

*Physical & Online  
Conference*

PROGRAMME & ABSTRACT BOOK

# Libel 29

THE 29th KUALA LUMPUR INTERNATIONAL BUSINESS,  
ECONOMICS AND LAW CONFERENCE 2023

KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION, LANGUAGE & SOCIAL SCIENCE CONFERENCE

# LICELS 22

THE 22nd KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION,  
LANGUAGE & SOCIAL SCIENCES CONFERENCE

## “Navigating Challenges and Opportunities for Recovery and Growth”



OPENING BY :

**DATO' PROFESSOR DR.  
NOOR INAYAH BINTI YAAKUB**

President & Vice-Chancellor  
Infrastructure University Kuala Lumpur

**16-17 December 2023**

**BANGI RESORT HOTEL, SELANGOR**

JOINTLY ORGANISED BY



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# GENERAL INFORMATION

## Welcome

It's our pleasure to welcome you to the 29th Kuala Lumpur International Business, Economics & Law Conference 2023 (KLiBEL29) and the 22nd Kuala Lumpur International Communication, Education, Language & Social Sciences Conference 2023 (KLiCELS22) which will be held on 16 December 2023. KLiBEL29 & KLiCELS22 edition will be organised as physical (in-person) conference as well as via virtual (online) platform – Zoom application.

The conference is jointly organized by Faculty of Business, Information & Human Sciences, Infrastructure University Kuala Lumpur and ZR Resources (Co. Reg. No. 002131022-P) in collaboration with invited Academicians from local university in Malaysia

Theme: “Navigating Challenges and Opportunities for Recovery and Growth”

We wish you all the best, stay safe and have a fruitful conference.

## Venue

The conference venue will be the Bangi Resort Hotel, Bandar Baru Bangi, Selangor, Malaysia

## Conference Site

The Opening, Plenary, Oral Presentation and Closing Session will take place at Lily 2 (Level 1)

Note: Hotel Lobby is Level 3

## Tea and Lunch Breaks

**Tea breaks** will take place at The Terrace, Level 1 beside grand staircase of Bangi Resort Hotel.

**Lunch break** will take place in the restaurant of the Bangi Resort Hotel (Funtasia). Lunches will include a variety of national dishes, including vegetarian food.

## Internet Access

Inside the Conference venues will be a wireless free internet connection.

## Online URL Link

Link to Online Session for Opening, Plenary and Parallel Session can be obtained in the Final Schedule.

## Conference Proceedings

Conference Proceedings with e-ISSN will be emailed to Presenter and Participant via “wetransfer” application starting 26<sup>th</sup> December 2023. Please download accordingly.

## Conference Certificate

Presenter or Participant for normal (physical) conference will receive the certificate before the closing session on the conference day. For online (virtual) conference, certificate will be emailed to your registered email address starting 25<sup>th</sup> December 2023

## Contact Us

[klibel@hotmail.my](mailto:klibel@hotmail.my) or [klibel@confbay.com](mailto:klibel@confbay.com)

+6017-7321669 (WhatsApp)

## Conference Venue

The seminar will be held at Bangi Resort Hotel .A picturesque 5-star conference resort, conveniently located midway between Kuala Lumpur International Airport and Kuala Lumpur city centre. Built atop Bandar Baru Bangi's highest peak, it is surrounded by a 27-hole championship golf course, lush tropical greens and offers wonderful vistas and serene environment

### How to Get to Bangi Resort Hotel?

#### **Bangi Resort Hotel**

Off Persiaran Bandar,  
43650 Bandar Baru Bangi,  
Selangor, Malaysia

**Tel:** +603 8210 2222

**Email:** [info@bangiresorthotel.com](mailto:info@bangiresorthotel.com)

**Web:** [www.bangiresorthotel.com](http://www.bangiresorthotel.com)

GPS Coordinate: 2.955295, 101.765403

Please refer to Reception Counter for assistance

# CONFERENCE SCHEDULE

Saturday, December 16, 2023

Time	Event	Venue
8.00am – 9.00am	Physical (In-Person) Registration	Lily 2
8.40am – 9.00am	Virtual (Online) Registration	URL Link
9.00am – 9.30am	Opening Session Welcoming Remarks Speech by: <b>Dr. Chan Sai Keong</b> Dean, Faculty of Business, Information and Human Sciences Infrastructure University Kuala Lumpur Opening Speech by: <b>Dato' Professor Dr. Noor Inayah Binti Yaakub</b> President & Vice-Chancellor Infrastructure University Kuala Lumpur	Lily 2, Room 1
9.30am – 10.00am	Plenary Speaker <b>Assoc. Prof. Dr. Danish Ather</b> Amity University Tashkent Uzbekistan	Lily 2, Room 1
10.00am – 10.30am	Photography Session Networking Break	The Terrace
10.30am – 1.00pm	Parallel Session 1	Lily 2, Room1,2&3
1.00pm – 2.30pm	Networking Break	Funtasia
2.30pm – 5.00pm	Parallel Session 2	Lily 2, Room1,2&3
5.00pm	Closing Session	Lily 2, Room 1

Note: Online URL Link refer to URL Link for Event

# PRESENTATION SCHEDULE - PHYSICAL

Saturday, December 16, 2023

10.30am – 1.00pm

Parallel Session 1

Paper Id Presenter

Paper Title

Session Chair:

