



Qur'anic Perspective on the Role of Education in the Context of Globalization: The Alliance Of Civilization

Presenter:

Dr. Saim KAYADIBI

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**International Journal of Arts & Sciences Conference, Germany, France, Switzerland Annual Conference
09-14 Nov. 2009 Germany.**

Qur'anic Perspective on the Role of Education in the Context of Globalization: The Alliance Of Civilization

Saim Kayadibi, University of Malaya, Malaysia

Mohammad Manzoor Malik, University of Malaya, Malaysia

Abstract: The main purpose and role of education in the globalizing world should be towards developing the alliance of civilizations and ensuring its stability and sustainability. In fact education can play a major role in instilling peace and mutual understanding in the entire humanity.

The moral teachings of religion lead to their common purpose which is to flourish peace and tranquility among people. Religions refer to the common origin of humanity for example this originality symbolized in the first couple, Adam and Eve, and it makes all humanity brothers and sisters. However, to make this "common origin" known to people and foster peace and harmony among them based on the teachings of religions, there appears a compelling and serious necessity of a proper dynamic of education and educating. This can be achieved through the novel and extraordinary cross- continental and intercultural communication tools which have come along with the most striking material and ideal phenomena called globalization.

However, the globalization which we all are living as a reality has beside its many bright sides, some dark aspects as well. The globalization is most of the time over simplified by its material interpretation and its essential relationship with the free market economy. The material interpretation of globalization has taken attention and focus of people to the material fact of globalization and has ignored the spiritual possibilities which are present in the globalization but are not yet explored. We are very aware about the economical relief and distress caused by globalization, as this relief and distress is being connected to the human material happiness.

The most important aspect of globalization, which remains most of the time over looked, is the educational value which globalization carries and could carry in future. Globalization carries three types of educational opportunities, first social learning, second exchange of information, third publication of the information. This educational quality of globalization if used and explored to its fullest can materialize and alliance of civilization.

In this paper, the role of education in the globalized world and its basic principles will be investigated through the Qur'anic point of view. How the full capacity of human development can be achieved in order to discover his eternal values for full satisfaction. Also it will be highlighted on the principles of that all the people are from the siblings of Adam and Eve. How education can play a significant role in the globalized world to unity and focusing on the common values rather than parsing and separating. How the globalization can be made the proper channel and medium of the positive education which can help realizing the global alliance of civilization and its requirements.

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Promoting study abroad programs
in Baden-Württemberg and the EUCOR region



Gottenheim, Germany (November 9 -14, 2009)

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 9:45 – 10:20
Chair: **Marie-Anne Visoi**, University of Toronto, Canada
Directions: Take the 09:24 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 9:37, walk 100 meters to your right.

INTRODUCTION

Joseph Bonnici
Central Connecticut State University, USA
IJAS Conferences Coordinator

TEACHING & EDUCATION POSTERS

English as a second language acquisition

Artemis Dralo
University of Gjirokastra, Albania
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Transformative learning, self-directed learning readiness and constructivist Internet-based learning environment preference for middle aged and older adults: A developmental view

Regina Juchun Chu
National Taiwan University of Science and Technology, Taiwan
rchu228@gmail.com

Developing virtual laboratories environments for engineering education

Khaled Fathy, Ahmed Mostafa and **Hany Madkour**
South Valley University, Egypt
h_madkour@yahoo.com

Artificial intelligence and reasoning processes using meaningful learning

Beatriz Guardián Soto, Jorge Veloz Ortiz, Fermín González García and Abel Camacho Galván
Instituto Politecnico Nacional, Mexico
bdguardian@ipn.mx

Use of visual media in fair play instruction in sports: A YouTube case

Gulfem Sezen-Balcikanli
Gazi University, Turkey
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Enlightenment and the teaching of To Kill a Mockingbird

Victoria Roberts and Dorothea Anagnostopoulos
Denison University, USA
robert_v@denison.edu

Learning from group interviews: Exploring dimensions of LMS acceptance

Muneer Abbad, David Morris and Faten Jaber
Bahrain University, Bahrain
muneerabbad@yahoo.com

Lessons learnt from interdisciplinary class between mechatronics and computer science students

Tze Ying Sim and Birgit Vogel-Heuser
University of Kassel, Germany
sim@uni-kassel.de

Attitudes towards teaching profession of students at Anadolu University in the Department of Physical Education Teacher Training

Dilek Yalız
Anadolu University, Turkey
dilekyaliz@anadolu.edu.tr

The effects of swimming training on 18-25 Years old women's anthropometric characteristics

