

BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail



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CHAPTER 8

CONVENTIONAL ETHICS

Nur Syazwani Rosli and Yusof Ismail

Introduction – Ethical Views

Ethics is the root of the study and it branches out denoting the different views given with respect to that gist of matter. Of what is generally known and defined as the studying of *ethics* is the effort of comprehending or rather revising the methods of living a life that contemplates the standardized guidelines of rightness and wrongness or even the set of rules or a metaphorical handbook of what behavior must we perform to others with the intention to be treated by others in the same way. However, digging further on that subject of interest, we could find that we are being exhibited with abundant forms and modes of ideas, all with the intention to further elucidate or merely to give their own definition towards the word *ethics*.

Likewise, having to be in this world with various kinds of people who survive enormous differences among each other, we cannot help but to give respect to all if we were to achieve peace and harmony. To remark the differences is easy as most people would say and unanimously agree with such notion, but that is not the concern when we are trying to bring similarity out of those discrepancies.

Evidences of these variations that seem to surround this globe are certainly numerous. Just to name a few; every country is holding on to its respective laws and commandments, every citizen is celebrating his distinctive festivals, and so on. From this point of view, what a boring and tedious world would this planet be without such potpourri? And we could tell as well that though the laws are different, they are meant to provide the safety and security to their whole lot citizens. And though the celebrations are heterogeneous, they are supposed to bring enjoyment to the celebrating lads and lasses.

Getting influenced by their diverse surroundings, culture, customs, family, acquaintances and the like, people tend to have a different say from their own point of view in every matter that concerns them, and in this case our concern is toward what is called as *ethics*. And to coexist in this globe, those views and judgments are not to be affronted but respected instead. To accept them all would make things go jumbled though, and so, what is said to be a better alternative is most likely for us to point out the differences but not to disregard them with sheer consideration.

In this chapter, we will attempt to explore the world of *ethics* first from the outlook given by the so-called conventionalists on matter of which has been specified as the conventional *ethics*.