INFORMATION SEEKING AND INFORMATION NEEDS

Editor

Ahmad Bakeri Abu Bakar

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ABSTRACT

Although there are some criticisms by some parties in respect of the criteria used by Times Higher Education in ranking World universities annually it has been proven that the top notched universities occupied almost the same position yearly. For example in 2009 the top three universities in the world arranged according to their positions were Harvard University, University of Cambridge and Yale University. In 2008, the top three universities were Harvard University, Yale University and University of Cambridge. While in the lowest tier there is some visible volatility, generally speaking, they also exhibit similar pattern as the top rank counterparts. In the Muslim World there is only one university that is listed in the top 200 of world universities for the year 2010/2011. The Alexandria University in Egypt occupies the position of 147 in this list. It is useful to find out whether it is highly visible and accessible as compared to other clusters of universities in the Muslim world. All these universities whether they are occupying the top or lowest positions have a common feature in having university websites. With the introduction of the World Wide Web and graphical browsers in the 1990s the Internet has become widely accessible and many people have grabbed the idea of using it for their multifarious purposes and agenda. They have established all types of websites to foster their mission and visions. They recognize that Internet can enhance their scale of communication through the websites as the Internet is capable of delivering large quantities of