Venue: Lily 2

Prof. Wasantha Seneviratne

University of Colombo, Sri Lanka

Accounting, Business, Education & Languages

079-071	Rizky Firmansyah Universitas Negeri Malang, Indonesia	THE INFLUENCE OF PROFIT PERSISTENCE, AUDITOR QUALITY, AND CORPORATE GOVERNANCE ON THE COST OF DEBT OF NON-FINANCIAL SECTOR SOEs
080-072	Dr. Nurika Restuningdiah Universitas Negeri Malang, Indonesia	BIBLIOMETRIC ANALYSIS OF GREEN FINANCE
007-008	Dr. Alhaji Adamu Idris Abubakar Tatari Ali Polytechnic Bauchi Nigeria	FACTORS AFFECTING ENTREPRENEURIAL INTENTION AMONG SECONDARY SCHOOL STUDENTS IN NIGERIA: A PROPOSED MODEL
033-029	Assoc. Prof. Dr. Wan Mohd Hirwani Wan Hussain Universiti Kebangsaan Malaysia	SCIENTOMETRIC REVIEW ANALYSIS ON WEB 3.0: PATTERNS AND TRENDS FOR ACADEMIC RESEARCH
053-046	Leigh Lawrence Ray D. Ikalina University of San Agustin, Philippines	AGRITOURISM IN THE PROVINCE OF ILOILO, PHILIPPINES: CHALLENGES, MARKETABILITY, AND SUSTAINABILITY
055-049	Prof. Dr. Khairul Anuar Mohd Ali and Afif Farhi Othman Universiti Kebangsaan Malaysia	THE IMPACT OF ORGANIZATIONAL CAPABILITIES ON ORGANIZATIONAL SUSTAINABILITY
063-057	Liu Zixuan City University	THE EFFECT OF ONLINE COMMUNICATION TOOLS ON EMPLOYEE PERFORMANCE OF SME IN PACKAGING INDUSTRY IN HENAN CHINA
052-045	Rahman Shafee Multimedia University	EXPLORING THE ROLE OF MATHEMATICS ANXIETY ENGAGEMENT AND RESILIENCE TOWARDS MATHEMATICS ACHIEVEMENT
073-066	Dr. Suyahman Univet Bantara Sukoharjo, Indonesia	THE SPREAD APEM TRADITION IN PENGGING VILLAGE FROM A CHARACTER EDUCATION PERSPECTIVE

017-020	Siti Ainun Jariyah binti Hassan Universiti Malaysia Pahang	STUDENTS PERCEPTIONS OF THE USE OF GRAPHIC NOVELS IN ESL CLASSROOM
070-063	Isaac Soong Wee Siong Infrastructure University Kuala Lumpur	THE MEDIATING EFFECT OF ORGANIZATIONAL IDENTITY ON THE RELATIONSHIP BETWEEN DIMENSIONS OF ORGANIZATIONAL CLIMATE AND EMPLOYEES' PERFORMANCE OF SINGAPORE SMALL AND MEDIUM SIZE ENTERPRISES (SMEs)
103-089	Allen Peter Diman Asia e University	EXAMINING INDIVIDUAL TENDENCY TO RESPOND TO PHISHING E-MAILS FROM THE PERSPECTIVE OF PROTECTION MOTIVATION THEORY

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**1.00pm – 2.30pm** **Networking Break**

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**2.30pm – 5.00pm** **Parallel Session 2**

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**Paper Id** **Presenter** **Paper Title**

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**Session Chair:** **Venue: Lily 2**

**Prof. Dr. Khairul Anuar Mohd Ali**  
**Universiti Kebangsaan Malaysia**

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**Law & Social Sciences**

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016-018	Mohamed Buhary Waseemul Akram Corporate Chambers , Sri Lanka	HUMAN RIGHTS PERSPECTIVE ON ARREST AND DETENTION IN SRI LANKA: COMPARATIVE STUDY OF SELECTED JURISDICTIONS
031-026	Prof. Wasantha Seneviratne University of Colombo, Sri Lanka Ranuli Senaratne Sri Lanka Law College, Sri Lanka	FROM CIVILIZING MISSION TO RESPONSIBILITY TO PROTECT: A CRITICAL ANALYSIS OF TRANSFORMATIVE ROLE OF INTERNATIONAL LAW IN THE POST-COLONIAL WORLD
034-030	Ranuli Senaratne Sri Lanka Law College, Sri Lanka	ENSURING THE RIGHT TO INCLUSIVE EDUCATION: AN ANALYSIS OF THE LEGAL FRAMEWORK GOVERNING CHILDREN WITH DISABILITIES IN SRI LANKA
041-036	M. A. M. Hakeem University of Colombo, Sri Lanka	INTER AND INTRA REGIONAL MARITIME SECURITY COOPERATION: THE RELATIONSHIP BETWEEN THE MELAKA STRAIT AND THE INDIAN OCEAN IN THE CONTEXT OF THE CHINESE SILK ROAD CAMPAIGN
002-002	Sayed Mawismi bin Sayed Mohamad Mustar Jabatan Kebajikan Masyarakat Wilayah Persekutuan Kuala Lumpur	HUMANIZING DISABILITY - THE MULTIDISCIPLINARY IMPERATIVES IN BUILDING A HOLISTIC EPISTEMOLOGY OF DISABILITY TOWARDS SUSTAINABLE DEVELOPMENT

