

Current Issues in PHARMACY

Qamar Uddin Ahmad



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Current Issues in Pharmacy

Editor

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CHAPTER 6

INNOVATIONS IN THE DELIVERY OF PHARMACEUTICAL CARE

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Introduction

The concept of pharmaceutical care is the key foundation of modern-day patient-centered pharmacy services. Introduced in the late 1980's, the pharmaceutical care concept is the provision of medication-related therapy and for both preventive and treatment purposes with the ultimate purpose of improving patient's health status and quality of life (Helper & Strand, 1989; ASHP, 1993).

The key principle of pharmaceutical care involves the direct delivery of medication-related therapy and care for the attainment of specific pre-defined outcomes by a pharmacist that has full commitment and full acceptance of responsibility and accountability. The elements of pharmaceutical care are outlined in Table 1.

Implementation of pharmaceutical care often involves collaboration and cooperation between a pharmacist, the patient and other allied health professionals, in the planning, implementing, and monitoring a pharmacotherapeutic plan in order to impede or cure a disease, reduce symptoms of a disease and prevent a disease. The elemental concept of pharmaceutical care promotes patient input and empowerment in the formulation of care plan to the pharmacist and reciprocally the pharmacist commit towards the trust given hence in achieving the optimal