

THE SOAS GLOCAL CALA 2023 (SCOPUS / ISI)

Diliman, the Philippines
May 16-19, 2023



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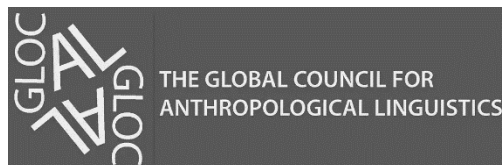


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Program produced and printed as of May 12, 2023 and is subject to minor changes. For updates and the most current information, visit the online interactive program at <https://cala2021.upd.edu.ph/full-program/>.



Published by the
The SOAS Global Council for Anthropological Linguistics
10 Thornhaugh St, London
WC1H 0XG, United Kingdom
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<https://glocal.soas.ac.uk>

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Abstracts

Code Choice in Online Media: The Case of Malaysia Muda (Young) Leaders

Authors: Farrah Diebaa Rashid Ali (International Islamic University Malaysia)

Speakers: Farrah Diebaa Rashid Ali

Strand: Language, Community, Ethnicity

Session Type: General Session

Abstract

MUDA (Malaysian United Democratic Alliance), a multi-racial and youth-based party led by Syed Saddiq Abdul Rahman is the Malaysian youngest political party established in September 2020. The acronym MUDA is a homonym for 'young' in Malay. Since code-switch and code-mix is inevitable among multilingual young adults regardless of their geographical backgrounds, this study aimed to look at how the leaders of MUDA are true to the 'young' and multi-racial identity they are putting on through the analysis of the language that they use on their social media. Holmes & Wilson's (2022) is the main reference that guides the analysis of this paper. It was discovered that their code-mix and code-switch are not limited to the inter-sentential and intrasexual but also include tag-switching. The code-switch and code-mix were motivated by the topics, emotions, and lexical borrowing, the mixing and switching were done to emphasize the party's identities which are 'young' and multiracial.

Keywords: Code-switch, code-mix, political party, identity

Chronology (Virtual)

VIRTUAL CONFERENCE DATES

Day 1: Mon. Dec 19, 2022

Day 2: Tue. Dec 20, 2022

Day 3: Wed. Dec 21, 2022

Chronology (Physical)

POST CALL FOR PAPERS

Opens: October 20, 2022

Closes: March 13, 2023

NOTICE OF ACCEPTANCE

March 16, 2023

REGISTRATION

Early Bird

Opens: September 15, 2021

Closes: March 14, 2022

Middle Bird

Opens: March 15, 2022

Closes: July 15, 2022

Late Bird

Opens: October 20, 2022

Closes: May 19, 2023 (Conference end)

Presenters must register before March 23, 2023 to guarantee a place in the program. Registration will remain open after this, but conference organizers cannot guarantee placement in the conference.

CONFERENCE DATES

Day 1: Tue. May 16, 2023

Day 2: Wed. May 17, 2023

Day 3: Thu. May 18, 2023

Day 4: Fri. May 19, 2023 (Full day optional Anthropological Excursion)

ABOUT THE CALA

The GLOCAL CALA 2022/2023 - The Conference on Asian Linguistic Anthropology 2022/2023 in Diliman, The Philippines, University of The Philippines Diliman, Diliman, The Philippines. Seeking to redefine the way we view Asian Language and Society.

University of The Philippines
Diliman, The Philippines

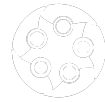
LING ANTHR

The field of linguistic anthropology offers an investigative and analytical trajectory with which to describe language models and practice, and also the symbiotic interrelatedness of language and life. Linguistic anthropology comprises both linguistic and anthropological dimensions, while situating observation, description, and analysis, in a multitude of fields, such as the philosophical, and political, but with the semiotic and the cultural at the core of all perspectives on and analysis of language.

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CALA 2023

CONFERENCE ON ASIAN LINGUISTIC ANTHROPOLOGY

This

CERTIFICATE OF RECOGNITION

is hereby awarded to

Farrah Diebaa Rashid Ali

for delivering the paper,

Code Choice in Online Media: The Case of Malaysia Muda (Young) Leaders
as part of the panel presentation, **Language, Community, Ethnicity**
during the Conference on Asian Linguistic Anthropology 2023
held on 16-19 May 2023 at the University of the Philippines Diliman.



JEM R. XAVIER, PHD

Convener

Conference on Asian Linguistics Anthropology 2023