Ismail Koca and **Gülsün Aydin Sonmez**
Anadolu University, Turkey
gaydin@anadolu.edu.tr

SOCIAL SCIENCES & HUMANITIES POSTERS

From Soviet mosaics to nomadic city designs: The ideological changing of visual culture in Bishek, Kyrgyzstan's capital city

Yasemin Kılıncarslan
Kyrgyzstan Turkey Manas University, Kyrgyzstan
yaseminkarslan@yahoo.com

Globalizing Japanese culture and the West

Alexander Dolin
Akita International University, Japan
alexanderdolin@aiu.ac.jp

Carpe diem: Socio-structural correlates of risky behavior

DiTallianna Patterson
Denison University, USA
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An exploratory study of available mentoring programs for African American males in two communities on the West-side of Chicago: Perceptions of program administrators

Julian Williams

Denison University, USA
willia_jj@denison.edu

Does being labeled as “acting white” influence academic performance?

Jasmine M. McGhee

Denison University, USA
mcghee_j@denison.edu

Insights into contamination: a multi-layered classification approach

Natalie Lavrova

Moscow Pedagogical State University, Russia
lavruscha@gmail.com

A comparative review of the Iranian intellectuals’ performance in two revolutions: The Constitutionalism and the 1978 Revolution

Abbas Zarei Mehrvarz

Bu- Ali Sina University, Iran
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Theatre and minority struggle in the Niger Delta region of Nigeria: Plays of two Nigerian playwrights in focus

Uwemedimo Atakpo

University of Uyo, Nigeria
atakpo2002@yahoo.com

Socialization by Intranet system in the hotel industries

Anita Zi-chun Chu and **Regina Ju-chun Chu**

National Taiwan University of Science and Technology, Taiwan
rchu228@gmail.com

The hypothesis of a decreasing return in strong ties: Relationship between strong ties and depression

Ali Mohammad Ghodsi

Bu Ali Sina University, Iran
mamghodsi@yahoo.com

Albanian political culture in transition: Helping or stumbling the democracy’s consolidation?

Belina Bedini

Aleksander Moisiu University of Durres, Albania
belinabedini@yahoo.it

About the social sciences situation in Iran

Javad Afshar Kohan

Bou Alisina University, Iran
jafshar185@yahoo.com

The performance of the world’s countries in the production of science

Sadegh Salehzadeh and Mehdi Bayat

Bu-Ali Sina University, Iran
saleh@basu.ac.ir

International students in Japan: An overview of the issues involved

Marina M.L. Cunin

Koryo International College, Japan
cunin@nucba.ac.jp

BUSINESS AND ECONOMICS POSTERS

Impact of changes in VAT system on tourist sector growth in Croatia

Ivan Cevizovic and Branka Glasnovic

University of Zagreb, Croatia
icevizovic@efzg.hr

Ethical dilemmas of foreign direct investment (FDI) & performance management reform in developing countries: Does ownership matter?

Doaa Mohsen

Liverpool Hope University, UK
khdoaa@yahoo.com

The ABC method in the Croatian banking sector

Sanja Broz Tominac

University of Zagreb, Croatia
sbroz@efzg.hr

The Web2.0 challenge of marketing strategies: How blogs impact Romanian consumers’ behavior

Mihai Orzan, Calin Veghes and Gheorghe Orzan

Academy of Economic Studies, Romania
mihai.orzan@ase.ro

The meaning and function of transfer pricing in multinational companies

Hrvoje Percevic

University of Zagreb, Croatia
hpercevic@efzg.hr

An intellectual capital management for enhancing service quality in boutique hotels: A case study of Chiang Mai Boutique Hotels, Thailand

Sasiwimon Khongmueang

Chiang Mai University, Thailand
squarex911@hotmail.com

Heroes of humanity in literature

Tamar Mebuke

Georgian State Technical University, Georgia
mebuket@yahoo.com

Evolutionary patterns of a city as a financial center based on non-equilibrium statistics
Du Huibin, Mao Guozhu, Chail Lihe and Zheng Junyan
Tianjin University, China
duhuibin1007@yahoo.com.cn

TECHNOLOGY & SCIENCE POSTERS

Evaluation of bait carrier for Rattus rattus L. infesting commercial poultry facilities in India: A step towards sustainable poultry management
Sandep Kandhwal
Kurukshetra University, India
sandepkandhwal@yahoo.in

Medical geography of Russia on the tick-borne diseases
Elena G. Koroleva, Andrey Shitov and Igor A. Korolev
Moscow State Lomonosov University, Russia
koroleva@cs.msu.su

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:25 – 11:25

WELCOME ADDRESS

Volker Kieber
Mayor of Gottenheim

KEYNOTE ADDRESS

Bernd Finger
Director of the International Office
Albert-Ludwig University, Freiburg

RESEARCH AWARDS

This will be followed by a short 12-minute walk with the Mayor to enjoy the open countryside views of Freiburg from Gottenheim's vineyards.

