

11:00	كشف الجانب المظلم للقروض عبر الإنترنت: مخططات الاحتيال على المستهلك	مريم باتوبارا، رزقة ناسوتيون
11:20	أحكام رهن العلامة التجارية دراسة مقارنة في الاتجاه والتوجيه والخصوصية	الدكتور ضرار مفضي بركات
11:40	أثر التمكين الإداري على الإبداع الإداري لدى العاملين في البلديات مدينة يطا	نور دبابة - أسيل أبو سمرة - رائد أبو عيد
12:00	دور المحاسبة الإلكترونية في تطوير الخدمات التي تقدمها المصارف	رانيا حريزات - يسرى حميدات - رائد أبو عيد
12:20	دور إدارة المعرفة في تحقيق الرقابة التنظيمية للحد من البيروقراطية الإدارية في بلدية دورا	أمانى دودين - نداء الشرحة - رائد أبو عيد
12:40	تقييم أداء شركة كهرباء الجنوب باستخدام بطاقة الأداء المتوازن	فاتن الدرابيع - حنان محمود قطينة - رائد أبو عيد
1:00	أثر تحليل العمل على الاداء الوظيفي لدى العاملين في مستشفى أبو الحسن القاسم الحكومي في مدينة يطا	محمد مخامرة - رياض كعابنة - رائد أبو عيد

Time	Tuesday October 1st	
10:30 – 11:45	<b>Chair: Prof Ashraf Attia</b>	<b>Place: English Hall</b>
	<i>Better Marketing for a Better World: Social Media Marketing, Generation Z &amp; Behavioral Change in Bangladesh</i>	Ashraf M. Attia, Rana Fakhr
	<i>Determinants of Halal Food Purchase Intention: Insights from Turkey's Consumer Market</i>	Mehmet Ozer Demir, Burak Arslan, Mehmet Bayirli
	<i>Religio-centrism more appropriate to measure the impact of religiosity on consumption</i>	Saira Naeem, Michael S.W Lee, Rana Muhammad Ayyub
	<i>The moderating role of Shariah board quality on the relationship between board effectiveness and Takaful performance</i>	Nourhen Sallemi, Ghazi Zouari
11:45 – 1:00	<b>Chair: Dr. Abdelmonim Shaltoni</b>	
	<i>Factors Influencing Brand Love: Insights from Moroccan Satellite Football Fans</i>	Hassouni Mohammed, El Amrani Lamiae, El Bakkouri Bouchra
	<i>Navigating Privacy: The Influence of Privacy Management on Behavioral Intentions in Algorithm-Driven Social Media Environments</i>	Jendoubi Islem, kaouthoura2@yahoo.fr
	<i>Gender Similarity and Service Quality Perception: The Case of Saudi Arabia</i>	Abdelmonim Shaltoni

	<i>A Word Cloud–Based Analysis of Customer Satisfaction in Online Hotel Reviews: Evidence from Halalbooking.com in Turkey</i>	bekir ozkan, fatih koc
	<i>Innovative packaging of local food products for home and foreign markets: case of Dala Foods Nigeria Ltd.</i>	Dr. Musa Gambo K.K.
1:10	<b>Lunch and Dhuhr Prayers</b>	
2:15 – 3:30	<b>Chair: Dr. Abdelouahid Kouchin</b>	
	<i>Digital marketing adoption in Moroccan SMEs</i>	Abdelouahid Kouchih, Manal Oubair
	<i>Successful Launch and Growth of Digital Home–based Businesses: Women Entrepreneurs in Jordan</i>	Arab Husni, Baker Alserhan, Daphne Halkias
	<i>The effect of event experience on consumer behavioral intentions in the context of a cultural festival</i>	Mohamed Lamari, Pr. Neji Bouslama
	<i>Innovative packaging of local food products for home and foreign markets: case of Dala Foods Nigeria Ltd</i>	Dr. Musa Gambo K.K.
	<i>Partnership forms in the Islamic finance</i>	Suna Akten Curuk
3:40 – 5:30	<b>Chair: Dr. Sami Mensi</b>	
	<i>The Impact of Developments in Artificial Intelligence on the Individual and Society in the Food and Beverage Manufacturing Sector</i>	Hanan Arnous
	<i>Stock Price Patterns: Evidence from Amman Bourse</i>	Dr. Mousa Saeed Matar
	<i>Challenges in Islamic finance education and ways out of them</i>	Zulfiye Kaynar, Suna Akten Curuk
	<i>The bibliometric analysis of studies examining the relationship between Islamic finance and poverty</i>	Dr. Mine ISIK
	<i>Inclusive Stakeholder Engagement in Islamic Marketing: Ethical Crisis Management in Sustainability and Health</i>	Daina Yesuraj
	<i>Assessing Collaborative Interaction Among Partners in the Indonesian Halal Beef Value Chain.</i>	Akhmad Mahbubi
7:00	<b>Dinner and Awards</b>	
الوقت	<b>Wednesday Oct 2<sup>nd</sup></b>	
	<b>Session 1. Chair: Dr. Youssef Chetioui</b>	