002-003	Sayed Mawismi bin Sayed Mohamad Mustar Jabatan Kebajikan Masyarakat Wilayah Persekutuan Kuala Lumpur	INCLUSIVENESS, TAXONOMY, AND TOKENISM IN THE ADAPTATION OF DISABILITY INCLUSION POLICY FOR EMPLOYMENT AND JOB PLACEMENT
002-004	Sayed Mawismi bin Sayed Mohamad Mustar Jabatan Kebajikan Masyarakat Wilayah Persekutuan Kuala Lumpur	SOCIETY 5.0 AND ITS IMPLICATION IN DISABILITY REALM: CHALLENGES AND OPPORTUNITIES
028-023	Wan Helmy Zain Universiti Malaysia Pahang	ATURAN PENENTUAN WARIS GANTI RAJA PEMERINTAH DALAM KESULTANAN PAHANG MODEN
036-032	Chory Angela Wijayanti Petra Christian University, Indonesia	GENERATION Z AND THE INTERCULTURAL COMMUNICATION COMPETENCE
059-053	Fitri Ayu Kusumaningrum Islamic University of Indonesia, Indonesia	THE RELATIONSHIP BETWEEN NARCISSISM AND INSTAGRAM ADDICTION AMONG UNIVERSITY STUDENTS
014-016	Noraisah Nurul Fatwa Mohd Razali Universiti Malaysia Pahang	EXPLORING INSTRUCTOR SATISFACTION WITH LEARNING MANAGEMENT SYSTEMS: A COMPREHENSIVE STUDY

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**5.00pm**

**Closing Session – Lily 2/ Room 1 (online)**

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# PRESENTATION SCHEDULE - ONLINE

Saturday, December 16, 2023

11.00am – 1.00pm

Parallel Session 1

Paper Id Presenter

Paper Title

Session Chair:

Venue: Room 1 (online)

Assoc. Prof. Dr. Fakhrorazi Hj. Ahmad  
Universiti Utara Malaysia

## Accounting & Business

009-009	Dr. Yuvraj Sunecher University of Technology Mauritius, Mauritius	AN ANALYSIS OF THE CASH FLOW REPORTING PRACTICES IN SMALL ISLAND ECONOMIES: A CASE STUDY OF MAURITIUS
011-010	Dr. Siti Nurain Muhmad Universiti Malaysia Terengganu	CORRUPTION CONTROVERSY AND IMPACT ON THE FINANCIAL PERFORMANCE OF MALAYSIAN COMPANIES
065-062	Dr. Adilah Azhari Universiti Utara Malaysia	THE IMPACT OF ESG INVESTING AND STOCK LIQUIDITY ON STOCK RETURNS AND FINANCIAL PERFORMANCE IN MALAYSIA
090-082	Ferry Chandra STIE Ekuitas, Indonesia	IMPACT OF CREDIT RISK, LIQUIDITY RISK, AND OPERATIONAL RISK ON PROFITABILITY WITH GOOD CORPORATE GOVERNANCE AS A MODERATING VARIABLE ON GO PUBLIC COMMERCIAL BANK ON THE INDONESIAN STOCK EXCHANGE PERIOD 2017-2021
097-087	Norlida Mahussin Universiti Sains Islam Malaysia	ADOPTION OF ISLAMIC BANKING SERVICES AMONG MALAYSIAN YOUNG WORKING ADULTS
106-092	Assoc. Prof. Dr. Fakhrorazi Hj. Ahmad Universiti Utara Malaysia	ASSESSING THE IMPACT OF POLITICAL INFLUENCE ON PERFORMANCE MEASUREMENT REGULATIONS: A STUDY OF LOCAL GOVERNMENTS IN INDONESIA
106-093	Assoc. Prof. Dr. Fakhrorazi Hj. Ahmad Universiti Utara Malaysia	WHEN TRANSPARENCY OBSCURES: THE POLITICAL SPECTACLE OF ACCOUNTABILITY IN LOCAL GOVERNMENT IN INDONESIA
018-013	Dr. Mughaneswari Sahadevan Management and Science University	WHO ARE BUSINESS GROUPS? WHAT IS THEIR ROLE IN OUTWARD FOREIGN DIRECT INVESTMENT (OFDI)? A CONCEPTUAL PAPER WITH EVIDENCE FROM MALAYSIA.
023-014	Dr. Hellena Mohamedy Mushi Mzumbe University Tanzania, Tanzania	CATALYSTS OF ACTUAL PURCHASE BEHAVIOR: A THEORY OF PLANNED BEHAVIOR ANALYSIS FOR LOCAL BRAND PRODUCTS IN TANZANIA.

006-019	Muslim Alkautsar Universitas Garut, Indonesia	THE TASTE OF GARUT COFFEE: ANALYZING KEY FACTORS IN THE GROWTH OF THE LOCAL COFFEE INDUSTRY USING PORTERS DIAMOND MODEL
108-095	Stefani Lily Indarto Soegijapranata Catholic University, Indonesia	FRAUD DETECTION USING MACHINE LEARNING BASED ON THE AUDITOR'S PROFESSIONAL JUDGMENT

**Session Chair:**

**Venue: Room 2 (online)**

**Dr. Paramjit Kaur**

**Universiti Utara Malaysia**

**Communication & Education**

024-015	Prof Carol Sutcliffe Helderberg College of Higher Education, South Africa	THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE HUMAN WORLD REGARDING THE EDUCATION, HEALTHCARE AND BUSINESS SECTORS: AN INVESTIGATIVE STUDY
048-041	Fauziah Ahmad Universiti Teknologi MARA	THE DIGITALIZATION OF INTERNSHIP MANAGEMENT PROCESSES USING WEB-BASED INFORMATION SYSTEM
030-064	Dr. Tarekol Islam Maruf International Islamic University Malaysia	THE FUTURE OF DINING: ROBOTICS HAND-IN RESTAURANT SERVICE REVOLUTIONIZES USAGES EXPERIENCE IN KUALA LUMPUR
068-078	Md Shams Abedin Universiti Sains Islam Malaysia	THE CONSUMER CONSUMPTION VALUE PERCEPTION OF 5G TECHNOLOGY PURCHASE INTENTION IN MALAYSIA: ROLE OF CONSUMER INNOVATIVENESS
044-039	Shamsul Banu Binti Mohamed Siddik & Maalani A/P Silverajoo Politeknik Ungku Omar	USING VIDEO INTERVIEW AS A TOOL TO ASSESS MOCK JOB INTERVIEW: A MALAYSIAN POLYTECHNIC CONTEXT
045-040	Maalani A/P Silverajoo & Shamsul Banu Binti Mohamed Siddik Politeknik Ungku Omar	PSYCHOLOGICAL AND SOCIOLOGICAL FACTORS AFFECTING STUDENTS MOTIVATION TOWARDS COMMUNICATIVE ENGLISH LANGUAGE LEARNING AT CIVIL ENGINEERING DEPARTMENT IN UNGKU OMAR POLYTECHNIC

