

Mohamad Fauzan Noordin



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ISSUES IN KNOWLEDGE MANAGEMENT

Editor

Mohamad Fauzan Noordin



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ISLAM AND KNOWLEDGE MANAGEMENT IN ENTERPRISE BASED ON SOCIAL NETWORK

Sahidan Abdulmana and Mohamad Fauzan Noordin

Abstract

Features of online social information and network services show promises for overcoming obstacles in current knowledge management practices. Knowledge management is very significant aspect in enterprise. In this chapter, we presented the knowledge management in Islamic perspective with which we can manage knowledge in enterprises based on social network. Then, we present the knowledge and knowledge management process. Moreover, we discuss the knowledge management strategies and social network which every enterprise have to adopt in order to seek competitive advantage.

28.1 Introduction

Knowledge culture is part of Islam. Since the life of the Prophet (PBUH), this culture has been given a priority through the implementation of the concept of Iqra as Allah said in the Qur'an "Read: In the name of thy Lord who created" (Al-Qalam:1). The correct understanding of this concept in the Muslim community has contributed to the formation of the Islamic Civilization. The emergence of this civilization is partly due to the proper KM by building higher learning education institutes in Al-Andalus (present day Spain), Bahgdad and Al-Azhar. Furthermore, publishing a variety of books in various areas of knowledge such as 'Ihya' Ulumuddin' by