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:30 – 12:10
Chair: **Yasemin Kiliçarslan**, Kyrgyzstan Turkey Manas University, Kyrgyzstan
Subject Area: **Focus on the "Other"**

Constructing the "Other": Postcolonial theory and strategies for critique
Shehla Burney
Queen's University, Canada
burneys@queensu.ca

The transgressive other in Rosemond Smith's novel "The Soul Mate"
Dilek Caliskan
Anadolu University, Turkey
dcaliskan@anadolu.edu.tr

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 12:15 – 13:10
Chair: **Beatriz Guardián Soto**, Instituto Politecnico Nacional, Mexico
Subject Area: **Teaching and Education**

Tradition and innovation: Classroom-based training and pedagogical research for first year teaching assistants
Marie-Anne Visoi
University of Toronto, Canada
marie.visoi@utoronto.ca

Application of student-centered learning principles to flexible mixed-mode delivery: An investigation of theory, practice and impact on the quality of learning and teaching
Chona Kennedy
Te Wananga O Aotearoa, New Zealand, and Curtin University of Technology, Australia
Chona.Kennedy@twoa.ac.nz

I want to become an English teacher in Turkey because...
Gonca Subasi
Anadolu University, Turkey
goncas@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 12:20 – 13:15
Chair: **Julian Williams**, Denison University, USA
Subject Area: **Decision Making Theory and Games**

Generalized loss aversion equilibrium of the inspection games: Another counter intuitive result of increasing the severity of punishment

Rimawan Pradiptyo
Gadjah Mada University, Indonesia
rimawan@gadjahmada.edu

Heuristics affecting security investment decisions of investors and empirical study in IMKB

Hale Akin
Selçuk University, Turkey
haleakin@yahoo.com

The didactic games influence on the students' language competence and some psychological characteristics

Irina Kulish
Cherkasy National University, Ukraine
irinakulish@ukr.net

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:15 – 14:30
Chair: **Rimawan Pradiptyo**, Gadjah Mada University, Indonesia
Subject Area: **Issues in International Languages & Literature**

Speculating about the colonisation of Maori language: Referring to Friedrich von Hardenberg (Novalis)

Carl Mika
The University of Waikato, New Zealand
mika@waikato.ac.nz

American literature and the deficits of democracy: From the United States to Switzerland

Peter Swirski
University of Missouri-St. Louis, USA; University of Hong Kong, Hong Kong
pswirski@netvigator.com

The European Portfolio for Student Teachers of Languages (EPOSTL): A journey to teacher autonomy

Cem Balcikanli
Gazi University, Turkey
balcikanli@ufl.edu

The syndrome of the French language in Algeria

Malika Rebai Maamri
University of Algiers, Algeria
life875@yahoo.fr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 13:20 – 14:35
Chair: **Chona Kennedy**, Te Wananga O Aotearoa, New Zealand, and Curtin University of Technology, Australia
Subject Area: **International Business**

Car taxation in the European Union: The case of Romania

Nicolae Marinescu and Iulia Istrate
Transilvania University of Brasov, Romania
nicu.marinescu@gmail.com

The common benefits of VAT for ordoliberalism and for elimination of tax-evasive transfer pricing

Tomas Buus and Jaroslav Brada
University of Economics, Czech Republic
buust@vse.cz

An empirical investigation of long and short-run relations between private savings and other macroeconomic variables in Turkey for the 1975-2007 period

Murat Aslan and H. Kursad Aslan
Eskişehir Osmangazi University, Turkey
maslanim@yahoo.com

Foreign trade history and dynamics - the African and Third World experience

Faustino Taderera
Colleges of Applied Sciences, Oman
fjtaderera@gmail.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 14:35 – 15:50
Chair: **Nicolae Marinescu**, Transilvania University of Brasov, Romania
Subject Area: **English Language**

English bridging program for undergraduate students: How wide is the gap?

