

Projects on Islamic Edutainment and Islamic Systems

Roslina Othman
Mohamad Fauzan Noordin
Norsaremah Salleh



IIUM PRESS

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

PROJECTS ON ISLAMIC EDUTAINMENT AND ISLAMIC SYSTEMS

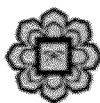
PROJECTS ON ISLAMIC EDUTAINMENT AND ISLAMIC SYSTEMS

Editors

Roslina Othman

Mohamad Fauzan Noordin

Norsaremah Salleh



IIUM Press

Published by:
IIUM Press
International Islamic University Malaysia

First Edition, 2011
©IIUM Press, IIUM

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without any prior written permission of the publisher.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

ISBN: 978-967-418-104-8

Member of Majlis Penerbitan Ilmiah Malaysia – MAPIM
(Malaysian Scholarly Publishing Council)

Printed by :
IIUM PRINTING SDN. BHD.
No. 1, Jalan Industri Batu Caves 1/3
Taman Perindustrian Batu Caves
Batu Caves Centre Point
68100 Batu Caves
Selangor Darul Ehsan

TABLE OF CONTENT

1. QUEEN OF SHEBA	15
2. STOP MOTION ANIMATION: ANTI-KIDNAPPING AWARENESS CAMPAIGN	19
3. MUS'AB 'UMAYR: THE GREAT MARTYR OF THE MUSLIM NATION	29
4. AL BIRUNI – THE GREAT ISLAMIC SCIENTIST	33
5. TRUTH PREVAILS	45
6.ASHABUL-KAHFI	51
7. CLAY ANIMATION USING STOP MOTION TECHNIQUE: REPENTANCE	59
8. “YOUR MOTHER”	69
9. Hijrah of Rasulullah S.A.W	77
10. ISLAMIC MARRIAGE PRINCIPLE	84
11. MOBILE SOLAT REMINDER (MOSiR)	91
12. MALAYSIAN PAST LEADERS	101
13. IIUM STUDENT’S CONVOCATION SYSTEM	107
14. AIKIDO PORTAL	113
15. BOSNIA TRAVEL CHANNEL	117
16. MAHALLAH HAFSA ONLINE	129
17. DISCIPLINARY RECORD SYSTEM FOR MAHALLAH	135
18. MOBILE ENGLISH THESAURUS APPLICATION	139

19. CHALLENGES OF ISLAMIC EDUTAINMENT AND SYSTEMS	144
20. FUTURE DIRECTION OF ISLAMIC EDUTAINMENT AND SYSTEMS	148

19. CHALLENGES OF ISLAMIC EDUTAINMENT AND SYSTEMS

Roslina Othman, Mohamad Fauzan Noordin, and Rulli Pratama

ABSTRACT

This chapter reports on the challenges of Islamic edutainment and system, in terms of the concepts and purpose of edutainment and systems in Islam, meaning of interesting, human capacity, knowledge and skills in the subject matter and content, content development, creativity and continuity, Islamic interpretations and worldview, cost and budget with return on investment, interactivity with consideration of moderator's role inviting explorations and adventures, absence of proper syllabus or training for designing an Islamic edutainment product; software piracy; download without copyrights protection especially with the availability of YouTube; lack of initiative in the commercialization of ideas; and the short-life span of an animation. Recommendations include establishment of criteria, human capacity building, good references as content, and initiatives for commercialization.

19.1 Introduction

Islamic edutainment ranges from TV programs, multimedia courseware, animated series or cartoons, songs, dramas and movies built upon Islamic concepts and principles with educational objectives. Companies that promoted Islamic edutainment include TV Al-Hijrah (Malaysia) and Harf Information Technology Company (International, Egypt-based).

Target audiences have always been the kids assumed to be at the fragile age easily influenced by what they see and experience, teenagers perceived as trying to be independent in leading their life and adults who felt that they have sound judgments. In it is not matter of knowing what