

**RESEARCH WORKS IN LIBRARY AND
INFORMATION SCIENCE
VOLUME 3**

**Roslina Othman
Basri Hassan
Ahmad Bakeri Abu Bakar**



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Editors

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Roslina Othman and Siti Fatimah Mohd Tawil

ABSTRACT

This chapter discussed on the significance of bibliometrics as the application of mathematics and statistical methods, and also as a measuring activity technique for basic research. This chapter also highlighted on co-citation analysis as one of the bibliometrics techniques for studying the cognitive structure of selected domain, and in this case focused on domain of Islamic Finance. It depicted how the co-citation analysis works in counting and analyzing the various papers exist in the domain.

4.1 Introduction

Bibliometrics as one of research method was first recognized in 1969 by Alan Pritchard. Pritchard defined bibliometrics as the applications of mathematics and statistical methods to shed light on the processes of written communication and on the nature and course of development of discipline by means of counting and analyzing the various facets of written communication (Pritchard, 1969).

Saka and Igami (2007) stated that bibliometric analysis is used as a measuring activity technique for basic research. Thus, one of the bibliometric techniques is co-citation analysis. Co-citation analysis is one of the major quantitative techniques in science studies to map the structure and dynamics of scientific research. As quoted by Braam, Moed and Van Raan (1991) in their paper, this technique is claimed to be capable of identifying “research foci” and their relations, in particular at the level of research specialties.