

# BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail



IIUM Press

# **BUSINESS ETHICS THROUGH STUDENT LENSES**

**Yusof Ismail**

Department of Business Administration  
Kulliyah of Economics and Management Science  
International Islamic University Malaysia  
Email: [yusof\\_iiu@yahoo.com](mailto:yusof_iiu@yahoo.com)



**IIUM Press**

Published by:  
IIUM Press  
International Islamic University Malaysia

First Edition, 2011  
©IIUM Press, IIUM

All rights reserved. No part of this publication may be reproduced, stored in retrieval system, or transmitted, in any forms or by any means, electronic, mechanical, photocopying, recording or otherwise, without any prior written permission of the publisher.

Perpustakaan Negara Malaysia      Cataloguing-in-Publication Data

Yusof Ismail: Business Ethics Through Student Lenses

**ISBN 978 967 418 184 0**

Member of Majlis Penerbitan Ilmiah Malaysia – MAPIM  
(Malaysia Scholarly Publishing Council)

Printed by:  
**IIUM PRINTING SDN. BHD.**  
No. 1, Jalan Industri Batu Caves 1/3  
Taman Perindustrian Batu Caves  
Batu Caves Centre Point  
68100 Batu Caves  
Selangor Darul Ehsan  
Tel: +603-6188 1542/44/45 Fax: +603-6188 1543  
E-mail: [iiumprinting@yahoo.com](mailto:iiumprinting@yahoo.com)

# Table of content

<b>Preface</b>	<b>v</b>
<b>CHAPTER 1</b> <b>INTRODUCTION TO BUSINESS ETHICS</b> Hanisah Hamzah and Yusof Ismail	<b>1</b>
<b>CHAPTER 2</b> <b>COMPREHENSION OF CORE TOPICS</b> Noerma Madjid Riyadi and Yusof Ismail	<b>9</b>
<b>CHAPTER 3</b> <b>BUSINESS ETHICS IN THE INTERNET AND ONLINE DATABASES</b> Hanisah Hamzah and Yusof Ismail	<b>19</b>
<b>CHAPTER 4</b> <b>ETHICS AND BUSINESS SCHOOLS</b> Nur Syazwani Rosli and Yusof Ismail	<b>29</b>
<b>CHAPTER 5</b> <b>TEACHING OF BUSINESS ETHICS</b> Noerma Madjid Riyadi and Yusof Ismail	<b>39</b>
<b>CHAPTER 6</b> <b>LEARNING OF BUSINESS ETHICS</b> Mohd Hasbullah B Mohamad Faudzi and Yusof Ismail	<b>49</b>
<b>CHAPTER 7</b> <b>ISLAMIC VALUES AND PERSPECTIVES</b> Mohd Hasbullah B Mohamad Faudzi and Yusof Ismail	<b>59</b>
<b>CHAPTER 8</b> <b>CONVENTIONAL ETHICS</b> Nur Syazwani Rosli and Yusof Ismail	<b>69</b>
<b>CHAPTER 9</b> <b>REVIEW, EXERCISES AND EXAMINATIONS</b> Yusof Ismail	<b>79</b>
<b>Appendix:</b> Islamic Values and Perspectives	<b>87</b>
Universal Guidelines	<b>93</b>
<b>Biography of Contributors</b>	<b>99</b>

## CHAPTER 9

# REVIEW, EXERCISES AND EXAMINATIONS

Yusof Ismail

### Introduction

*Business Ethics* is highly value-loaded course. It will be deceiving to label a course *Business Ethics* and when it discusses about mathematics, for instance. *Ethics* is related to principles, standards, and expected behavior, or do's and don'ts. Whether the principles are given or derived, they are disseminated, inculcated and reinforced through lectures, inside and outside of class exercises, including student interaction with practitioners.

Like any other academic disciplines with a set of defined body of knowledge, the students are assessed in terms of their learning, comprehension, and application using a variety of methods. The coming pages will describe the methods, rationale, format and contents and marks allocation.

### Distribution of Assessment

The distribution of percentage for various assessments is declared in the course outline. For illustration, the distribution may appear as follows:

<u>Item</u>	<u>Per cent</u>
Participation .....	5
Exercises (group/individual).....	5
Oral presentation .....	5
Case analysis reports .....	5
Major project .....	20
Middle of semester examination ...	20
End of semester examination .....	40
Total	<u>100</u>

Each of the above items is explained below.

### Lectures

The instructor disseminates and discusses main contents of a topic with the students through lectures. He uses power point slides as the vehicle to convey the core contents of each *topic* or *chapter*. In this chapter, the term *topic* refers to specified items in the syllabus (or course outline). Some of the *topics* may not be available in the main textbook; they are delivered orally