

Lecture Notes in Networks and Systems 1080

Bahaaeddin Alareeni
Allam Hamdan *Editors*

Navigating the Technological Tide: The Evolution and Challenges of Business Model Innovation

Proceedings of the International
Conference on Business and Technology
(ICBT2024), Volume 1

 Springer

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Editors

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ISSN 2367-3370 ISSN 2367-3389 (electronic)
Lecture Notes in Networks and Systems
ISBN 978-3-031-67443-3 ISBN 978-3-031-67444-0 (eBook)
<https://doi.org/10.1007/978-3-031-67444-0>

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Contents

The Impact of Using AI in Human Resources Management - A Comparison Approach	1
<i>Motteh S. Al Shibly and Mahmoud Alghizzawi</i>	
Coping Mechanism of the People with Colour Vision Defect (CVD)	11
<i>Mohammad Tawhid Reaz, Shamsuddin Ahamad, James Jacob Ribero, and Morakinyo Dada</i>	
The Gig Economy Enigma: Uncovering the True Nature of Workers	21
<i>Nurhidayah Abdullah, Sherin Kunhibava, Nur Farzana Md Yusof, Nazli Mahdzir, and Zuhairah Ariff Abd Ghadas</i>	
Impact of Cause-Related Marketing on Consumer Intent to Purchase	31
<i>Syed Kazim, V. N. Vishweswarsastry, C. G. Manjunatha, Sajjad Ahmad Parry, K. P. Jaheer Mukthar, and J. David Vishanth</i>	
Enhancing Cybersecurity Policy Awareness Programs in the Financial Sector: A Comprehensive Framework and Assessment of Effectiveness	48
<i>Reneuae Thamae, Hanifa Abdullah, and Mathias Mujinga</i>	
The Potential of Video Content in Digital Marketing and Urban Communication	58
<i>Laura Minskere, Jelena Salkovska, Anda Batraga, and Liene Kaibe</i>	
A Framework to Address Challenges Faced by Urban Relocators Due to Linguistic Barriers	70
<i>Chahak Jain and Tarun Kumar</i>	
A Smart Healthcare Management System for PCOS Women	80
<i>Shloka H. Gowda and Tarun Kumar</i>	
Incorporating Comparative Mythology in Children’s Educational Discourse	91
<i>Keerthana Gajendra Babu and Tarun Kumar</i>	
Oil Price Volatility and Its Impact on Industry Stock Return – Bi Variate Analysis	102
<i>Sandesh Ramakant Bhat, J. Shashidhar Yadav, C. M. Naveen Kumar, H. A. Amar, N. Rakesh, and S. V. Pradeep Kumar</i>	

Leveraging Augmented Reality for Medical Education in India	112
<i>M. G. Khushi and Tarun Kumar</i>	
The Role of Artificial Intelligence in Optimizing Portfolio Management: A Literature Review	122
<i>Hajar Mouatassim Lahmini and Dounia Zine</i>	
Integrated Behaviour Action (IBA) Framework for Energy Conservation Awareness	132
<i>Reya Gafar and Tarun Kumar</i>	
Impact of Financial Literacy on Small and Medium Enterprises (SMEs) Performance in Kuwait: The Moderating Influence of Financial Access	142
<i>Wael Abdallah, Arezou Harraf, and Maryam Abrar</i>	
Consumers' Acceptance Intentions Towards Family Takaful in Malaysia: A Focus on the Extended Unified Theory of Acceptance and Use of Technology (UTAUT2)	157
<i>Nur Aqilah Zainordin, Engku Rabiah Adawiah Engku Ali, and Razali Haron</i>	
Quantitative Assessment of Management Innovation in Navigating Disruptions Within Higher Education	166
<i>Tshepo Maota, Vannie Naido, and Saad Darwish</i>	
Skin Cancer Classification Using Transfer Learning	177
<i>Sudhir Dhage, Harshal Chawan, Arnav Hoskote, Ameya Dabholkar, and Vedant Deshmukh</i>	
Conversational UX in Textile Testing Laboratory	187
<i>P. Sanjana, Harshit Kumar Gupta, and Tarun Kumar</i>	
A Smartphone Application for Women's Safety	197
<i>Anusha Lakshmipathy and Tarun Kumar</i>	
Ecology and Mobility: Transportation Strategy as a Key to Sustainable Urban Development	206
<i>Iryna Novakovska, Nataliia Bavrovska, Izolda Balian, Valentyna Groza, Nataliia Ishchenko, and Nataliia Komarova</i>	
A Framework to Deploy Immersive Technologies for Effective Education	216
<i>N. P. Soundarya, Tarun Kumar, and Harshit Kumar Gupta</i>	
Semi-autonomous Vehicles for Indian Roads	226
<i>H. R. Shreya and Tarun Kumar</i>	

