

Information Retrieval

Design and Sources

Roslina Othman



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INFORMATION RETRIEVAL: DESIGN AND SOURCES

Editor

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26. RETRIEVAL FEATURES OF EMERALD

Roslina Othman, Nor Sa'adah Md. Nor and Nik Roslina Raja Ismail

ABSTRACT

This chapter reports on the exploration of the retrieval features for *Emerald* online database. The retrieval features include Boolean operators, phrase searching, match of exact words or phrases, field specific and limit field, truncation, and wildcard. Since users have a variety of information needs and levels of experience, the difficulties vary in the adoption of retrieval features in searching activities within Emerald online database.

26.1 Introduction

Emerald Group Publishing Limited is a prominent publisher specialized in business, society, public policy and education. Emerald provides access to over 700 publication titles, comprising 200 journals, 300 books and more than 200 book series, and also the online products and services (Emerald, 2011).

According to Larson (2006), Emerald database offers associative query language to enable the use of indexes and avoid mismatch. The frequency ratio for Emerald articles and chapters being downloaded and read in research and study throughout 2010 was more than 25 million times (Emerald, 2011).

Emerald provides online resources specifically designed for the professional development of its communities, including the Emerald Literati Network, which is a service to its community of authors and editors; and Emerald for Librarians and Emerald “Zones” intended for researchers, students and teachers. Emerald Management Plus provides