



8th INTERNATIONAL CONGRESS OF EURASIAN SOCIAL SCIENCES

(8. ULUSLARARASI AVRASYA SOSYAL BİLİMLER KONGRESİ)

25-28 Nisan 2024 / 25-28 April 2024

Bodrum/Mugla/TURKEY

BİLDİRİ ÖZETLERİ KİTABI CONGRESS PROCEEDINGS

ISBN: 978-625-98862-3-7

KORINT
YAYINCILIK

İÇİNDEKİLER

EXPERIENCE OF THE WORLD`S LEADING COUNTRIES IN ENERGY SAVING	15
THE USE OF DEIXIS IN MACEDONIAN AND ENGLISH: A COMPARATIVE STUDY	16
THE LANGUAGE OF PAIN IN THE FLUTURA AÇKA'S NOVEL "THE SON"	17
THE CONSTRUCTION INDUSTRY OF UKRAINE: PRESENT AND FUTURE	18
ENVIRONMENTAL CONCERNS ARE DRIVING THE ADOPTION OF GREEN INFORMATION TECHNOLOGY BY THE AIRCRAFT MANUFACTURING INDUSTRY	19
PRELIMINARY RESEARCH ON THE SOCIAL MEDIA AND FINANCIAL LITERACY ON TOURIST BEHAVIOUR OF GENERATION Z IN MALAYSIA.....	20
PRELIMINARY RESEARCH ON THE THEME PARK ATTRIBUTES AND REVISIT INTENTION TO THE GENTING SKYWORLDS THEME PARK AMONG YOUTH IN MALAYSIA.....	21
PRELIMINARY STUDY ON THE SOCIAL MEDIA INFLUENCES, FINANCIAL STABILITY, AND VISIT INTENTION AMONG GENERATION Z IN MALAYSIA.....	22
PRELIMINARY STUDY ON THE USAGE OF AIRBNB APPLICATIONS BY TOURISTS AND BEHAVIORAL INTENTIONS IN VISITING MALACCA, MALAYSIA	23
PRELIMINARY STUDY ON TOURIST SATISFACTION, DESTINATION IMAGE, AND DESTINATION LOYALTY TO TERENGGANU, MALAYSIA	24
PRELIMINARY STUDY ON TOURIST PREFERENCES, SOCIAL MEDIA USE, AND TRAVEL BEHAVIOUR AMONG GENERATION Z IN MALAYSIA	25
INVESTİGATING HOW ISLAMİC TOURİSM SHAPES THE RELİGİOUS PERCEPTİON AND PRACTİCES OF HİGH SCHOOL STUDENTS	26
ATTRIBUTES THAT INFLUENCE TOURISTS' DECISION TO TRAVEL ABROAD	27
DELVING INTO ISLAMIC FINANCE AND FINANCIAL LITERACY: EXAMINING BELIEFS, PRACTICES, AND INDIVIDUAL AWARENESS	28
EMPOWERING YOUTH MUSLIM TOURISTS: A GUIDE TO HALAL FOOD LITERACY	29
BABY HATCH INTELLIGENT INCUBATION MONITORING SYSTEM	30
ADVANCEMENTS IN NON-INVASIVE CHOLESTEROL MEASUREMENT TECHNOLOGIES: A COMPREHENSIVE REVIEW	31
ASSESSMENT OF ALTERNATIVE SOURCES OF RESOURCE CONSERVATION IN UKRAINE.....	32
PERCEPTION OF E-WALLET PAYMENT AMONG HIGHER EDUCATION STUDENTS IN SELANGOR, MALAYSIA	33
AN INTERVENTION ERGONOMIC FRAMEWORK FOR MALAYSIA TVET HIGHER EDUCATION	34
BENCHMARKS FOR THE DEVELOPMENT OF ALTERNATIVE ENERGY IN UKRAINE	35
CINEMATIC REFLECTIONS: MAQĀŞİD AL-SHARĪ'A PERSPECTIVES ON SUSTAINABLE FILM-INDUCED TOURISM IN MALAYSIA.....	36

EMPOWERING YOUTH MUSLIM TOURISTS: A GUIDE TO HALAL FOOD LITERACY

Syifa' Bawazir ZAKI

*International Institute for Halal Research and Training, International Islamic University of Malaysia,
Malaysia, syifa.bawazir02@gmail.com*

Siti Salwa MD SAWARI

*Kuliyah of Sustainable Tourism and Contemporary Languages, International Islamic University of
Malaysia, Malaysia, salwa_sawari@iium.edu.my*

ABSTRACT

Muslim consumers face a multitude of challenges in securing halal food, especially young tourists traveling abroad. Limited research explores their halal food literacy, hindering informed decision-making. This quantitative study addresses this gap by identifying the level of halal food literacy within this demographic. A total of 384 Malaysian youth Muslim tourists, analyzing data using IBM SPSS version 26. Descriptive analysis, t-tests, ANOVA, and multiple regression analysis were employed. This research provides valuable insights for authorities, including government bodies and regulatory institutions, to enhance halal food experiences for young Muslim tourists.

Keywords: Halal food literacy, gastronomic tourism, youth Muslim tourist