Ayu Chairina Laksmi
Universitas Islam Indonesia, Indonesia
ayucli@fe.uii.ac.id

Adjective placement in L2 and L3 English

Hande Kur
Anadolu University, Turkey
ahkur@anadolu.edu.tr

Humor and learning English as second language

Rima Aboudan
University of United Arab Emirates, UAE
RAboudan@uaeu.ac.ae

Implementing MI theory in EFL reading classes

Neslihan Aydemir
Anadolu University, Turkey
nedogan@anadolu.edu.tr

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 14:40 – 15:55
Chair: **Carl Mika**, The University of Waikato, New Zealand
Subject Area: **Marketing Issues**

Does demarketing increase intention to retain and improve the relationship? Focus on

customer characteristics
Munshik Suh, Jinwoo Ahn and Taeseok Rho
Pusan National University, Republic of Korea
tsrho@pusan.ac.kr

Gender differences in airport customer satisfaction levels: The case of Esenboga Airport

Ozlem Atalik
Anadolu University, Turkey
oatalik@anadolu.edu.tr

An empirical search over reverse socialization: The effects of Turkish teens over family purchase of cell phone and computer

Elif Aslan and Murat Aslan
Anadolu University, Turkey
maslanim@yahoo.com

The affect of perceived congruence about communication on service quality of customer contact employees: The mediating role of self perceived performance

Mehmet Ferhat Özbek and Davran Yoldaşev
University of Gumushane, Turkey
ferhat_oz55@hotmail.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 15:55 – 16:50
Chair: **Peter Swirski**, University of Missouri-St. Louis, USA; University of Hong Kong, Hong Kong
Subject Area: **Educational Tools**

Is peer assessment worth trying?

Murat Polat
Anadolu University, Turkey
mpolat@anadolu.edu.tr

Art education in primary schools and art as an educational tool: An example of a primary school in Eskisehir, Turkey

Hakan Ugurlu and Elif Gizem Ugurlu
Anadolu University, Turkey
hugurlu@anadolu.edu.tr

[Open session]

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 16:00 – 16:40
Chair: **Majed Hamed Aladaylah**, Al-Balqa Applied University, Jordan
Subject Area: **Tourism**

European tourist's experiences of World Heritage? A theoretical model

Fawwaz Ali Alhammad and Ali Hyasat
Al-Balqa Applied University, Jordan
f_nassar2000@yahoo.com

Analysis on the Western tourists' perception and level of consumption of the Malaysian gastronomic products based on their socio-demographic background

Mohd Hairi Jalis, Mohd Salehuddin, Muhammad Izzat and Zulhan Othman
Universiti Teknologi MARA, Malaysia
george_edz@yahoo.com

Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 16:45 – 18:00
Chair: **Majed Hamed Aladaylah**, Al-Balqa Applied University, Jordan
Subject Area: **Social Sciences and Humanities**

Spatio-tempo oscillation: D. M. Thomas' The White Hotel

Majed Hamed Aladaylah
Al-Balqa Applied University, Jordan
aladylah@yahoo.com

The main factors, stages and directions of relations of Central Asian states with Safavid Iran in the 16th to the 18th centuries

Nigora Allaeva
Uzbekistan
allnig_9@mail.ru

"Musahhir al-bilad" is one more important source on history of Central Asia during the 16th and first half of the 17th centuries

Sangirova Dilorom Khujamkulovna
Gulistan State University, Uzbekistan
sangreal14@mail.ru

There is a kernel in his culture: Revisioning racial iniquity through Komunyakaa's use of jazz and blues forms in Copacetic

Yasser K. R. Aman
King Saud University, Saudi Arabia
yass712000@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 16:55 – 17:50
Chair: **Fawwaz Ali Alhammad**, Al-Balqa Applied University, Jordan
Subject Area: **Window on Turkish Issues**

The effect of culture on the perception of homosexuality: The comparison of the academia in the Ottoman term and modern Turkey

Nazli Alimen and Alev Katrinli
Izmir University of Economics, Turkey
nazli.alimen@ieu.edu.tr

A critical overview of the women's organizations and movements in Turkey

Beylu Dikecligil and Koray Degirmenci
Erciyes University, Turkey
koray.degirmenci@gmail.com

The effect of urban design strategies on the conservation of a historic city centre: The Konya (Turkey) case

Ümmügülsüm Ter
Selcuk University, Turkey
gulsum28@yahoo.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 17:55 – 18:50
Chair: **Nazli Alimen**, Izmir University of Economics, Turkey
Subject Area: **Communications**

The changing qualifications of IT and visual communications designers

Ebru Baranseli
Anadolu University, Turkey
ebaranseli@anadolu.edu.tr

Interactive communication technology and new surveillance technique

Elif Gizem Ugurlu
Anadolu University, Turkey
egugurlu@anadolu.edu.tr

The Wounded Wolf (1972) and honoring the real value to a movie which was forgotten quietly in the history of Turkish cinema

