SIMPLIFIED MEDICINE

A Guide to Writing Clear and Accessible Articles for the General Public



Dr Hidayatul Radziah Ismawi

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by Dr Hidayatul Radziah Ismawi

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PREFACE

As medical professionals, we are entrusted not only with treating patients but also with disseminating accurate health information to the wider community. However, bridging the gap between complex medical concepts and the public's understanding can often be a daunting task. This book aims to empower healthcare professionals with the knowledge and skills necessary to communicate effectively with diverse audiences. Whether you're a seasoned healthcare professional or a novice writer, this book is designed to support you on your journey towards becoming a more confident and proficient medical communicator.

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Dr Hidayatul Radziah Ismawi was born in Kuala Lumpur and is an Assitant Professor (Pharmacology) at the Department of Basic Medical Sciences, Kulliyyah of Medicine, International Islamic University Malaysia. In 2015, a book she helped translate and edit with Szakif Enteprize was nominated for the Dublin Literary Award. She is a columnist, translator, and the current Chief Editor for The Malaysian Medical Gazette, an online hub for doctors, specialists and healthcare professionals to spread awareness and health education to members of the public. She has also authored and edited several e-books, both medical and non-medical, and continuously advocates for her peers (and students) to engage in writing for the public.

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