



SUSTAINABLE INDIGENOUS TOURISM FRAMEWORK OF ORANG ASLI IN SELANGOR

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PREFACE

All praise is given to Allah SWT, the Most Merciful and Compassionate, for His infinite bounties and guidance during the completion of this research book. May peace and blessings be upon our esteemed Prophet Muhammad SAW, whose sagacity perpetually motivates the quest for knowledge and justice.

This book, **Sustainable Indigenous Tourism Framework of *Orang Asli* in Selangor**, emerges from an academic investigation grounded on profound ethical obligation and community involvement. This research is driven by the necessity to confront the marginalization of *Orang Asli* communities in the context of rapid urbanization, aiming to address the pivotal questions. This book presents the Sustainable Indigenous Tourism Framework or known as *Kerangka Pelancongan Peribumi Lestari Selangor* (PERINTIS), a model designed to assist stakeholders in the planning and management of inclusive and sustainable Indigenous tourism in Selangor, based on fieldwork, interviews, documentation reviews, and active community engagement.

This academic endeavor would not have been feasible without the assistance and backing of numerous individuals and organizations. We express our sincere gratitude to the *Orang Asli* communities in Gombak, Kuala Langat, and Hulu Selangor for their warm hospitality assisted by JAKOA Selangor and JAKOA district offices, shared wisdom, and unique insights into their traditions, aspirations, and daily lives. We express profound gratitude to all stakeholders, including government agencies, NGOs, and tourism operators, who kindly contributed their expertise during interviews and validation sessions.

We wish to convey our profound gratitude to Pejabat Setiausaha Kerajaan Negeri Selangor for granting Geran Penyelidikan Negeri Selangor (GPNS) 2023 (SPG23-103-0103), which provided financial assistance for this research. We extend our profound gratitude to the Research Management Centre (RMC) of Universiti Islam Selangor (UIS) for their unwavering direction and support during this research. Special recognition is also granted to UIS Press for their commitment to releasing this book and ensuring its accessibility to a broader audience.

Ultimately, we recognize that the quest for sustainable Indigenous tourism is a protracted and dynamic endeavor. It necessitates patience, inclusiveness, and audacity to confront traditional methodologies in tourism development. May this book act as a catalyst for fostering a more equitable, participatory, and sustainable future for the *Orang Asli* and other Indigenous groups in Malaysia and abroad.

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SUSTAINABLE INDIGENOUS TOURISM FRAMEWORK OF ORANG ASLI IN SELANGOR

This book provides a thorough examination of the creation of a sustainable tourism framework that empowers the Orang Asli communities in Selangor. Situated at the intersection of swift urbanization and profound indigenous heritage, Selangor offers both prospects and obstacles for inclusive tourism advancement. This book presents the framework of Sustainable Indigenous Tourism of Selangor, or known as *Pelancongan Peribumi Lestari Selangor* (PERINTIS), a participative, culturally respectful, and sustainability-oriented model developed through comprehensive community participation, policy analysis, and stakeholder validation, specifically designed for the local context. The book offers significant insights for politicians, researchers, tourism planners, NGOs, and community leaders dedicated to inclusive development, cultural preservation, and indigenous empowerment. It demonstrates that tourism may function both as an economic catalyst and as a medium for heritage acknowledgement and social resilience among the Orang Asli.

The authors are experienced academics and researchers with expertise in tourism planning, environmental studies, indigenous development, spatial planning, and community participation. The authors affiliated with the International Islamic University Malaysia (IIUM) comprise Assoc. Prof. Dr. Syakir Amir Ab Rahman, a specialist in tourism planning and community development; Prof. Dato' TPr Dr. Alias Abdullah, recognized for his contributions to the built environment and policy planning; Assoc. Prof. TPr Dr. MZainora Asmawi, an expert in environmental sustainability; Assoc. Prof. Sr. Gs. Dr. Ilyani Ibrahim, an expert in spatial planning and GIS; Ts. Dr. Rajabi Abdul Razak, an expert in cultural heritage and conservation; and Fatin Nabila Che Zuki, a young researcher in tourism planning. Collectively, they offer a visionary and pragmatic framework for developing sustainable indigenous tourism futures in Malaysia.

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