S. Serhat Serter

Anadolu University, Turkey
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Date: November 9, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 18:05 -
Chair: **A. Ravinder Nath**, Osmania University, India
Subject Area: **Conclusion I: Teaching and Education**

Workplace communication strategies employed in technical and communication English class

Noraini Abdul Rahman and Muhammad Haziq Lim
University of Kuala Lumpur, Malaysia
norainiar@mitec.unikl.edu.my

Incorporating mentally retarded students with normal students: A case study

Ali Ghaeiha,
Mehdi Damali Amiri and Majid Mokhtari Doust
Medical University of Hamedan, Iran
mehdiamiri2000@yahoo.com

Profiling Islamic educational institutions: Understanding the madrasah-attraction

Hikmatullah Babu Sahib and Asiah Yaacob
International Islamic University, Malaysia
hikmatullah@iiu.edu.my

From a developing higher education system to a transitional job market

Kseanela Sotirofski
University "aleksander Moisiu", Albania
nelasotiri@yahoo.com

The effect of self-validation goals on learning and performance

S. Salman Ahmad
Institute of Management Technology - Nagpur, India
S.SalmanAhmad@gmail.com

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:55 – 20:10
Chair: **Anil Akdogan**, Yildiz Technical University, Turkey
Subject Area: **Technology and Science (Oral Presentations)**

Integration of ERP and electronic work order data transfer system for IC packing industry

Chengter Ho, Hsi-Chi Teng and Chu-Yao Yeh
National Kaohsiung University of Applied Sciences, Taiwan
hoc@cc.kuas.edu.tw

Design of portable bridge beam system using composite material (carbon fiber reinforced polymer)

Norazman M. Nor and Agusril St
National Defence University Malaysia
azman@upnm.edu.my

An efficient approach for iris recognition by improving iris segmentation and iris image compression

Krupa Jariwala and Upena Dalal
Sardar Vallabhbhai National Institute of TEchnology, India
knj@coed.svnit.ac.in

Monitoring of electromyographic (EMG) signals with USB interface

Güzin Özmen and Yüksel Özbay
Selçuk University, Turkey
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Helminth parasites of Periplaneta americana Around Penang Island, Malaysia

Zary Shariman Yahaya, Chong Kai Weng and Wong How Jun
Universiti Sains Malaysia, Malaysia
zary@usm.my

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 20:15 – 20:30
Chair: **Noraini Abdul Rahman**, University of Kuala Lumpur, Malaysia
Subject Area: **Technology and Science (Posters)**

Fluidized bed drying system for continuous processing of lignocellulosic polymer composite materials

Ali Serdar Vanli, Anil Akdogan and Ahmet Koyun
Yildiz Technical University, Turkey
svanli@yildiz.edu.tr

Advanced measurement and surface analyzing systems used in biomechanical applications

Anil Akdogan

Yildiz Technical University, Turkey
nomak@yildiz.edu.tr

9

Date: November 9, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 20:35 -
Logistics: The train to Freiburg departs at 21:53 and 22:53.
Chair: **C. Vishnu Vardhan Reddy**, Osmania University, India
Subject Area: **Conclusion II: Teaching and Education**

My Dear -ED!

Seher Kasikara

Anadolu University, Turkey
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Challenges in learning technical communication

Noraini Abdul Rahman

University of Kuala Lumpur, Malaysia
norainiar@mitec.unikl.edu.my

Multi-modular academic programs in university education through choice based credit system (CBCS)

A. Ravinder Nath, C. Vishnuvardhan Reddy and V. Ravindra Shastry
Osmania University, India
dranisetti@osmania.ac.in

Curricular frame work for quality improvement and employability of academic degrees

C. Vishnu Vardhan Reddy, V. Ravindra Shastry and A. Ravinder Nath
Osmania University,
reddycvv@osmania.ac.in

End of Monday (November 9) presentations.

