



# HALAL INDUSTRY In Malaysia

Understanding the Legal  
& Administrative Procedures

Norih Ramli

CLJ Publication

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## PREFACE



In Malaysia, *halal* management is a shared responsibility of several Government agencies. This includes the Department of Islamic Development Malaysia (JAKIM), the State Islamic Religious Department (JAIN), the Ministry of Agriculture (MOA), the Ministry of Health (MOH), the Ministry of Domestic Trade and Consumer Affairs (KPDNHEP), the *Halal* Development Corporation Berhad (HDC), the Ministry of International Trade and Industry (MITI), the Ministry of Science, Technology and Innovation (MOSTI) and the Malaysia External Trade Development Corporation (MATRADE). Each of these agencies is responsible for certain tasks within their jurisdiction. More often than not, *halal* enforcement is one of the critical areas in *halal* industry management. Although JAKIM and JAIN are the competent authorities as named in the Trade Descriptions Act 2011, nevertheless, the Trade Descriptions Act 2011, the Trade Descriptions (Definition of *Halal*) Order 2011 and the Trade Descriptions (Certification and Marking of *Halal*) Order 2011 are within the jurisdiction of the Ministry of Domestic Trade and Consumer Affairs (KPDNHEP). Hence, in most cases, prosecution and *halal* enforcement cannot be done by a single agency such as JAKIM or JAIN. To date, there is no codified *halal* law that can serve as a single reference. For students of *Halal* Industry Management, on the other hand, *halal* legal control is one of the required subjects.

This *Halal Industry In Malaysia: Understanding the Legal & Administrative Procedures* book is designed to serve as a quick reference for students studying at the local higher learning institutions to understand the subject of *Halal* Industry Management. This book is organised in a manner to guide students and anyone who is interested to know



# HALAL INDUSTRY

## In Malaysia

### Understanding the Legal & Administrative Procedures

The rapid growth of *halal* industry in Malaysia and globally has sparked the idea of offering *halal* as one of the subjects of study in the higher learning institutions in Malaysia, with *halal* laws and regulations being the points of focus. Nonetheless, students and academicians do not seem to have a specific textbook that can serve as the main source of reference in matters related to *halal* laws and regulations in Malaysia. This *Halal Industry In Malaysia: Understanding The Legal & Administrative Procedures* book is designed to serve as a quick reference for students studying at the local higher learning institutions to understand the subject of *Halal* Industry Management. It provides an insight into the existing laws governing the *halal* industry in Malaysia, such as pharmaceuticals, cosmetics, logistics, *halal* enforcement, personal, food and premise hygiene within the perspective of Malaysian *Halal* Certification. Aside from the legal requirements, this book also highlights the administrative infrastructure which, among others, includes the guidelines, codes of practice, and the position of *fatwas* (Islamic verdicts) in relation to matters related to *halal*. This book will be a useful guide for students and anyone who is interested to know about and comprehend the legal framework of *halal* industries and *halal* consumerism in Malaysia.

#### About the Author

Associate Professor Dr Noriah Ramli is a lecturer at Ahmad Ibrahim Kulliyah of Laws, International Islamic University Malaysia (IIUM). She obtained her PhD in Law in 2007. She was the former Deputy Director, International *Halal* Audit, Certification and Consultancy at International Institute for *Halal* Research and Training, IIUM. Among her major input in the field of research was under the Niche Research Grant Scheme, Muslim Friendly Hospitality Services: Developing Legal and Administrative Framework in Malaysia, among which the main achievement was the development of the Malaysian Standard (MS 2610:2015) Muslim Friendly Hospitality Services – Requirements. She is currently conducting research in *Halal* Medical Tourism and the need for legal framework for Shariah Compliant Retirement Village, Malaysia. She is also an MQA panel for Bachelor and Diploma in *Halal* Management programmes at several local IPTs. In March 2015, she was a visiting lecturer at Business Research University of Waikato, New Zealand, and co-authored the journal article "Positioning New Zealand World Preferred *Halal* Tourism Destination" and keynote address "Role and Contributions of Tourism Stakeholders" at New Zealand 2nd *Halal* Symposium, Auckland Institute of Studies. She was also involved as Panel, Bengkel Pemantapan Mekanisme dan Tadbir Urus *Halal* di Malaysia and Technical Committee, Bengkel Susulan Memperkukuh dan Memperkasa Akta Perihal Dagangan 1972.

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