

STRATEGIC MANAGEMENT THROUGH STUDENT LENSES



Yusof Ismail



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COURSEWORK PREFERENCES

Nur Amalina Binti Ruslan & Yusof Ismail

Abstract

Knowledge is useful, but practical knowledge makes learning rewarding. One of the methods employed to reinforce learning is coursework. The work assigned to students to enable them to increase their knowledge and understanding of a course – hence, coursework – includes textbook exercises, in-class group, open discussions, oral presentations, and industry- or practiced-based projects. The chapter also explores the possibility of having online discussion course room.

Introduction

A well-known fact about human is that we are all of different background and were brought up differently, thus it is normal to have different perspectives among us. This has the same effect on the students' preferences on their coursework. Some students prefer to do more coursework than the other students. Some are more outgoing and would like to have more exposure to the outside world rather than just deal with the classes and textbooks. Meanwhile, there are students who are very dependent on the textbook as if it is his/her life. These differences are conveyed through this chapter, which mainly discusses about the students' preferences of their textbook exercises, methods of discussion; whether to discuss in groups or openly, how they would want to have their oral presentations, what type of field coursework do they prefer, industry based or practice-related, and their opinions on online discussions. This topic will provide you some overview on the way students from different background perceived things related to their coursework.

Textbook exercises

Most textbooks come with exercises at the end of each chapter and in some courses the instructors make it compulsory for the students to complete the exercises given. In some other courses, students are given the opportunity to have their own say, whether or not they would want to complete the exercises. In *Strategic Management* course, students are left to make their own decision as this may be related to their schedule; some are busy and some are not.

Most students agree to have exercises on each chapter based on a few common reasons. One of the favorite responses from students is that they would want more exposure and a better grasp of the chapters. Through doing exercises, they are able to know their level of understanding and do revision on what they have learned, as has been said by Hafiz, an Accounting student. Not only can they do that, they are also able to find out if there are any particular topics that they are not familiar with or have not comprehended enough or maybe even wrongly understood the concept. This way, the students will study the chapters better and be more prepared for examinations.