Transforming Jordan’s Financial Landscape: The Fintech Evolution Towards Inclusive Digital Payments	236
<i>Mohammad Ali Al-afeef, Ayman Abdalmajeed Alsmadi, and Basema Abu Thwaib</i>	
Correlational Analysis of Posture and Body Pain Among Handloom Weavers	247
<i>Pratistha Singh and Namrata Arora Charpe</i>	
International Financial Reporting Standards and Their Impact on the Value of the Economic Unit	254
<i>Mohammed Hayder Mohammed Shanshool and Bushra Najem Aubdullah Al-Mashhadani</i>	
The Impact of Green Human Resource Management Practices on Engagement of Employee and Organizational Creativity Towards the Green Environment	265
<i>Ahmad Nader Aloqaily and Murad Ali Ahmad Al-Zaqeba</i>	
IKrishiNet: An Integrated Framework for Sustainable Farming and Disease Management	277
<i>Prakruthi Rajendra and Tarun Kumar</i>	
Child Labour and E-Waste Management: A Toxic Relationship	288
<i>Shreya Srihari and Tarun Kumar</i>	
A Study on the Implementation of Indonesian ERP System: Relationship Examination Among Competence, Ease of Use, Usefulness, Individual Impact, and Satisfaction	298
<i>Kim Kim, Ratna Anggraini, and Sari Lestari Zainal Ridho</i>	
The Effect of Customs Strategies on Environmental and Sustainable Responsibility of Jordanian Supply Chain Management	309
<i>Omar M. Shubailat, Murad Ali Ahmad Al-Zaqeba, Aziz Madi, and Suhaila Abdul Hamid</i>	
Fiscal and Budgetary Dimensions of Waste Management Regulation in Ukraine	323
<i>Vasyl Holian, Nataliia Medynska, Iryna Novakovska, Nataliia Bavrovska, Nataliia Shevchenko, and Dmytro Kalinichenko</i>	
A Framework for Personalised Multisensory Rooms: Smart Home Environments for Children Diagnosed with Autism Spectrum Disorder	332
<i>Khyathi Rachakonda and Tarun Kumar</i>	

Innovative Approach to Urban Disaster Preparedness	342
<i>Tanav Bhardhwaj and Tarun Kumar</i>	
Eimi: A Smartphone Application Fostering Ethical Travel and Economic Upliftment	352
<i>Aditi Malik and Tarun Kumar</i>	
Management of Transport and Logistics Systems: Problems Under Conditions of Military Operations	363
<i>Dziubynskiy Andrii, Poberezhna Zarina, Shehynskiy Oleh, Pakholiuk Olena, and Riznyk Dmytro</i>	
Public Management and Regulation of the Digital Economy: Best Global Practices	374
<i>Shulga Marina, Khudaverdiyeva Viktoriya, Morozov Volodymyr, Karp Viktoriia, and Dykyi Oleksandr</i>	
Alleviating Academic and Social Stressors Through Quality Education for Student's Psychological Well Being	384
<i>Neerupa Chauhan and Reenu Mohan</i>	
Artificial Intelligence and Architecture: Exploring the Intersection	397
<i>Reem Alhashimi</i>	
The Influence of Leadership on Employees' Mental Health: The Case of Lebanese Auditors in the Crisis Context	402
<i>Rima Rouhana, May Merhej Sayegh, Dina Sidani, and Wafaa Abi Kheir Skaff</i>	
A Study Examining the Relationship Between College Students' Demographic Characteristics and Financial Literacy- With Special Reference to a Union Territory in India	412
<i>K. A. Dave, M. Z. Ashfaq, D. Guruprasad, M. H. Narasimha, Syed Kazim, and K. P. Jaheer Mukthar</i>	
The Quality of E-Learning Services and Its Role in Elevating Student Satisfaction: Is There a Gender Difference?	426
<i>Munjiati Munawaroh, Fauziyah, and Uswatun Chasanah</i>	
Digital Business: Enabling the Transition Towards Sustainable Consumption and Production	439
<i>Radoslaw Miskiewicz</i>	

Artificial Neural Network Approach of the Effect of Decision Making Practices on SMEs Performance: A Lower Income Economy Perspective	461
<i>Mugaahed Abdu Kaid Saleh and Harold Andrew Patrick</i>	
Exploring the Power of Gender Diversity in Boardrooms on Corporate Risk-Taking	475
<i>Bashar Abu Khalaf, Khaled AbdulWaheed, and Shaheen Nihamathulla</i>	
Optimizing Forecast Precision for Iraq’s Imports with Hybrid Model	486
<i>Samer Mohammed Jaber Mubarak and Marwan Abdul Hameed Ashour</i>	
Transforming Waste Management in India: Streamlining Practices with Conversational UX and AI	496
<i>Aishvarya Dhanshekar, Tarun Kumar, and Harshit Gupta</i>	
New Economic Trends and Adoption of Mobile Payments: A Systematic Review of the Literature	505
<i>Raúl J. Chang-Tam, Pedro R. Palos-Sánchez, and José A. Folgado Fernández</i>	
Preservation and Advocacy of Indigenous Medicinal Knowledge of Tribes in India	522
<i>Bhavika Ketan Chandarana and Tarun Kumar</i>	
Social Media Culture and the Representation of Indian Women of Different Age-Groups	530
<i>Rachna Shruti and Sandeep Kumar Gupta</i>	
Young Talent Development Challenges: The Characteristics of Indonesian Generation Z in Determining Their Job	540
<i>Nurlia Rahmatika, Rahardito Dio Prastowo, Dadang Ramdhan, Nyimas Latifah Letty Aziz, Yeni Nuraeni, Emi Syarif, and Dwi Nofiana Gita Pertiwi</i>	
Author Index	553