**Session Chair:**

**Venue: Room 3 (online)**

**Mohd Azhar Hamzah**

**Infrastructure University Kuala Lumpur**

**Law & Economics**

062-056	Dr. Fathima Shamila Dawood Lebbe University of Colombo, Sri Lanka	ALTERNATIVE DISPUTE RESOLUTION FOR ECONOMIC DEVELOPMENT: AN ANALYSIS FROM SRI LANKAN LEGAL FRAMEWORK
058-052	Dr. U.A.T. Udayanganie University of Colombo, Sri Lanka	CHALLENGES OF IMPOSING CORPORATE CRIMINAL LIABILITY FOR ECONOMIC CRIME IN SRI LANKA: A COMPARATIVE STUDY

081-073	Tri Harnowo Universitas Prasetiya Mulya, Indonesia	INDONESIAN RENEWABLE ENERGY TRANSITION REGULATORY POLICY: PARADOXICAL OR BALANCING PUBLIC AND PRIVATE INTERESTS?
098-088	E.M.Y.G.Ekanayaka University of Colombo, Sri Lanka	AN ANALYSIS OF DOMESTIC WORKERS' RIGHTS IN SRI LANKA
061-061	Hafizah Sith Universiti Kebangsaan Malaysia	THE WAGE-PRODUCTIVITY GAP IN EMERGING ECONOMIES
104-090	Dr. Mohamad Azmi Bin Abdullah Universiti Malaysia Sabah	TAKAFUL AWARENESS AND ACCEPTANCE: INSIGHT FROM EAST MALAYSIA

**1.00pm – 2.00pm**

**Networking Break**

**2.00pm – 5.00pm**

**Parallel Session 2**

**Paper Id      Presenter      Paper Title**

**Session Chair:**

**Venue: Room 1 (online)**

**Dr. Mughaneswari Sahadevan  
Management and Science University**

**Business**

025-021	Prof. Dr. Suhaimi Mhd Sarif International Islamic University Malaysia	HARMONIZING ISLAMIC FINANCE, DIGITALIZATION, ENTREPRENEURSHIP AND SUSTAINABLE DEVELOPMENT GOALS
025-024	Prof. Dr. Suhaimi Mhd Sarif International Islamic University Malaysia	INFLUENCE OF TAQWA IN ENHANCING THE RESILIENCE OF SMALL BUSINESSES
030-025	Dr. Nadia Sohail International Islamic University Malaysia	IMPACT OF DIFFUSION OF INNOVATION AMONG PAKISTANI CONSUMERS' ADOPTION OF HALAL COSMETICS
035-031	Acep Abdul Basit Universitas Garut, Indonesia	HARD SKILL OF HUMAN RESOURCE ENHANCES INNOVATION INDIVIDUAL CAPABILITY AT COFFEE SMALL MEDIUM ENTERPRISES
037-033	Abiodun Olatunde Omotayo Crescent University, Abeokuta, Nigeria	TAXATION POLICY AND SMEs GROWTH
020-034	Dr. Liu Renming Infrastructure University Kuala Lumpur	THE INFLUENCE OF KEY OPINION LEADERS AND HEDONIC VALUE ON IMPULSE BUYING IN LIVE STREAMING COMMERCE: THE MEDIATING ROLE OF FLOW EXPERIENCE

032-038	R. Willy Hendrata PT Bina Informatika Solusi, Indonesia	HUBUNGAN STRES KERJA, KOMPETENSI DAN DISIPLIN KERJA TERHADAP KINERJA KARYAWAN
003-047	Mokthar Ismail Kolej Universiti Islam Antarabangsa Selangor	EXEMPLARY MILITARY AND CORPORATE LEADERSHIP: INSIGHTS FROM GENERAL TAN SRI BORHAN BIN AHMAD
057-051	Dr. Ida Rosnita Ismail Universiti Kebangsaan Malaysia	RECONSIDERING THE UTILITY OF WORKPLACE INCIVILITY SCALE IN MALAYSIAN CONTEXT
047-055	Dr. Narizan Abdullah Politeknik Nilai	THE EFFECTS OF CUSTOMER VALUE CO-CREATION BEHAVIOR LEADS TO CUSTOMER EMOTIONS IN MALAYSIA SPA SERVICES?
066-094	Dr. Nor Azaruddin Husni Nuruddin Institut Kefahaman Islam Malaysia	MECHANICAL PROPERTIES OF E-WASTE COMPOSITES: A LITERATURE REVIEW

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**Session Chair:**
**Venue: Room 2 (online)**
**Dr. Tarekol Islam Maruf**
**International Islamic University Malaysia**