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:15 – 10:35
Directions: Take the 09:56 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 10:06, walk 100 meters to your right
Chair: **Hamed Kioumars**, Universiti Sains Malaysia (USM), Malaysia
Subject Area: **Opening Presentation**

Deeply indebted: Why U.S. economic policies won't end the recession

Jon Bryan
Bridgewater State College, USA
jbryan@bridgew.edu

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:40 – 11:20
Chair: **Yossi Nehushtan**, College of Management, Israel
Subject Area: **European Boundaries**

Transdiniestr conflict in post-Soviet Moldova: A challenge to a multicultural state in

Eastern Europe
Hakan Karaaslan
Middle East Technical University, Turkey
khakan@metu.edu.tr

The boundary issue of the European Union: The interaction between boundary Issue

and Central and Eastern European states
ilhan Sagsen
Middle East Technical University, Turkey
isagsen@metu.edu.tr

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 10:50 – 11:45
Chair: **Derek Gottlieb**, University of Iowa, USA
Subject Area: **CUSTOMER ORIENTATION**

Channel innovation in the retail banking sector: Best practice initiatives, customer-orientation and emerging strategic foci

Kevin Philpott and Lawrence Dooley
University College Cork, Ireland
kevinphilpott@gmail.com

Customer Satisfaction: The Case of Fresh Meat Eating Quality Preferences and the USDA Yield Grade Standard

Hamed Kioumars, Kaveh Jafari Khorshidi, Zary Shariman Yahaya, Isabelle Vancutsem, Ali Emrouznejad, Majid Zerafat Angiz and Abdul Wahab Rahman
Universiti Sains Malaysia (USM), Malaysia
h.kioumars@yahoo.com

Beauty shopping - The application of ethnography in understanding consumption drivers: A look into the Japanese personal grooming products

Caroline SL Tan
Keio University, Japan
carolslt@gmail.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:25 – 12:20
Chair: **Hakan Ergul**, Anadolu University, Turkey
Subject Area: **Democracy and Civilization**

The economic and sociopolitical factors of minimal democracy in Romania

Mihai Mutascu and Anne-Marie Fleischer
West University of Timisoara, Romania
mihai.mutascu@gmail.com

Judicial review and the indefensibility of the anti-democratic argument

Yossi Nehushtan
College of Management, Israel
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Qur'anic perspective on the role of education in the context of globalization: The alliance of civilization

Saim Kayadibi and Mohammad Manzoor Malik
University of Malaya, Malaysia.
saim@um.edu.my

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 11:50 – 12:45
Chair: **Louis Laganà**, University of Malta, Malta
Subject Area: **Literature**

Subversion of modernist discourse in Saul Bellow's work

Sima Farshid

The Islamic Azad University of Karaj, Iran
sima.farshid@kiau.ac.ir

Jhumpa Lahiri and Zadie Smith: Contemporary transitions, urban negotiations

Cristina Cheveresan and Patricia Dumescu

University of the West, Romania
patriciadorli@yahoo.com

The art of world-collapse: Othello, Heidegger, and the Veils of Illusion

Derek Gottlieb

University of Iowa, USA
derek-gottlieb@uiowa.edu

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 12:25 - 13:05
Chair: **Lesley Caust**, Shelford Girls' Grammar, Australia
Subject Area: **Beyond the Limits**

Self-esteem in children, adolescents and adults: A comparative study

Eleonora Louca

European University Cyprus, Cyprus
eleonorlouca@cytanet.com.cy

Challenging the cultural limits: Media in the everyday life of the poor

Hakan Ergul, Incilay Cangoz and Emre Gokalp

Anadolu University, Turkey
hkergul@anadolu.edu.tr

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 12:50 – 13:45
Chair: **Cristina Cheveresan**, University of the West, Romania
Subject Area: **Linguistics**

The condition and application of linguistic genocide

Tomoaki Miyazaki

Doshisha University, Japan
dbj0130@mail3.doshisha.ac.jp

Intergenerational language transmission among the "Zinjibari" of Oman

Nafila S. Kharusi

Sultan Qaboos University, Oman
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Ethnolinguistic identity and language choice amongst the Lawatia

Amel Salman

Sultan Qaboos University, Oman
amels@squ.edu.om

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:10 – 13:50
Chair: **Gideon Horn**, Nelson Mandela Metropolitan University, S. Africa
Subject Area: **Beyond the Feminine Divine**

Sexed subjectivity: Beyond Beauvoir toward a reconsideration of subjectivity and ethics in Beauvoir and Irigaray

Lesley Caust

Shelford Girls' Grammar, Australia
lcaust@hotmail.com

The re-emergence of the Great Mother Goddess

Louis Laganà

University of Malta, Malta
louis.lagana@um.edu.mt

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 13:50 – 14:30
Chair: **Saleh M Alferaihi**, Riyadh College Of Technology, Saudi Arabia
Subject Area: **Philosophical Issues**

Supervenience and emergentism: A critical study in philosophy of mind
Rajakishore Nath
Indian Institute of Technology Bombay, India
nath@hss.iitb.ac.in

