

# CONFERENCE PROCEEDINGS



Creative Art  
Social Sciences  
International  
Conference



**Empowering sustainability  
through creative, innovative &  
digitalization for societal well-being  
and economic growth**

**15-17 April 2025**

***The Waterfront Hotel,  
Kuching, Sarawak,  
Malaysia***

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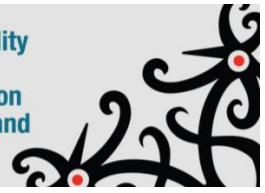




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# **Proceedings**

## **Creative Arts & Social Science**

### **International Conference**

### **(CASSIC 2025)**

**“Empowering Sustainability through Creative,  
Innovative and Digitalization for Societal Well-being  
and Economic Growth”**

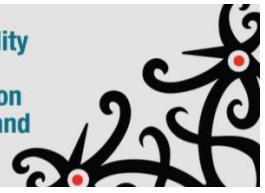
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**The Waterfront Hotel, Kuching, Sarawak, Malaysia**  
**Physical & Online Conference**

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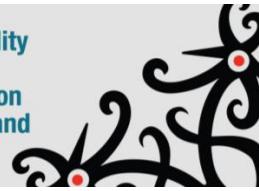


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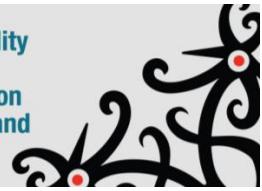
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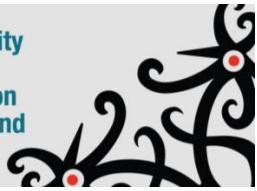
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