

FAKULTI SAINS SOSIAL DAN KEMANUSIAAN • FACULTY OF SOCIAL SCIENCES AND HUMANITIES

10 October 2023

Dear Associate Professor Dr. Tengku Siti Aisha Tengku Mohd Azzman,

Thank you for your interest to the **18th Biennial International Conference on Media & Communication 2023**. As per our previous correspondence, we are glad that your submission, *“The persuasiveness of celebrity Muslim preachers on social media: The ELM perspective”* has been accepted for oral presentation at the conference to be held at the **Faculty of Social Sciences and Humanities, Universiti Kebangsaan Malaysia, in Bangi, Selangor** from **14 to 16 November 2023**.

Please make the following arrangements as soon as you are able:

- We would like to gently remind you to update personal information on this link to confirm your participation if you have not yet done so: <https://forms.gle/THEPQ6Fb9agSQhqk9>. If you are co-presenting, please make sure that you and your colleagues have completed the form individually.
- If you are an international participant, please ensure that your visa and travel arrangements are taken care of and notify us of your confirmation of attendance by 31st October 2023 at the latest.
- Each presenter will be given 20 minutes to present his/her research which includes the Q&A session. Arrangements for power point presentations have been made and we would like you to bring your material in your own pen drives.
- Should you have any special requests in regards to your presentation, please let us know in advance.
- Conference proceedings will be published in electronic format online. Please ensure that your extended abstracts and full author information provided to us are accurate.

Selected papers will be published in a special issue of our international journal, *Jurnal Komunikasi: Malaysian Journal of Communication* (indexed by Scopus) at a later date. Invitations for this purpose will be sent out after the Conference.

Please continue to check the conference website, <https://www.ukm.my/mention> for updates and finalized presentation schedules. The conference program will be posted on the website in early November 2023.

Thank you for your kind support, and we look forward to meeting you!

Yours sincerely,



DR. MAIZATUL HAIZAN MAHBOB

Director

18th Biennial International Conference on Media & Communication 2023 (MENTION2023)



PUSAT KAJIAN MEDIA DAN KOMUNUKASI (MENTION)

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