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**Education**

056-050	Dr. Paramjit Kaur Universiti Utara Malaysia	INTRODUCING CEFR IN THE MALAYSIAN ENGLISH CLASSROOM
064-059	Laurette Fourie University of Johannesburg, South Africa	HUMANISING SCHOOL LEADERSHIP FOR EDUCATOR WELL-BEING IN AN EVOLVING EDUCATIONAL LANDSCAPE
064-060	Laurette Fourie University of Johannesburg, South Africa	DISTRIBUTIVE LEADERSHIP DURING COVID-19: PERSPECTIVES OF MIDDLE LEADERS IN PRIMARY SCHOOLS
076-067	Dr. Hajah Nur Annisa binti Haji Sarbin Universiti Islam Sultan Sharif Ali, Brunei	UNDERGRADUATES AND EMPLOYABILITY SKILLS NEEDED FOR NEW ENTRY JOBS
069-068	Dr. Mariann Edwina A/P Mariadass Lourdes Universiti Pertahanan Nasional Malaysia	INCORPORATING EFFECTIVE RE-READING STRATEGIES IN ESL READING CLASSES TO ENHANCE READING COMPREHENSION AMONG UNDERGRADUATE STUDENTS
078-069	Dr. Chen Dongmei City University of Malaysia	A STUDY ON THE PROFESSIONAL LITERACY OF MONTESSORI TEACHERS

093-084 Assoc. Prof. Dr. Rafizah Mohd Rawian  
Universiti Utara Malaysia

TOLERANCE OF AMBIGUITY: DOES IT PROFOUNDLY AFFECT OUR ESL LEARNERS?

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**Session Chair:**

**Venue: Room 3 (online)**

**Dr. Hartini Husin**

**Universiti Utara Malaysia**

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**Social Sciences**

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060-054 Norhatta Mohd  
Universiti Kuala Lumpur

A STATISTICAL ANALYSIS OF MATHEMATICS ANXIETY AND MATHEMATICS PERFORMANCE

077-070 Ira Syazwani Zainal Abidin  
Universiti Kuala Lumpur

EXPLORING THE READING HABITS OF ISLAMIC SELF-HELP BOOKS AMONG UNIVERSITY STUDENTS

077-079 Ira Syazwani Zainal Abidin  
Universiti Kuala Lumpur

EXPLORING THE AFFECTS OF ART EDUCATION & MENTAL HEALTH THERAPY AMONG LEARNERS

088-081 Ali Khalfan alrayssi  
University of Derby, United Arab Emirates

THE MEDIATION ROLE OF DYNAMIC CAPABILITIES ON LEADERSHIP DECISION-MAKING AND ORGANISATIONAL PERFORMANCE IN THE UAE ENERGY SECTOR

091-083 Mousa Awadh Al Mheiri  
University of Derby, United Arab Emirates

A PERFORMANCE EFFICIENCY POST-MERGERS MODEL DRIVEN BY COMPETENCY-BASED MOTIVES, KNOWLEDGE SHARING, AND EXPLOITATION CAPABILITIES: A CASE OF THE UAE

105-091 Dr. Hartini Husin  
Universiti Utara Malaysia

THE RELATIONSHIP BETWEEN E-SERVICE QUALITY AND USER SATISFACTION: AN EMPIRICAL INVESTIGATION ON MALAYSIAN POSTGRADUATE STUDENTS

107-097 Panji Hidayat bin Mazhisham  
Universiti Sains Islam Malaysia

THE ROLE OF TRAINING NEEDS ASSESSMENT PRACTICE ON PERFORMANCE

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**5.00pm**

**Closing Session – Lily 2/ Room 1 (online)**

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## POSTER PRESENTATION

Paper ID	Presenter	Paper Title
005-007	Husnaina Mailisa Safitri, Amelia Rahmi, Zuraidah dan Kiki Putri Amelia University of Muhammadiyah Aceh, Indonesia	TALENT MANAGEMENT AFFECTING EMPLOYEE PERFORMANCE IN THE GENERAL BUREAU OF SECRETARIAT ACEH
083-074	Sarah Nadirah Mohd Johari Universiti Teknologi MARA	EXTREME VALUE THEORY ON VALUE AT RISK ANALYSIS IN GOLD, SILVER AND CRUDE OIL MARKET
004-006	Xu Han-You Suichang Rehabilitation and Clinical Hospital, China	NEAR ALL FOOD SEEDS HAVE BEEN BEING MAN-MADEARE THEY HEALTHFUL TO MANKIND
004-005	Xu Han-You Suichang Rehabilitation and Clinical Hospital, China	THE CARBON CAPTURE, UTILIZATION AND STORAGE HAS BEEN BEING NO EFFECTIVE TO PREVENT CLIMATE CHANGE IMPACTS AND LIVING ENVIRONMENT, THE PROPOSALS SUGGESTED

**Poster link:**

[https://drive.google.com/drive/folders/1n7gUeFnYnWbm5MKWz9ioCRi4Gpgvaoyf?usp=drive\\_link](https://drive.google.com/drive/folders/1n7gUeFnYnWbm5MKWz9ioCRi4Gpgvaoyf?usp=drive_link)

**QR Code:**



030-025

### IMPACT OF DIFFUSION OF INNOVATION AMONG PAKISTANI CONSUMERS' ADOPTION OF HALAL COSMETICS

- <sup>1</sup>. Dr. Nadia Sohail: International Islamic University Malaysia (nadiasohail1334@yahoo.com)
- <sup>2</sup>. Prof. Dr. Ahasanul Haque: International Islamic University Malaysia (ahasanul@iium.edu.my)
- <sup>3</sup>. Dr. Shahab Aziz: Bahria University, Islamabad (saziz.buic@bahria.edu.pk)
- <sup>3</sup>. Dr. Tarekol Islam Maruf: International Islamic University Malaysia (iiumstarek@gmail.com)

