

BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail

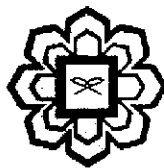


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CHAPTER 7

ISLAMIC VALUES AND PERSPECTIVES

Mohd Hasbullah B Mohamad Faudzi and Yusof Ismail

INTRODUCTION

Values are very important in one's life. The core Islamic value in Islam is none other than *Tawhid*. The *Tawhid* paradigm will generate a sense of awareness of Allah among the Muslims. This awareness motivates individual Muslims to observe a generic Order, i.e. doing good things (*ma'ruf*) and forbidding evil things (*munkar*). Muslims comply with these in order to qualify for success in the Hereafter (*Akhirah*).

The Muslims will be motivated to do the best as they set the *Akhirah* as their goal, where everyone will be judged in front of Allah *s.w.t.* Therefore, the values such as justice, trustworthiness, promoting goodness and preventing evil will become their soul in the society.

In addition, towards the end of this chapter, we will discuss about the relationship between conscience, intention, rationality and action which are very important concepts to build a real Muslim character. The character that will help a person distinguish with other individuals whether his objective and decision is right or wrong.

TAWHID (UNITY OF GOD) AS CORE

Do you believe in God? The Muslim's belief is built upon complete submission to God, called *Allah*. *Allah* is the Creator, Sustainer, Guide, Who created systems and ensure their continued existence. When you look at the sky, you will wonder who creates that amazing sky? Who gives life to the creatures in this universe? Indeed, there is a Power who controls everything. This Power must be the only one. He cannot be two, three or more, because this will cause destruction in this world. In Islam, this concept of God is called *Tawhid*. What is your opinion about this concept based on your own understanding?

Basically, what is *Tawhid*? Based on the author's understanding, *Tawhid* could be defined as oneness of God. It means there is only one God which is Allah, Who should be