Plath's quest for identity
Sholeh Abhari Laleh
Islamic Azad University - Karaj Branch, Iran
payamraj@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 13:55 – 14:50
Chair: **Vinod Kumar Singh**, Sur College of Applied Sciences, Oman
Subject Area: **Distribution in Business**

Supplier performance in the South African automotive industry: Challenges and policies
Gideon Horn and Gavin Cook
Nelson Mandela Metropolitan University, South Africa
gideon.horn@nmmu.ac.za

Wine routes in Greece: Producer's perceptions and economic implications
Aspasia Vlachvei and Ourania Notta
Technological Education Institute of West Macedonia, Greece
vlahvei@kastoria.teiko.gr

The nativisation of supermarkets: Lessons from the Sultanate of Oman
Yousuf Al-Busaidi
Sultan Qaboos University, Oman
omani999@yahoo.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 14:35 – 15:30
Chair: **Rajakishore Nath**, Indian Institute of Technology Bombay, India
Subject Area: **Computer Technology and Information Systems**

Computer Reconstructions of Escher's Drawings
Galina Pasko and Alexander Pasko
European University of Lefke, Northern Cyprus
gip@pasko.org

Teachers' perceptions of a computer technology integration program in an Indonesian polytechnic
Ardi Marwan
The State Polytechnic of Pontianak, Indonesia
ardirini@yahoo.com

Information system users' security awareness on threats of cyber crime
Jongki Kim and **Dayeon Kang**
Pusan National University, Korea
kdy@pusan.ac.kr

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 14:55 – 16:10
Chair: **Anand Kumar**, ICICI Lombard, London, UK
Subject Area: **Training and Education**

An evaluation of work-place training in the scope of quality development in vocational higher education system in Turkey
Oktay Adiguzel
Anadolu University, Turkey
ocadiguzel@gmail.com

The evaluation of management implications in Turkish education system from the perspective of democracy and equality politics of the European Union
Cetin Terzi
Anadolu University, Turkey
cterzi@anadolu.edu.tr

Management of quality improvement programme in India: Its impact on technical education and futuristic needs
Vinod Kumar Singh, S.C. Sharma and Bhavana Bora
Sur College of Applied Sciences, Sultanate of Oman
drvksingh1969@gmail.com

Technical training and education In Saudi Arabia

Saleh M Alferaihi

Riyadh College Of Technology, Saudi Arabia
salmf@hotmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 15:35 – 16:15
Chair: **Aspasia Vlachvei**, Technological Education Institute of West Macedonia, Greece
Subject Area: **Risk and Disaster**

Participatory urban disaster prevention through primary education in Japan

Ya-Wen Chen, Shu-Huei Liu and Eiichi Itoigawa
University of Tsukuba, Japan
r0930153@risk.tsukuba.ac.jp

The risk of using the arcade at Pingtung Station's business area in Taiwan

Shu-Huei Liu, Chi-Han Kuo and Ya-Wen Chen
National Kaohsiung Normal University, Taiwan
formosa@nknku.edu.tw

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 16:15 – 17:10
Chair: **CM van der Bank**, Vaal University of Technology, South Africa
Subject Area: **Conservation and the Environment**

An experiment that produces waste
Nancy Carson and **Panagiotis Tsigaris**
Thompson Rivers University, Canada
ptsigaris@tru.ca

Using a unique ecosystem to attract and educate geotourists: An Australian case study

Garry Price and **Eben Quill**
La Trobe University, Australia
e.quill@latrobe.edu.au

Sustainable development conceptual framework in tourism industry context in Taiwan: Resource based view

Chih-Wen Wu

National Chung Hsing University, Taiwan
chihwwu@dragon.nchu.edu.tw

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 16:20 – 17:15
Chair: **Vida Sadrolmamaleki**, Islamic Azad University - Ardebil, Iran
Subject Area: **Student Success**

Models for mitigating nonacademic barriers to student success: From health programs to full-service schools

Pat Williams-Boyd

Eastern Michigan University, USA
patwilliamsboyd@aol.com

Analysing undergraduate students' approaches to learning

Aynur Pala

Celal Bayar University, Turkey
aynur_pala@yahoo.com

Electronic feedback and teaching writing

Vida Sadrolmamaleki

Islamic Azad University - Ardebil Branch, Iran
Shafa_Sadr@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 17:15 – 17:55
Chair: **Pat Williams-Boyd**, Eastern Michigan University, USA
Subject Area: **Attitudes and Achievement in Education**

Investigating the effect of socio-demographics on students' attitude towards educational loan repayment in Malaysia

Shafinar Ismail and Antoaneta Serguieva
Brunel University, United Kingdom
shafin138@yahoo.com

Gender differences: Confidence in mathematics and achievement

Sofokli Garo
Aleksander Moisiu University of Durres, Albania
sofokligaro@gmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 18:00 -
Chair: **Inas Alkholly**, Yarmouk University, Jordan
Subject Area: **Art and Design**

Using hyperlinks to teach visual art and design

Inas Alkholly
Yarmouk University, Jordan
finearts5@hotmail.com

Is producing artists still the sole aim of fine arts institutions?

