

# BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail



IIUM Press

# **BUSINESS ETHICS THROUGH STUDENT LENSES**

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## CHAPTER 4

# ETHICS AND BUSINESS SCHOOLS

Nur Syazwani Rosli and Yusof Ismail

### Introduction

Needless to say that business studies has been quite a major component that built up almost all universities and colleges in the whole wide world. And that certainly includes all the top renowned higher education institutions all around the globe. With some research through the massive sources of information available via the Internet, we could find all the list of those established scholastic organizations pertaining specifically to business studies – the business schools. There are numerous rankings given out by interested parties every year, and not necessarily those rankings are the same among them. Most of the entities that carried out those surveys, observations and researches in giving positions to their own self-proclaimed best business schools happen to be using different criteria – thus, logically the various ranks.

Given the following study on several selected business schools with regard to their claim and practice of courses related to *Business Ethics* and the like, the author referred to multiple websites. For the business schools given the leading title in the region of United States (US), the author sighted information at Bloomberg Businessweek (<http://www.businessweek.com/bschools/rankings/>), from next website <http://gmat.learnhub.com/lesson/10488-top-50-mba-colleges-and-universities-in-uk> for the United Kingdom county, and from the Malaysia University Portal (<http://www.malaysiauniversity.net/school/business/>) for the list in the author's own country.

### Methodology

What criteria did the author used to identify the business schools? She depended mostly on the listing given by related parties on the Internet.

What was the rationale of the author not including IIUM? When she accessed Google for “Business Schools in Malaysia” and other websites, she could not find IIUM in their lists. \

When did you access, date and times? On December 24 and 25, 2011 from approximately 10 am to 10 pm on both days.

What search engine(s) did you use? The author accessed Google as the search engine. The engine provides moderate speed of access.

What key words did you use to search and why? Top business schools in UK, top business schools in US, business schools in Malaysia, Business Ethics study, Undergraduate