

## Fwd: Invitation as a Keynote Speaker for Global Conference of Communication, Culture & Contemporary Media (GLOCOM 2023)

SYED ARABI BIN SYED ABDULLAH IDID Idid <sarabidid@iium.edu.my>

Thu, Mar 2, 2023 at 5:53 PM

To: SYED ARABI BIN SYED ABDULLAH IDID Idid <sarabidid@iium.edu.my>, Tini Wakichan <tiniwakichan@gmail.com>

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From: Farah Fazlinda Mohamad <farahfazlinda@fbk.upsi.edu.my>

Date: Thu, 2 Mar 2023, 16:55

Subject: Invitation as a Keynote Speaker for Global Conference of Communication, Culture & Contemporary Media

(GLOCOM 2023)

To: <sarabidid@iium.edu.my>

Dear Prof Dato Sri Dr. Syed Arabi Idid,

Assalamualaikum and good day!

We are pleased to invite you to the 1<sup>st</sup> Global Conference of Communication, Culture, and Contemporary Media 2023 (GLOCOM 2023), organised by the Department of Communication and Media, Faculty of Languages and Communication, Sultan Idris Education University, Tanjong Malim, Perak, Malaysia.

The 1<sup>st</sup> Global Conference of Communication, Culture, and Contemporary Media 2023 is motivated by the theme "Cultivating Creativity for the Future Communication," as the advances in technology, digital media, and communication have changed almost all aspects of human lives, resulting in emerging methodological and conceptual challenges.

The objective of **GLOCOM 2023** is to gather leading national and international academics, scholars, media practitioners, and young researchers to share their knowledge and ideas from multidisciplinary perspectives in communication, culture, and language.

This conference will be scheduled tentatively for July 12th–14th through a virtual platform. The themes of the conference will be on the following topics, but not limited to:

- Journalism
- Broadcasting
- · Culture and Intercultural Communication
- Advertising
- Marketing Communication
- · New Media
- · Languages and Communication
- · Corporate Communication
- Health Communication

Your expertise in this field of work will be a great asset to this conference. We believe many of the participants will look forward to hearing and learning from your work. It is an honour to be able to invite you to be the **Keynote Speaker** for **GLOCOM 2023**, as we believe the conference will be more successful with your presence.

We look forward to a positive response. We will email and courier the appointment letter to you as soon as possible. If you have any concerns regarding **GLOCOM 2023**, please do not hesitate to contact the Secretariat of **GLOCOM 2023**, Farah Fazlinda Mohamad through her email: farahfazlinda@fbk.upsi.edu.my

Best Regards,

Dr. Farah Fazlinda binti Mohamad Department of Communication and Media, Faculty of Languages and Communication, Sultan Idris Education University, 35900, Tanjong Malim, Perak, MALAYSIA.

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