

**RESEARCH WORKS IN LIBRARY AND
INFORMATION SCIENCE
VOLUME 1**

**Yushiana Mansor
Ahmad Bakeri Abu Bakar**



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Editors

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18. CLASSIFICATORY MODELS OF CATCHA.COM.MY

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ABSTRACT

This chapter analyses the classificatory model of catcha.com.my. In specific, the Zin's classificatory models were used as the research framework. It was observed that Catcha contained 6 models from the 8 models developed by Zins. Those models were: Application Model, User model, Subject model, Reference model, Medium model, and Location Model. Each model is described with examples.

18.1 INTRODUCTION

In studying the classificatory model of Catcha, data interpretation and analysis in the previous chapter was used. The study also applied the framework of Zin's classificatory models including meaning and rationale of each model.

18.2 CATCHA CLASSIFICATORY MODELS

The main purpose of this section was to investigate Catcha's classificatory models. As mentioned in the earlier chapters, classificatory models that were proposed by Koch (1997), Hudon (2000), and Zins (2002) are examples of