INTERCULTURAL COMMUNICATION IN MUSLIM SOCIETIES

EDITOR
MOHD YUSOF HUSSAIN

IIUM Press
CONTENTS

Preface

Understanding Culture
Jamil Farooqui 1

The Meaning, Process, Context and Goals of Intercultural Communication
Shafizan Mohamed 29

Qualities of a Good Intercultural Communicator
Zeti Azreen Ahmad 51

Contents of Conversations among Muslims of Similar and Different Cultures
Saodah Wok 63

The Importance of Using Proper Language in Communication within and Across Cultures
Che Mahzan Ahmad 81

Principles of Communication in Islam: A Guide for Muslims of All Cultures
Mohd. Yusof Hussain 97

Communicating with the Malays: Some Principles to Observe
Mohd. Yusof Hussain 105
Intercultural Communication among Students at International Islamic University Malaysia: Some Problems and Suggestions

Zaharah S.A. Keeney

Communicating with Pilgrims of Diverse Cultures in Islam’s Two Holiest Cities

Mohd. Yusof Hussain

Learning from Stories of Intercultural Encounters

Norbaiduri Ruslan

Overcoming Barriers in Intercultural Communication

Azmuddin Ibrahim

About the Contributors

Index
This book contains a collection of eleven essays on a wide range of topics related to intercultural communication in Muslim societies. The topics include the meaning and purpose of intercultural communication, qualities of a good intercultural communicator, the language of intercultural communication, content of intercultural communication, barriers in intercultural communication and principles and practices of intercultural communication. The purpose is to give readers a wide understanding of intercultural communication, a subject that is gaining in importance throughout the Muslim world.

The book is written as a textbook for students taking a course of the same title at the International Islamic University Malaysia. The chapters written are those particularly covered in the course.

Each of the writers has either taught the course or done research on the topic and is therefore knowledgeable on the topics of the chapters they have contributed to the book.

Finally, we welcome criticisms and suggestions from our readers especially from those who have taught this course in their universities or have done research on intercultural communication. We can surely benefit from their criticisms and suggestions especially in the preparation of the second edition of this book.

MOHD. YUSOF HUSSAIN