#### ABSTRACT

The market for halal cosmetics has recently grown due to factors including the expanding Muslim populace and their choice of pleasant, hygienic, and secure cosmetics. This study investigates consumer willingness for halal cosmetics adoption and considers the ramifications of such adoption. In addition, it investigates how trust mediates between customers' knowledge of halal products and social influence by integrating the diffusion of innovation theory. The SEM-PLS technique is used in this study to examine both direct and mediated relationships between the hypothesized components. The results show that all examined variables have a substantial influence on whether halal cosmetics are adopted. The relationship between halal knowledge and social influence is found to depend heavily on trust. Nevertheless, despite consumer demand, halal cosmetics in Pakistan are still very uncommon for several reasons. This research aims to examine variables affecting the usage of halal cosmetics in Pakistan. It will provide certifying organizations and cosmetic manufacturers with significant information that will help them gain the trust of consumers and contribute to the existing body of knowledge. This research takes a quantitative approach, analyzing the collected data using multivariate statistical methods and descriptive statistics. The sample, which was constructed by purposive sampling, contained a total of 396

respondents out of 375 after screening and sorting: partial or missing data. Due to limitations, the study concentrated on three of Pakistan's largest cities, Karachi, Lahore, and Faisalabad for their dense populations and varied cultures. By carefully weighing factors including gender, age, and education, the research sample was chosen to assure representativeness and reduce any potential biases. The conceptual framework, the research questions, and the generated hypotheses were tested in the study using an administered questionnaire survey approach.

**Keywords:** Halal cosmetics, knowledge, social influence, trust, and adoption. Correspondence: Tarekol Islam Maruf (iiumstarek@gmail.com)

033-029

### SCIENTOMETRIC REVIEW ANALYSIS ON WEB 3.0: PATTERNS AND TRENDS FOR ACADEMIC RESEARCH

Wan Mohd Hirwani Wan Hussain  
UKM

#### ABSTRACT

This study examines the growth of Web 3.0 as a research topic using bibliometric analysis. The study examines published studies, source names, document formats, and collaborative networks in 845 academic research articles published between 1984 and 2023. The findings of the study are significant in a number of ways. They begin by demonstrating their expanding interest in Web 3.0 research, which highlights how significant the area is becoming. Second, the study lists the nations, colleges, and writers who have conducted the most extensive research in the field. For academics, decision-makers, and funding organisations to locate potential partners and support multidisciplinary research, this information is crucial. The analysis also identifies the most typical styles of Web 3.0 research papers. This gives researchers the option to select the most efficient means of sharing their work. Overall, this study contributes to researchers' understanding of the Web 3.0 research ecosystem and offers valuable information for next research collaborations and objectives.

**Keywords:** Web 3.0, Bibliometrics, Scopus, Machine Learning, VOSViewer, Semantic Web, Data Mining.

## LIST OF REGISTERED PARTICIPANTS

No	Name	Institution	email	Country
1	Acep Abdul Basit	Universitas Garut	acep.basit@gmail.com	Indonesia
2	Dr. Adilah Azhari	Universiti Utara Malaysia	a.adilah@uum.edu.my	Malaysia
3	Agusly Irawan Aritonang	Petra Christian University	agusly@petra.ac.id	Indonesia
4	Ahmad Nafi' Nafi'	IAIN Kudus	ahmadnafi@iainkudus.ac.id	Indonesia
5	Ali Khalfan Ali Alrayssi	University of Derby	alrayssi90@gmail.com	United Arab Emirates
6	Allen Peter Diman	Asia e University	ayen5@hotmail.com	Malaysia
7	Dr. Ananth Chiravuri	UAE University	ananth.chiravuri@uaeu.ac.ae	United Arab Emirates
8	Annisa Maulidia Alfian	Universitas Indonesia	annisa.maulidia99@gmail.com	Indonesia
9	Prof. Carol Sutcliffe	Helderberg College of Higher Education	sutcliffec@hche.ac.za	South Africa
10	Dr. Chen dongmei	City University of Malaysia	cdm19751223@163.com	Malaysia
11	Chory Angela Wijayanti	Petra Christian University	chory@petra.ac.id	Indonesia
12	Assoc. Prof. Darwina Arshad	Universiti Utara Malaysia	darwina@uum.edu.my	Malaysia
13	Dewinta Aprillia Utami	University Of Indonesia	lidwinadewinta@gmail.com	Indonesia
14	Dr. Suyahman,M.Si.,M.H.	Univet Bantara Sukoharjo	suyahman77@gmail.com	Indonesia
15	Dwi Rahmawati	Universitas Terbuka	dwir@ecampus.ut.ac.id	Indonesia
16	Fadiya Anzar Salama	Muhammadiyah University Of Yogyakarta	fadiyaanzars@gmail.com	Indonesia
17	Dr. Faezah Peerbhai	University Of Kwazulu Natal	faezahp@yahoo.com	South Africa
18	Fajar Rosyidi	Institut Agama Islam Negeri Kudus	fajarrosyidi@iainkudus.ac.id	Indonesia
19	Assoc. Prof. Dr. Fakhrorazi Hj. Ahmad	Universiti Utara Malaysia	fakhrorazi@uum.edu.my	Malaysia
20	Dr. Fathima Shamila Dawood Lebbe	University Of Colombo	shamila@law.cmb.ac.lk	Sri Lanka
21	Fauziah Ahmad	Universiti Teknologi MARA	fauziaha@uitm.edu.my	Malaysia
22	Ferry	Universitas Gadjah Mada	ferry1972@mail.ugm.ac.id	Indonesia
23	Fitri Ayu Kusumaningrum	Islamic University Of Indonesia	fitriayukusumaningrum@uii.ac.id	Indonesia



