Data Management

Issues, Challenges and Opportunities

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DATA MANAGEMENT: ISSUES, CHALLENGES AND OPPORTUNITIES

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TABLE OF CONTENT

1. DATA QUALITY ASSESSMENT ON INTERNAL SYSTEM IN XYZ DIVISION OF TELECOMMUNICATION COMPANY: A CASE STUDY IN INDONESIA
Muharman and Mira Kartiwi 1

2. DATA MANAGEMENT ISSUES: A CASE STUDY OF IIUM DIGITAL LIBRARY
Alfi Khairiansyah Machfud, Jawdat Ahmad Khatib, Khodashev Aslanbeck and Mira Kartiwi 15

3. DATA MANAGEMENT CHALLENGES IN BANKING INDUSTRY: BUSINESS PERSPECTIVE
Adebiyi Lookman Ademola and Mira Kartiwi 29

4. DATA MANAGEMENT IN HIGHER EDUCATION, THE CHALLENGES AND THE SOLUTIONS: RECOMMENDATION AND TOOLS
Johara Ghazali and Mira Kartiwi 35

5. DATA QUALITY MATURITY IN INFORMATION TECHNOLOGY DIVISION (ITD): AN EDUCATION ORGANIZATION
Muhammad Rabiul Hasan and Mira Kartiwi 43

6. DATA STEWARDSHIP: A CASE STUDY OF CENTRE OF LANGUANGE AND PRE-UNIVERSITY ACADEMIC DEVELOPMENT (CELPAD)
Ismail Mahmoud, Kairo, Johara Ghazali, Rifhan bt. Abdul Ghafir and Mira Kartiwi 57

7. THE CHALLENGES OF DATA MIGRATION CASE STUDY OF UNIVERSITY PUTRA MALAYSIA (UPM)
Hanan Abdullah A. Fatani, Ikhlas Fuad Zamzami, Nuha Abdullah H. Zammarah and Mira Kartiwi 69

16. DATA MANAGEMENT CHALLENGES IN RETAIL INDUSTRY
Fauzan Alfariti and Mira Kartiwi 151

17. TROPICAL CROPS PLANTING RECOMMENDATION SYSTEM
Siti Safura Yasmin Sahibin and Akram M. Zeki 157

18. EMPLOYING MACHINE LEARNING ALGORITHMS TO EXTRACT ISLAMIC KNOWLEDGE
Kawther A. Aldhlan, Ahmed M. Zeki and Akram M. Zeki 161

19. A WEB DATA MANAGEMENT APPLICATION FOR EDUCATION SECTOR: A KICT ONLINE REGISTRATION SYSTEMS FOR FINAL YEAR PROJECT
Muhamet Abdullahu and Mira Kartiwi.....169

20. LOGISTIC DATABASE SYSTEM
Akram M. Zeki and Wan Zarith Nadia bt. Wan Zahari 177

21. DATA OWNERSHIP CHALLENGES IN DISASTER MANAGEMENT
Mira Kartiwi, Rasheed Muhammed and Muna A. Ali.....185

12. DATA MANAGEMENT CHALLENGES IN PHARMACEUTICAL INDUSTRY

Muharman Lubis and Mira Kartiwi

ABSTRACT

Business relates to attempt in providing service or good, or both to consumer by certain formed organization labeled as company, where its goals majority about profit-oriented to increase the wealth of its owner. In explaining the statement regard "*Business from different sectors are faced with different data management challenges*", we should look out first at business process and operational as well as strategic use. Is there any specific tools or approach to address such challenges? How such tool or approach can be used to overcome the challenges in that business? or is there any alternative in addressing these issues?

12.1 INTRODUCTION

In doing business process, organization will engage certain procedures, policies, regulations, issues or problems due to what sector or industry it involved and the customer expectation or satisfaction, which called as challenges in conventional wisdom believe that. Data management is one of critical solution that needs high concern from organization to support business process in term of analysis and development. For instances, health sector is challenge by patients that expect to become healthy so company should provide regular treatment and medicine. Company collect many interrelated data there, such as time of patient got treatment/medicine, medical status, medicine dose, patient diagnose, patient information, medical check-up, etc. They need to be done immediately and accurately where data collection process integrated paper-based and digital-based