



Suruhanjaya Komunikasi dan Multimedia Malaysia
Malaysian Communications and Multimedia Commission
MCMC HQ, MCMC Tower 1, Jalan IMPACT, Cyber 6
63000 Cyberjaya
Selangor Darul Ehsan
MALAYSIA

Ref No. : SKMM(T)CIAD-CRD-BROADCASTING/Vol.1-2023 (40)
Date : 4 October 2023

PROF. DATO' SRI DR SYED ARABI BIN SYED ABDULLAH IDID
Abdul Hamid Abu Sulayman Kulliyah of Islamic Revealed Knowledge
and Human Sciences
International Islamic University Malaysia
P.O. Box 10, 50728
Kuala Lumpur.

Dear Prof Dato' Sri Dr,

**INVITATION AS A KEYNOTE PRESENTER FOR "BEYOND HEADLINES –
A NEW ERA OF NEWS" SEMINAR 2023**

The above matter is referred.

2. For your information, the Malaysian Communications and Multimedia Commission (MCMC) will be organising the above seminar in collaboration with the Communications and Multimedia Content Forum of Malaysia (Content Forum). The seminar gathers news organisations and practitioners from across media platforms to discuss issues and challenges in ensuring the provision of accurate, fair and balanced news content. The seminar is also expected to serve as a platform to discuss industry self-regulation and best practices in meeting the viewers and regulators' expectations on content related to news and current affairs programming.

3. Given your wealth of experience and research expertise on Journalism and Public Opinion studies, we believe you would be able to share invaluable

knowledge and opinion on how technology has influenced the way information is gathered, the challenges it poses to traditional journalism, and how these changes affect public opinion and society at large. Your presentation will undoubtedly enrich the knowledge of our seminar participants, which includes the representatives from the private broadcasters, members of CMCF as well as other content regulators.

4. Details of the seminar are as follows:

Seminar	Beyond Headlines - A New Era of News Seminar 2023
Date	19 October 2023 (Thursday)
Time	8:30 am – 5:30 pm
Venue	To be confirmed
Agenda	Refer to Appendix I

5. We hope you would be able to accept this invitation and would appreciate it if you could confirm your participation by completing and submitting the Confirmation Form (Appendix II) to crd@mcmc.gov.my before **9th October 2023 (Monday)**.

6. Should you need further information on this matter, please contact Mr. Kok Poh Leong (Jack) at 016-2139310 (email: plkok@mcmc.gov.my).

We look forward to your participation in the panel session at the seminar.

Thank you.

Yours sincerely,

ENENG FARIDAH ISKANDAR
Senior Director, Consumer & Industry Affairs Division
On behalf of Chairman

NNMK/ES/JACK



Suruhanjaya Komunikasi dan Multimedia Malaysia
 Malaysian Communications and Multimedia Commission

BEYOND HEADLINES - "A NEW ERA OF NEWS" SEMINAR 202

SEMINAR PROGRAMME

DATE : 19 OCTOBER 2023 (THURSDAY)
VENUE : M RESORT & HOTEL KUALA LUMPUR

TIME	AGENDA
	Emcee: Naz Rahman
8:30 am – 9:00 am	Participants Registration
9:00 am – 9:10 am	<p>Welcoming Remarks</p> <p>Dato' Mohd Ali Hanafiah Mohd Yunus (Chief Operating Officer, MCMC) or</p> <p>Datuk Zulkarnain Mohd Yasin (Chief Regulatory Officer, MCMC)</p>
9:10 am – 9:40 am	<p>Keynote Presentation</p> <ul style="list-style-type: none"> Prof. Dato' Sri Dr. Syed Arabi Syed Abdullah Idid (Professor, Department of Communication, IIUM)
9:40 am – 10:00 am	Tea Break
10:00 am – 11:20 am	<p>Panel Discussion 1: Media Mavericks: Discussing What's New in News</p> <ul style="list-style-type: none"> Moderator: Sheahnee Iman Lee <p>Panelists:</p> <ul style="list-style-type: none"> En. Rizal Zulkapli - CEO, TV Sarawak Nazri Noran - CEO, Media Prima Audio Sharaad Kutan - Editor , BFM Manvir Victor - Executive Editor , The Vibes

TIME	AGENDA
11:20 am – 11:40 am	<p>Special Presentation 1 : What’s New in News</p> <ul style="list-style-type: none"> • Presentation by Dr. Joanne Lim - Professor in Media, Communications & Cultural Studies, (Nottingham University)
11:45 am – 12:30 pm	<p>Special Presentation 2 : Cracking the Content Code: Guidelines for the Self-Regulation of News and Current Affairs</p> <ul style="list-style-type: none"> • Puan Mediha Mahmood- Executive Director, (Content Forum)
12:30 pm – 2:00 pm	<p>Lunch Break & Zohor Prayer</p>
2:00 pm – 3:20 pm	<p>Panel Discussion 2: Humanity in Headlines: Reframing Narratives with Ethics and Empathy</p> <ul style="list-style-type: none"> • Moderator: Sheahnee Iman Lee <p>Panelists:</p> <ul style="list-style-type: none"> • Dato’ Dr Hartini (Child's Rights Activist) • Datuk. Dr Amar Singh (Public Health Practitioner) • Dr. Khairil Ahmad (Universiti Malaya) • Norman Goh (Nikkei Asia) • Joanne Bala (Google Malaysia)
3:20 pm – 3:40 pm	<p>Evening Tea Break</p>
3:40 pm – 5:10 pm	<p>Panel Discussion 3: From Print to Pixels: News Editors in the Age of Information Overload</p> <ul style="list-style-type: none"> • Moderator: Kamarul Bahrin Haron <p>Panelists:</p> <ul style="list-style-type: none"> • Wong Chun Wai - Chairman, Bernama • Kamarudin Mape - Chief Editor, Media Prima Berhad • Mohamad Azlan bin Jaafar - Group Editor, Media Mulia • Puan Mergawati Zulfakar - Deputy Executive Editor, The Star • Aidilla Razak - Special Reports Editor, Malaysia Kini
5:10 pm – 5:15pm	<p>Closing Speech</p> <ul style="list-style-type: none"> • Mr. Kenny Ong - Chairman of Content Forum
<p>End of Seminar</p>	