

# Projects on Islamic Edutainment and Islamic Systems

Roslina Othman  
Mohamad Fauzan Noordin  
Norsaremah Salleh



IIUM PRESS

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

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## Editors

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## 5. TRUTH PREVAILS

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Noorul Shafini Annuar and Roslina Othman

### **ABSTRACT**

The Truth Prevail was developed by using 2D animation which focuses on Islamic History. This story is the most detailed and fascinating story in Al-Quran that involve both weaknesses such as jealousy, hatred, pride, passion, deception and cruelty as well as nobles quality such as patience, loyalty, bravery, mobility and compassion. The Truth Prevail is an edutainment genre which is mainly intended for audience in the age of 15 to 25 years old. Muslims and non-Muslims, teenagers, adults, parents and educators are encouraged to watch it for educational purpose. In the Truth Prevail, the narrator used Bahasa Melayu for the audio and the subtitle is in English for verses of Al-Quran. It is important to present it by using easy language and simple words so that audience can easily understand the story.

The colorful graphic with different shapes of graphic can attract audience especially teenagers. Audio, sound and effects included in each scene give great impact to the audience. The storyline are based on ethical, morals and have Islamic perspective. The Truth Prevail was based on the translation of Al-Qur'an and was divided into 4 stories: jealousy among his siblings, the seduction and slandering; and dreams interpretation; and the responsibility as the State Treasurer.

### **5.1 Introduction**

Nowadays people are most interested in cartoons especially children where they are the majority audience who like to watch cartoon. Cartoons are more attractive because of the music, colors and images.