

PARALLEL SESSION SCHEDULE

ICOSST 2023

INTERNATIONAL CONFERENCE ON
SOCIAL SCIENCE & TECHNOLOGY -
SCOPUS CONFERENCE

Main organizers:



UniKL
UNIVERSITI
KUALA LUMPUR



EuroMid
ACADEMY OF BUSINESS
AND TECHNOLOGY

Strategic Partners:



UNIVERSITI
TEKNOLOGI
MARA



PARALLEL SESSION 1

21st September 2023

11.30AM - 12.30PM (Virtual Only)

11.30AM - 01.35PM (Physical Only)

Join Microsoft Teams

Link:

Room 1: (Physical Presentation Only)**Session Chair: Mr. Mohammad Hendra Che Morad****Date: 21st September 2023****Time: 11.30 am – 01.35 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCES, HUMANITIES, AND ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.45 am	ICOSST 2023: 034-017	Psychological Well-Being Factors Of Elementary School Students Among Low- Income Families	Faridah Che Husain (UiTM Cawangan Pahang)	https://youtu.be/4db- J53Vlzw	
11.45 am – 11.55 am	ICOSST 2023: 063-069	Identifying The Sugarcane Trading System In Indonesia: An Institutional Economics Perspective	Muhammad Hasyim Ibnu Abbas (Universitas Negeri Malang)	https://youtu.be/19dCOpEj 5XU	

11.55 am – 12.05 pm	ICOSST 2023: 102-119	Factor Influencing Of Toxic Masculinity On Young And Adult Productivity: A Systematic Review	Putra Hilmi Prayitno (Universitas Negeri Malang)	https://youtu.be/WmGEmAoJCXw	
12.05 pm – 12.15 pm					
12.15 pm – 12.25 pm	ICOSST 2023: 169-144	The Effect Of Population Growth And Production On Shallot Prices In East Java Province In 2014-2022	Lustina Fajar Prastiwi (Universitas Negeri Malang)	https://youtu.be/Zw4jYy_malw	
12.25 pm – 12.35 pm	ICOSST 2023: 102-067	The Penta Helix Model In Management Of Livestock Compost In Pakisjajar Village Communities	Annisya Annisya (Universitas Negeri Malang)	https://youtu.be/N9i_oqjKquU	
12.35 pm – 12.45 pm	ICOSST 2023: 132-096	Social Media Marketing For Micro-Enterprises In Malaysia: Branding For The Future?	Lim Ying San (Multimedia University)	https://youtu.be/C5JKBLi2UuQ	
12.45 pm – 12.55 pm	ICOSST 2023: 098-061	Advancements in technology for Pharmaceutical Packaging: A Review of Technology, Contributions, and Applied Areas	Amalia Mukhlas (UniKL)	ICOSST2023 AmaliaMukhlas 098 061	

12.55 pm – 01.05 pm	ICOSST 2023: 152	Graduate Employability in Malaysia: The Influencing Factors for Malaysian Tertiary Students	Ms. Anushia Chelvarayan (Multimedia University)	ICOSST2023 AnushiaChelvarayan 152-114	
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Room 2: (Physical Presentation Only)**Session Chair: Dr. Ainul Yusnita Binti Mohamad Yusop****Date: 21th September 2023****Time: 11.30 am – 01.35 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCES, HUMANITIES AND RELIGIOUS STUDY**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.45 am	ICOSST 2023: 107- 085	Development Of New Funding Formula In Malaysian Public Universities	Hairul Rizad Md Sapry (Universiti Tun Hussein Onn Malaysia)	Development of New Funding Formula in Malaysia Public Universities (ICOSST)	
11.45 am – 11.55 am	ICOSST 2023: 156- 118	Policy And Digital Economy And Society Development Action Plan Phase 2 (B.E. 2566 " 2570) And Digital Economy And Society Development Action Plan For Human Resource Development Phase 2 (B.E.2566 " 2570)	Kiattipong Aunmueng (College of Innovation, Thammasat University)	ICOSST2023 Aunmueng 156-118	

11.55 am – 12.05 pm	ICOSST 2023: 171- 153	Implementation Of The Financial Technology Industry On Msmes In Malang, Indonesia; A Phenomenological Analysis Using Critical Thinking Model	Vidya Purnamasari (Universitas Negeri Malang)	https://youtu.be/9lsZ4xC ARZA	
12.05 pm – 12.15 pm	ICOSST 2023: 065- 123	A Proposed Model For Embracing Digital Horizons: Exploring Patient- Centric Wearable Healthcare Technology	Yeo Sook Fern (Multimedia University)	ICOSST2023 Yeo 065 123	
12.15 pm – 12.25 pm	ICOSST 2023: 162- 152	Moolang Virtual Classroom: A Comparative Of Students' Learning Preferences And Gender On Learning Outcomes	Ni`matul Istiqomah (Universitas Negeri Malang)	ICOSST2023 NI`MATUL ISTIQQOMAH ICOSST 2023 162 152	
12.25 pm – 12.35 pm	ICOSST 2023: 162- 139	Preparing Practical Learning Through The Development Of Education For Sustainable Development, Esd Edu Simulator	Ni`matul Istiqomah (Universitas Negeri Malang)	ICOSST2023 NI`MATUL ISTIQQOMAH ICOSST 2023 162 139	
12.35 pm – 12.45 pm	ICOSST 2023: 096- 055	From Grades to the Workplace: Unveiling the Link between Academic Performance and Internship Success	Muhammad Hassan Shahnawaz (Universiti Kuala Lumpur, Malaysia)	From Grades to the Workplace Unveiling the Link between Academic	

