

BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail

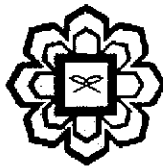


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CHAPTER 5

TEACHING OF BUSINESS ETHICS

Noerma Madjid Riyadi and Yusof Ismail

Introduction

As corporate scandals have been arising for the recent issues stated in quite a number of media, *ethics* becomes increasingly significant in the society. Society expects business schools to start teaching business ethics as one of the courses. The outcome will be a harmonious workplace and society.

Business schools have a huge role in educating the students on how to be morally good and socially responsible to the environment. They have tasks of making the students aware of the importance of morality, how to make ethical decisions so that they do not bring any harm to the organization or the society. Business schools also have the obligation to develop students' ethical beliefs system, enhancing their critical thinking, exposing them to the real world situation where unethical behavior might happen (see Figure 5.1).

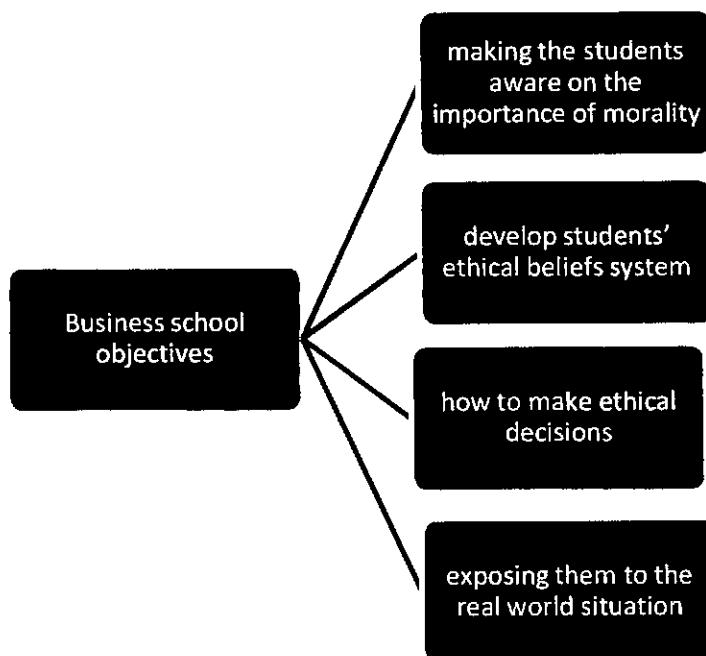


Figure 5.1. Business school purposes in promoting Business Ethics