No	Name	Institution	email	Country
24	Hafizah Sith	Universiti Kebangsaan Malaysia	hafizahs@gmail.com	Malaysia
25	Dr. Hajah Nur Annisa Haji Sarbini	Universiti Islam Sultan Sharif Ali	annisaunissa@gmail.com	Brunei
26	Dr. Hanifah	STIE Ekuitas	hanifahoney@gmail.com	Indonesia
27	Dr. Hartini Husin	Universiti Utara Malaysia	tiniehusin666@gmail.com.my	Malaysia
28	Haryati Bakrin	Universiti Utara Malaysia	haryati@uum.edu.my	Malaysia
29	Hashamiza Haruddin	Politeknik Tuanku Sultanah Bahiyah	hashamiza@ptsb.edu.my	Malaysia
30	Dr. Hellena Mohamed Mushi	Mzumbe University Tanzania	hmohamed@mzumbe.ac.tz	Tanzania
31	Dr. Hengchao Zhang	INCEIF University	zhang@inceif.org	Malaysia
32	Husnaina Mailisa Safitri	University Of Muhammadiyah Aceh	husnaina.mailisasafitri78@gmail.com	Indonesia
33	Dr. Ida Rosnita Ismail	Universiti Kebangsaan Malaysia	idarosnita@ukm.edu.my	Malaysia
34	Idris Adamu Alhaji	Abubakar Tatari Ali Polytechnic Bauchi Nigeria	alhajiidris005@yahoo.com	Nigeria
35	Inayatul Khafidhoh, M.Pd.	IAIN Kudus	inayatul@iainkudus.ac.id	Indonesia
36	Ira Syazwani Zainal Abidin	Universiti Kuala Lumpur	syazwani@unikl.edu.my	Malaysia
37	Isaac Wee Siong Soong	Infrastructure University Kuala Lumpur	isaac_soong@hotmail.com	Singapore
38	Its'nain Amirrosyad	Institute Of Home Affairs Governance	itsnain09@gmail.com	Indonesia
39	Kashif Saeed	The Islamia University Of Bahawalpur	kashif.saeed@iub.edu.pk	Pakistan
40	Prof. Dr. Khairul Anuar Mohd Ali	Universiti Kebangsaan Malaysia	kabma@ukm.edu.my	Malaysia
41	Laurette Fourie	University Of Johannesburg	laur3tt3@gmail.com	South Africa
42	Leigh Lawrence Ray D. Ikalina	University Of San Agustin	likalina@usa.edu.ph	Philippines
43	Lin Hui	Jiangxi Medical College	tanger006@163.com	China
44	Maalani Silverajoo	Politeknik Ungku Omar	maalani@puo.edu.my	Malaysia
45	Dr. Mariann Edwina A/P Mariadass	Universiti Pertahanan Nasional Malaysia	wina_e29@yahoo.com	Malaysia
46	Md Shams Abedin	University Sains Islam Malaysia	redleaf2090@gmail.com	Malaysia
47	Missy S Golot	Ministry Of Human Resources	missy.research@gmail.com	Malaysia

No	Name	Institution	email	Country
48	Dr. Mohamad Azmi Bin Abdullah	Universiti Malaysia Sabah	azmi4386@gmail.com	Malaysia
49	Mohamad Faiq Md Amin	TNB Research	mohd.faiqamin@gmail.com	Malaysia
50	Mohamed Buhary Waseemul Akram Akram	Corporate Chambers	waseemulakram1@gmail.com	Sri Lanka
51	Mohamed Hakeem Mohamed Abubackar	Faculty Of Law, University Of Colombo	mamhakeem@law.cmb.ac.lk	Sri Lanka
52	Mokthar Hj. Ismail	Kolej Universiti Islam Antarabangsa Selangor	mokthar@kuis.edu.my	Malaysia
53	Moonwessur Ramdhany	University Of Technology Mauritius	ysunecher@utm.ac.mu	Mauritius
54	Mousa Al Mheiri	University Of Derby	mousaalmheiri5@gmail.com	United Arab Emirates
55	Dr. Mughaneswari Sahadevan	Management And Science University	mugisahs@gmail.com	Malaysia
56	Muhammad Zaim Esrati	Universiti Kebangsaan Malaysia	zaem@ukm.edu.my	Malaysia
57	Muna Wadhiha Mohd Fauzi	Universiti Teknologi Mara	mwadhiha@gmail.com	Malaysia
58	Murali Balaji Malayankulam Chakravarthy	TNASDC-BFSI	muralibalajimc@gmail.com	India
59	Muslim Al Kautsar	Universitas Garut	muslimalkautsar@gmail.com	Indonesia
60	Assoc. Prof. Dr. Mutia Evi Kristhy	University Of Palangka Raya	mutiaevi@law.upr.ac.id	Indonesia
61	Dr. Narizan Abdullah	Politeknik Nilai	nariznilai2020@gmail.com	Malaysia
62	Dr. Nor Azaruddin Husni Nuruddin	Institut Kefahaman Islam Malaysia	azaruddin@ikim.gov.my	Malaysia
63	Dr. Nor Fairuz Syazana Nor Fauzi	City University	fairuz.syazana@city.edu.my	Malaysia
64	Noraisah Nurul Fatwa Mohd Razali	Universiti Malaysia Pahang	noraisahfatwa@ump.edu.my	Malaysia
65	Assoc. Prof. Dr. Noreha Hashim	Universiti Malaysia Terengganu	noreha@umt.edu.my	Malaysia
66	Noremi Shaari	Universiti Teknologi Mara	noremi@bestinet.com.my	Malaysia
67	Norhatta Mohd	Universiti Kuala Lumpur	norhatta@unikl.edu.my	Malaysia
68	Norlida Mahussin	Universiti Sains Islam Malaysia	norlida@usim.edu.my	Malaysia
69	Nur Aisyah Aqilah Mohd Fauzi	National Defence University Of Malaysia	aisyahaqilahmohdfauzi@gmail.com	Malaysia