				Performance and Internship Success	
12.45 pm – 12.55 pm	ICOSST 2023: 018-078	Rights of the LGBTQ Community between the Universal Values Model and Islamic Moral Values Model	Farhan bin Hasmady (MIIT, UniKL)	https://youtu.be/mWvWMGAf_K0	
12.55 pm – 01.05 pm	ICOSST 2023: 128-094	Role of Credit Attitude on Credit Card Misuse: A study of Malaysian Working Adults	Ying Zhee, Lim (Multimedia University)	https://youtu.be/j2g-FICirx8	
01.05 pm – 01.15 pm	ICOSST 2023: 185-150	Key Determinants of Slow Fashion (Batik) Apparel Purchase Intention among Malaysian Consumers: A Conceptual Paper	Tan Gek Siang (Multimedia University)	ICOSST 2023 TAN 185-150	

Room 3:**Session Chair: Ts. Dr. Nur Syahela Hussien****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCE, HUMANITIES, ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 141-103	Risk Mitigation Strategy For Agency Problems In Micro Business Financing Of Baitul Maal Wa Tamwil: A Qualitative Swot Analysis	Andri Martiana (IIUM/UMY)	https://www.youtube.com/watch?v=zDhCJAprLE8	
11.40 am – 11.45 am	ICOSST 2023: 151-113	Environmental Awareness Impact On Coastal Residents' Emotional Intelligence And Personality	Muhammad Nasrul Hakim Bin Roslan (Universiti Teknologi Mara)	https://youtu.be/GmXal5LUtv4	
11.45 am – 11.50 am	ICOSST 2023: 149-115	Vernacular Masjid As A Development Of The Basic Arche-Type Of The Punctured Pavilion: A Technological And Cul-Tural Manifestation In The Southeast Asian	Noor Hanita Abdul Majid (Universiti Muhammadiyah)	https://youtu.be/otfXc-YijGk	

		Region	Malaysia)		
11.50 am – 11.55 am	ICOSST 2023: 016-122	Metaphor Construction Of Environmental Issues In Chinese And American News Media	Wang Yu (Universiti Teknologi Malaysia)	ICOSST2023 Wang Yu 016-122	
11.55 am – 12.00 pm	ICOSST 2023: 135-124	Exploring The Appropriate Legal Mechanism For Consumer In Halal Food Abuse	Mustafa Afifi Ab Halim (Universiti Sains Islam Malaysia)	ICOSST2023 Mustafa Afifi 135 124	
12.05 pm – 12.10 pm	ICOSST 2023: 032-084	Correlation Between Flash Floods and Variable Improper Drainage Systems: Experiences Impacts of Flash Floods from Bandar Kuching, Sarawak, Malaysia	Assoc. Prof. Dr. Haryati (Universiti Tun Hussein Onn Malaysia)	ICOSST 2023 YattUTHM-032- 084	

Room 4:**Session Chair: Ts. Faridah Yahya****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SUSTAINABLE DEVELOPMENT AND TECHNOLOGY**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 040-016	The Development Of Early Warning System For Fire Catcher In Rainforest Of Sumatera	Diena Noviarini (State University of Jakarta)	ICOSST 2023 Diena Noviarini 08-11	
11.40 am – 11.45 am	ICOSST 2023: 030-031	Long-Short Term Memory (LSTM) Based Architecture For Forecasting Tourist Arrivals	Harun Mukhtar (Universitas Muhammadiyah Riau)	Long Short Term Memory LSTM Based architecture for Forecasting Tourist Arrivals	
11.45 am – 11.50 am	ICOSST 2023: 035-024	Utilizing Cocos Nucifera Leaf Waste As A Sustainable Corrosion Protection Method For Mild Steel In Marine	Wan Syahidah Wan Mohd (UC TATI)	https://youtu.be/87ALXiS3h00	