Khaled Alhamzah
Yarmouk University, Jordan
hisoart45@hotmail.com

Date: November 11, 2009
Location: Grundschule Gottenheim Turhalle, Schulstrasse 15, Gottenheim
Time: 17:20 – 18:00
Chair: **Eben Quill**, La Trobe University, Australia
Subject Area: **Educational Assessment**

A study of scale development to identify willingness levels of expert teachers for teacher leadership in Turkey

Yucef Simsek
Anadolu University, Turkey
ysimsek@anadolu.edu.tr

Effects of different types of assessments on cooperation among higher education students

Pham Thi Hong Thanh, Robyn Gillies and Peter Renshaw
University of Queensland, Australia
thanhhpvn2002@yahoo.com

Date: November 11, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 18:00 -
Subject Area: **Conclusion**

Implementation of the Sedimo judgment in determining fairness of dismissal as a sanction for misconduct

CM van der Bank
Vaal University of Technology, South Africa
riana@vut.ac.za

[Open session]

End of Wednesday (November 11) presentations.

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:15 – 10:40
Directions: Take the 09:56 train from Freiburg Hbf at Platform 5.
Upon arrival in Gottenheim at 10:06, walk 100 meters to your right
Chair: **Hakan Ergul**, Anadolu University, Turkey
Subject Area: **Technology and Science (Posters)**

Plasticization of polylactic acid based on renewable resources

Emad A. Jaffar Al-Mulla, Wan M. Zin Wan Yunus, Nor Azowa Bt Ibrahim and Mohd Zaki A. Rahman
University Putra Malaysia, Malaysia
emadaalmulla@yahoo.com

Usage of carbon nanotubes in scanning probe microscopes as a probe

Bedri Onur Kucukyildirim, Aysegul Akdogan Eker and Bulent Eker
Yildiz Technical University, Turkey
kucukyil@yildiz.edu.tr

Investigation of the effects of cutting parameters on surface roughness in drilling of polymer composite materials

Alper Uysal
Yildiz Technical University, Turkey
auysal@yildiz.edu.tr

Brain image segmentation using granular rough sets

N. Senthilkumaran and R. Rajesh
Bharathiar University, India
senthilkumaran@ieee.org

Preparation and characterization of difatty acyl urea from palm oil

Emad A. Jaffar Al-Mulla, Wan M. Zin Wan Yunus, Nor Azowa Bt Ibrahim and Mohd Zaki A. Rahman
University Putra Malaysia, Malaysia
emadaalmulla@yahoo.com

A study of bullwhip effect: The differences between Kanban and CONWIP

Masoud Rabbani, Amir Pirayesh and Hamed Rafiei
University of Tehran, Iran
mrabani@ut.ac.ir

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 10:45 – 11:40
Chair: **Alexander Staus**, University of Hohenheim, Germany
Subject Area: **Social Sciences and Humanities**

Challenging the cultural limits: Media in the everyday life of the poor

Hakan Ergul, Incilay Cangoz and Emre Gokalp
Anadolu University, Turkey
hkergul@anadolu.edu.tr

Shakespeare's Coriolanus as epitome of a dysfunctional family

Buket Dogan
Middle East Technical University, Turkey
dbuket@metu.edu.tr

Changing women's role in Mantha Beday in Bangladesh: An anthropological observation

Md. Aminul Islam Sumon
Chonbuk National University, South Korea
sumonifr@yahoo.com

Date: November 13, 2009
Location: Feuerwehrhaus, Bahnhofstrasse 9, Gottenheim
Time: 11:45 -
Chair: **Buket Dogan**, Middle East Technical University, Turkey
Subject Area: **Business**

Banks or Markets?

Tamás Isepy
University of Pannonia, Hungary
isepy@almos.vein.hu

Determinants of store type choice in the food market for fruits and vegetables

Alexander Staus
University of Hohenheim, Germany
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