No	Name	Institution	email	Country
70	Nur Amani Pauzai	International Islamic University Malaysia	nuramani@unisza.edu.my	Malaysia
71	Nur Ilyia Mohd Noor Be	Kolej Universiti Islam Perlis	nuriyia@kuiips.edu.my	Malaysia
72	Dr. Nurika Restuningdiah	Universitas Negeri Malang	nurika.restuningdiah.fe@u m.ac.id	Indonesia
73	Olatunde Abiodun	Crescent University, Abeokuta	abiodunolatunde3011@gm ail.com	Nigeria
74	Panji Hidayat Bin Mazhisham	Universiti Sains Islam Malaysia	phidayatsyam@gmail.com	Malaysia
75	Dr. Paramjit Kaur	Universiti Utara Malaysia	paramjit@uum.edu.my	Malaysia
76	Prince Charles Heston Runtunuwu	Khairun University	princecharles.unkhair@gm ail.com	Indonesia
77	Assoc. Prof. Dr. Rafizah Mohd Rawian	Universiti Utara Malaysia	rafizah@uum.edu.my	Malaysia
78	Rahman Shafee	Multimedia University	shafee.official1224@gmail. com	Malaysia
79	Ranuli Mithara Senaratne	Sri Lanka Law College	ranulimithara@gmail.com	Sri Lanka
80	Recca Ayu Hapsari	Universitas Gadjah Mada	reccaayuhapsari@mail.ug m.ac.id	Indonesia
81	Dr. Renming Liu	Infrastructure University Kuala Lumpur	jeremyliurm@163.com	Malaysia
82	Rika Mardiani	Universitas Pendidikan Indonesia	rika.mardiani@upi.edu	Indonesia
83	Rizky Firmansyah	Universitas Negeri Malang	rizky.firmansyah.fe@um.a c.id	Indonesia
84	Saleha Abdullah	Multimedia University	saleha.abdullah@mmu.ed u.my	Malaysia
85	Salem Algathia	Universiti Putra Malaysia	salem01230@gmail.com	Malaysia
86	Dr. Sani Alhaji Garba	Universiti Pendidikan Sultan Idris, Perak, Malaysia	sanialhaji@fpm.upsi.edu.my	Malaysia
87	Sarah Nadirah Mohd Johari	Universiti Teknologi MARA	sarahnadirah@tmsk.uitm.e du.my	Malaysia
88	Sayed Mawismi Sayed Mohamad Mustar	Jabatan Kebajikan Masyarakat Wilayah Persekutuan Kuala Lumpur	sayedmawismi@gmail.com	Malaysia
89	Dr. Shamsu Abubakar	UMYU Katsina	shamsu.abubakar@umyu. edu.ng	Nigeria
90	Shamsul Banu Mohamed Siddik	Politeknik Ungku Omar	shambanu@puo.edu.my	Malaysia

No	Name	Institution	email	Country
91	Sheva	Faculty Of Law Gadjah Mada University	shevakuliah@gmail.com	Indonesia
92	Siti Ainun Jariyah Hassan	Universiti Malaysia Pahang	ainun@ump.edu.my	Malaysia
93	Siti Malaiha Dewi	IAIN Kudus	malaihadewi@iainkudus.ac.id	Indonesia
94	Dr. Siti Nurain Muhmad	Universiti Malaysia Terengganu	sitinurain@umt.edu.my	Malaysia
95	Stefani Lily Indarto	Soegijapranata Catholic University	sli@unika.ac.id	Indonesia
96	Prof. Dr. Suhaimi Mhd Sarif	International Islamic University Malaysia	albanjari@yahoo.com	Malaysia
97	Dr. Syed Raziuddin Ahmad Ahmad	Arab Open University, Saudi Arabia	sradiuddin@arabou.edu.sa	Saudi Arabia
98	Dr. Tarekol Islam Maruf	International Islamic University Malaysia	iiumstarek@gmail.com	Malaysia
99	Prof. Dr. Tata Wijayanta	Faculty Of Law Gadjah Mada University	wijayanta@mail.ugm.ac.id	Indonesia
100	Tri Harnowo	Universitas Prasetiya Mulya	tri.harnowo@pmbs.ac.id	Indonesia
101	Dr. Udage Arachchige Thaksala Udayanganie	University Of Colombo	thakshila@law.cmb.ac.lk	Sri Lanka
102	Assoc. Prof. Dr. Wan Mohd Hirwani Wan Hussain	Universiti Kebangsaan Malaysia	wmhwh@ukm.edu.my	Malaysia
103	Wan Nazrul Helmy Wan Mohd Zain	Universiti Malaysia Pahang	nazrulhelmy@ump.edu.my	Malaysia
104	Prof. Wasantha Seneviratne	University Of Colombo	wasantha@law.cmb.ac.lk	Sri Lanka
105	Willy Hendrata	PT Bina Informatika Solusi	wilyhendrata@ymail.com	Indonesia
106	Xu Han-You	Suichang Rehabilitation And Clinical Hospital	abc13579-you@126.com	China
107	Yashodha Gayathri Ekanayaka	University Of Colombo	yasodhaekanyaka@yahoo.com	Sri Lanka
108	Zixuan Liu	City University	15617836777@163.com	Malaysia

## KEY ORGANISING COMMITTEE

Advisor	: Dr. Chan Sai Keong (IUKL)
Chairman	: Prof. Dr. Mohd Rizal Palil
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Technical Reviewers  
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Ikram Education Sdn Bhd (402343-M)

Corporate Block, Unipark Suria, Jalan Ikram-Uniten, 43000 Kajang, Selangor, Malaysia.

1-800-88-STUDY (78839) 019-388 3435 inquiry@iukl.edu.my www.IUUKL.edu.my

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