ISLAMIC BANKING AND FINANCE IN INDONESIA

RUSNI HASSAN



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ISLAMIC BANKING AND FINANCE IN INDONESIA

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Unlocking the Potential of Islamic Banking and Finance in Indonesia

Rusni Hassan

Introduction

Indonesia is known for being home to the world's largest Muslim population. More than 230 million Indonesians which is about 87 percent of Indonesia's total population – are categorized as Muslim (Pew Research Center Religion & Public Life, 2015). Despite that, Islamic banking and finance in Indonesia continues to be nascent with Indonesian Islamic Finance market share reached only 9.6% in 1H20 (Fitch Ratings 2021). Indonesia is still developing Islamic finance ecosystem particularly in takaful and Islamic banking. Among the outstanding key challenges include the limited awareness, confidence and demand for Islamic products and market outreach which is still work in progress. However, the sector is steadily gaining ground particularly with better economic environment, continuing regulatory push and a sustained policy development from the government that reinforces the outlook for Indonesia's Islamic banking and finance sector.

This creates a great opportunity for Islamic banking and finance development in Indonesia. Based on Islamic Finance Development Indicator, in 2019 Indonesia's Islamic Finance ranked second, it leaped two steps from fourth place in 2018. Islamic finance assets in Indonesia reached USD 99 billion in 2019 (ICD & Refinitiv, 2020). Despite Covid-19-related pressure, Islamic banking and finance sector maintained a steady performance in 2020. Unarguably, profitability weakened due to higher credit costs and return on assets (reduced to 1% by end-2020); but capitalisation (as reflected in the total capital ratio of 21.6%) should be adequate to support medium-term growth and absorb any spike in credit costs. Interestingly, its financing/deposit ratio of 82.4% benefited from unutilised hajj funds due to travel restrictions (Fitch Ratings, 2021).

For the capital market sector, Indonesia has issued a blockchain-based sukuk microfinance issue, as well as several green sukuk issues from the sovereign, multilateral and corporate issuers. In 2019, the Indonesian government issued its first Green sukuk (1.25 billion USD) and the (USD750 million) second Green sukuk 2020). According to the Indonesian Central Securities Depository, the number of investors holding Shariah funds increased by 174.41 percent over 2018 - from 94.097 to 258.207 by the end of 2019. The outstanding increase represented growing awareness of the importance of generation. millennial among investments the Moreover, Indonesia is leading with the most companies offering Islamic fintech (31 companies) (World Bank, 2020). The adoption of fintech in Islamic social finance could potentially increase financial inclusion as it requires the opening of bank accounts to access the funds. Besides, social fund instrument has potential to be utilized in improving the welfare of the Muslim society. Indonesia has potential Waqf assets of USD 60 billion and India where Waqf properties have an estimated market value of USD 24 billion (World Bank, 2020). In fact, Indonesian President touted that the potential for waqf in Indonesia is very high,

ISLAMIC BANKING AND FINANCE IN INDONESIA

his book on Islamic Banking and Finance in Indonesia is one of the efforts to help increase awareness and literacy on Islamic banking and financial development in Indonesia. This book is written in a language that is easy to understand and concise in summarizing three important aspects related to Islamic banking and finance in Indonesia. First, the legal and regulatory framework which includes legal frameworks and practices, macroprudential policies, good governance, and dispute resolution for Islamic banking in Indonesia. Second, the book discusses various Islamic economic and financial instruments which include Islamic commercial and social finance as well as their challenges and prospects in Indonesia's Islamic financial industry. Third, the developments, opportunities, and challenges in the application of Islamic financial technology in Indonesia. We believe that this book will certainly contribute to the development of knowledge in Islamic banking and finance. It is expected to be a reference for academics, practitioners, and the general public in understanding the field as well as the concept and its implementation.



