

CONTEMPORARY ISSUES IN BUSINESS ETHICS: SOUTH EAST ASIAN MANAGERS' PERSPECTIVES



Edited by
Suhaimi Mhd. Sarif



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Contemporary Issues in Business Ethics: South East Asian Managers' Perspectives

Editor:

Suhaimi Mhd Sarif

Asst. Professor of Business Management

*Kulliyah of Economics & Management Sciences
Department of Business Administration*



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68100 Batu Caves
Selangor Darul Ehsan
Tel: +603-6188 1542 / 44 / 45 Fax: +603-6188 1543
EMAIL: iiumprinting@yahoo.com

CHAPTER 1

ISSUES IN CHOOSING ETHICAL BUSINESS LEADERS: ESSENTIAL CRITERIONS TO CHOOSE AN ETHICAL BUSINESS LEADER

Suhaimi bin Mhd Sarif
Syed Ashraf Nazari b Syed Hassan Nazari

Abstract

The purpose of this chapter is to argue, confer and examine and analyze what criterions are most essential when choosing an ethical business leader. It is to ask ourselves what are the main criterions when it comes to choosing an ethical leader? How do we consider the all of the leadership traits and which is the most essential one? Is it even important to choose a suitable leader? Leaders are very important. They provide structure, sense of direction, and create a common goal for the people. And they provide ease for the people by organizing the works by delegating jobs to the people so that it is more systematic, because it is easier to manage and less difficult to identify problems if compared to a more unorganized structure. With that light, I shall discuss on the matter of essential criterion when choosing a leader.

Keywords: Ethical business leaders, Leadership, Industrial organization.

INTRODUCTION

In this world we live in today, everywhere we turn our heads to, it will tell us that any groups, societies, countries, or even households comprise of a leader. Human kind was created to co-exist with each other and in order to do so, there has to be a leader. A leader acts as a liaison for others, to fill in between the gaps and differences of each individual, and produce an assessment or conclusion to retain or acquire harmony between them. Leaders were and still are substantial in human lives. Not many are able to act as one. To different sets of people, leaders are ought to possess different criterions.

Some may prefer a more symbolic leader, some believe that justice is the only key criteria to be a leader, some may opt for a more people oriented leader and some may say that leader is just another figure that fills in the vacant spot that does not make any difference in individual lives. To list down all the fundamental criterions may take quite some time, let alone to classify what different individuals prefer in their leaders. Leaders are different in their ways. It is the combination of their attributes that makes leaders rise apart from the others. For instance, there are quite a number of people that are knowledgeable out there in the world, but if they are introverts, that will not make them leaders. Even if they are extroverts, they may or may not have the experience of handling members of a group. And still even if they do have experience of doing so, a lot of other certain details that makes a leader. These certain details that normally comes with leaders are like communicating well with others, able to provide sense of direction for the group, capable of motivating others, committed and devoted to their works, and maybe, the most commonly over looked criteria, are they even presentable as representatives of the group they are representing since being presentable is