10:00	<i>Modelling the factors affecting online reviews and booking intentions: Empirical evidence from the Moroccan tourism industry</i>	Youssef Chetioui, Kenza Mtouguy, Monica Festa, Nada Krat, Aliyae Boudmam
10:15	<i>Examining the Drivers of Switching Intention from Conventional Banks to Islamic Banks in Morocco</i>	Hind Lebdaoui; Alaaeddine Dahbi; Asmaae Hassanain; Mustapha Saad Moudafi; Othmane Daoud; Salaheddine Dahbi
10:30	<i>How Realistic is Implementing Corporate Social Responsibility and Sustainability in Afghanistan SMEs</i>	Dr. Rajasekhara Mouly Potluri, Mr. Noman Ibrahim
10:45	<i>Does the Shape and Color of Logo make sense for Consumers' Attitude?</i>	Chien Huang Lin, Hsiang Han Huang
11:00	<i>Islamic Philanthropy in Action: Exploring Waqf as a Strategic Tool for Enhancing Disaster Resilience</i>	Dr. Fatima Kassab Hmoud Al-Khalidi
11:15	<i>Intellectual Capital, ICSR And Company Performance in Jakarta Islamic Index</i>	
	<b>Session 2. Chair: Dr. Abdelraheem Abualbasal</b>	
11:30	<i>The moderation of mindfulness in the relationship between mobile phone addiction and the well-being of undergraduate students in Sichuan province, China</i>	Xie Yifeng,
11:45	<i>Impact of covid-19 pandemic on sharia compliance banks – a camel approach framework applied to Saudi banks</i>	Dr Rahma Boubaker and Dr Amira Kaddorur
12:00	<i>The effect of creativity on students' entrepreneurial intentions</i>	Abdelraheem Abualbasal and Rana Mayyah
12:15	<i>Navigating Consumer Boycotts: Global Brands Amid the war in Gaza</i>	Faiza Khan, Ghazala Khan
12:30	<i>An Impact Assessment of Islamic Microfinance on Achieving Sustainable Development Goals (SDGs): A comparative study in Bangladesh, Malaysia, and Turkey</i>	Norma Bt. Saad; Md Nazim Uddin; Yusof Bin Ismail; Lutfun Nahar
12:30	<i>A conceptual consideration and overview of the popular religiosity measures for and by Muslims in Business Research.</i>	Bronwyn Wood (Aisha), Salieu Senghore, Taha Yahya Abdulrahman
12:30	<i>Indian business entrepreneurs in the making</i>	Talha Sareshwala
	<b>Session 3. Chair: Dr. Dessy Kurnia Sari</b>	

12:4 5	<i>Winds of Hope: Contributions of the Minangkabau Society of West Sumatra to Social and Solidarity Economy and Entrepreneurship</i>	Donard Games, Dessy Kurnia Sari, Rahmi Fahmy
01:0 0	<i>Analyzing The Underlying Factors of Counterfeit Mobile Phone Purchases: A Malaysian Perspective</i>	Ahasanul Haque, Aissatou Fatoumata Bah, Zohurul Anis, Md Nazim Uddin, Tarekol Islam Maruf, Moussa Marry
01:1 5	<i>The Management of Outreach and Poverty Reduction in Microfinance Institutions in South Asia</i>	Md Nazim Uddin, Ahasanul Haque, Lutfun Nahar <sup>3</sup> Aissatou Fatoumata Bah, Tarekol Islam Maruf, Moussa Marry
01:3 0	<i>Are social and environmental aspects part of Muslim consumer religiosity?</i>	Johari Bin Abdullah, Firdaus Abdullah, Saimi Bin Bujang, Abang Hamizam Abang Mohar, Ida Izumi Abdollah, Ellen Chung Voon Boo Ho
01:4 5	<i>An Evaluation of Boycott Factors for Generation Z of Muslim Consumers</i>	Dessy Kurnia Sari*, Donard Games, Eri Besra, Novi Annisa
02:0 0	<i>Yeşil İnovasyon ve Rekabet Avantajı</i>	İsmail Ahmet Satılmış
02:1 5	<i>Reconfiguring Global Supply Chains: Emerging Islamic Markets and Increasing Importance of Compliance with the Shari'ah</i>	Arij Lahmar, Areej Aftab Siddiqui
02:3 0	<i>The Role of Digital Technology in Enhancing Islamic Marketing: Current Realities and Future Trends</i>	Dr. Reema Al Qaruty
02:4 5	<i>Halal foods facing consumer racism in West</i>	Rana Muhammad Ayyub
03:0 0	<i>Determinants of Halal Food Purchase Intention: Insights from Turkey's Consumer Market</i>	Mehmet Ozer Demir, Burak Arslan, Mehmet Bayirli