

GOVERNANCE
OF CORPORATION AND
BUSINESS ASSOCIATION
ISSUES AND RECENT DEVELOPMENTS

AIMAN NARIMAN MOHD SULAIMAN

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AND BUSINESS ASSOCIATIONS -
ISSUES AND RECENT
DEVELOPMENTS**

GEN EDITOR

AIMAN NARIMAN MOHD SULAIMAN



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CONTENTS

<i>Foreword</i>	i
<i>Biodata of Contributors</i>	iii
<i>Contents</i>	vii
<i>Table of Cases</i>	ix
<i>Table of Statutes</i>	xi

PART A

ISLAMIC PERSPECTIVES: REGULATORY FRAMEWORK AND WEALTH MANAGEMENT

CHAPTER 1	1
Liabilities of Partners: The Malaysian Law and the Islamic Law Perspectives	
<i>Engku Rabiah Adawiah Engku Ali and Zuhairah Ariff Abd Ghadas</i>	
CHAPTER 2	17
Legal Infrastructure of Islamic Capital Market in Malaysia	
<i>Rusni Hassan</i>	
CHAPTER 3	37
Wealth Purification and Disposition: A Special Reference to the Creation of Waqf on Land	
<i>Akmal Hidayah Halim</i>	
CHAPTER 4	57
Islamic Perspective on Corporate Governance: Identifying Theories and Challenges	
<i>Abdul Hamid Oba Yusof</i>	

PART B

GOVERNANCE: THEORIES AND APPLICATION

CHAPTER 5	95
Recent Developments on Directors' Remuneration- Lessons for Malaysia	
<i>Aiman Nariman Mohd Sulaiman</i>	
CHAPTER 6	119
Board Structure and Composition for Banking Institutions- An Indonesian Perspective	
<i>Indira Retno Aryanti and Aiman Nariman Mohd Sulaiman</i>	
CHAPTER 7	141
Takeovers and Mergers: The New Landscape for Malaysia	
<i>Mushera A Khan</i>	
CHAPTER 8	153
Financial Reporting Failures, Listing Requirements and Duty of Care	
<i>Aiman Nariman Mohd Sulaiman</i>	
CHAPTER 9	165
Corporate Social Responsibility: Government-Linked Corporations and Government Led Initiatives in Malaysia	
<i>Halyani Hassan</i>	
CHAPTER 10	181
Limited Liability Partnership in Malaysia with Special Reference to the Labuan Limited Partnership and Labuan Limited Liability Partnership Act 2010	
<i>Zuhairah Ariff Abd Ghadas.</i>	

CHAPTER NINE**CORPORATE SOCIAL
RESPONSIBILITY: GOVERNMENT-
LINKED CORPORATIONS AND
GOVERNMENT LED INITIATIVES
IN MALAYSIA**

HALYANI HASSAN *

INTRODUCTION

Corporate social responsibility (CSR) is increasingly being considered as a norm in relation to corporate practices despite being considered in the early stages of its conception as a gimmick and a branding exercise. At present, CSR is encapsulated in the discussion on business sustainability reflecting the view that a company needs to adopt business practices that will allow and assist it to thrive and prosper, and these practices necessarily include an acknowledgement of a company's place in, role and responsibilities towards the physical and social environment within which it operates. This chapter elaborate corporate social responsibility from Malaysian perspective. The chapter explains

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