		Environments			
11.50 am – 11.55 am	ICOSST 2023: 066-126	Food Waste Management Technology In Malaysia: Lessons From The United States And European Union	Bong Siew Hsia (Universiti Teknologi Mara)	ICOSST2023_BONG_06 6-126	
11.55 am – 12.00 pm	ICOSST 2023: 090-127	Consumer Adoption Of Brimo Mobile Banking Application: An Extended Tam Perspective	Gita Amriena (Trilogi University)	ICOSST2023 Gita Amriena 090127	
12.05 pm – 12.10 pm	ICOSST 2023: 103-145	Digital Loneliness in Social Media: The Epoch of Our Connected and Distraction World	Dr Zaid Amin	ICOSST2023 Rahma 103 145	
12.10 pm – 12.15 pm	ICOSST 2023: 075-040	Comparing In-Game Purchasing Behavior between Youth and Adult Gamers: Understanding Enjoyment Rates and Implications for Game Developers	Azir Rezha Norizan (UniKL MIIT)	https://youtu.be/6oTSkucGRVE	

Room 5:**Session Chair: Dr. Myzan Noor****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link 5 : [Microsoft Teams](#)****THEME: HUMAN-COMPUTER INTERACTION AND USER EXPERIENCE**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 085- 051	Systematic literature review about Examining the factors affecting Oman's implementation of e- government	Mustafa Al Riyami (UniKL)	ICOSST2023 AI RIYAMI 085 051	
11.40 am – 11.45 am	ICOSST 2023: 126- 104	Automated Irrigation System for Paddy Field	SHAHIDATUL ARFAH BINTI BAHARUDIN (UniKL)	ICOSST2023 Munisamy 126 104	
11.45 am – 11.50 am	ICOSST 2023: 154- 116	Enhancing Pandemic Safety with MobileNetV2: Real-time Facemask Detection	Md Noman Hossain (UniKL)	https://www.youtube.com/watch?v=yXle7fiwxQc	

11.50 am – 11.55 am	ICOSST 2023: 006- 005	Impact Of Covid-19 On Agile Software Development	Ayesha Anees Zaveri UniKL	IMPACT OF COVID- 19 ON AGILE SOFTWARE DEVELOPMENT	
11.55 am – 12.00 pm	ICOSST 2023: 046- 053	Recycling Awareness Through Mobile Application: Selecting The Categories Of Recyclable Materials For Environmental Well Being	Dr. Mohd Hafiz Faizal Mohamad Kamil (UniKL)	ICOSST2023 NADHI RA 0010	
12.00 pm - 12.05 pm	ICOSST 2023_0011	The effect of Strategic Management Accounting Techniques (SMAT) as an accounting technology on improving Business performance : A Review from Contingency and Resource Based View Approach	Linda Hetri Suriyanti		

Room 6:**Session Chair: Assoc. Prof. Ts. Dr. Munaisyah Abdullah****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCE, HUMANITIES, ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am		Session Chair Briefing			
11.35 am – 11.40 am	ICOSST 2023: 166-134	The Had Kifayah Model For Asnaf Students At Uitm Kelantan Branch	Dr Ahmad Murshidi Mustapha (UiTM Cawangan Kelantan)	https://youtu.be/Ylmf4ErIXw0	
11.40 am – 11.45 am	ICOSST 2023: 123-136	Capital Structure Determinants Of Bursa Malaysia Pn17 Firms	Dr. Izdihar B. Baharin @ Md. Daud (Kings University College, Malaysia)	ICOSST2023 Izdihar 123-136	
11.45 am – 11.50 am	ICOSST 2023: 114-128	The Issue Of Cybersex Addiction Among Children In Peninsular Malaysia: The Process Of Development And Validation Of Instrument	Wan Saidatul Nasuha Wan Maizon Universiti Teknologi Mara (UiTM)	https://youtu.be/lgl9kbG8wXE	

11.50 am – 11.55 am	ICOSST 2023: 043-018	A Self-Efficacy Sign Language Web Prototype: MUTAPP	Ts. Dr. Farahwahida Mohd (UniKL)		
11.55 am – 12.00 pm	ICOSST 2023: 173-155	A Serious Game for Jawi Alphabets Literacy Based on Gamification Elements	Fatin Nabilah Wahid	https://youtu.be/INB6ixCNoHE	
12.05 pm – 12.10 pm	ICOSST 2023: 020-097	English Majors Intercultural Competence And Chinese Cultural Aphasia	Dong Yujuan (Language Academy, Universiti Teknologi Malaysia)	ICOSST2023 Dong Yujuan_020 097	

Room 7:**Session Chair: Dr. Abdul Aziz Hadi Saleh Aborujilah****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCE, HUMANITIES, ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 066-125	Islamic Environmental Education: Case Study Of The Institute Of Islamic Understanding Malaysia (IKIM)	Mohd Noor Musa (UiTM Cawangan Kelantan)	ICOSST2023 Musa 066 125	
11.40 am – 11.45 am	ICOSST 2023: 088-147	The Concept Of Islamic Spiritualism In Dealing With Plague And Infectious Disease Outbreaks	Muslim Ismail Ahmad (UiTM Cawangan Kelantan)	ICOSST2023 Muslim 088-147	
11.45 am – 11.50 am	ICOSST 2023: 058-156	The Indicators Of Happiness Among Academicians: A Systematic Literature Review (Slr) Analysis	Noraini Junoh (UiTM Cawangan Kelantan)	ICOSST2023 058 156 NORAINI	

11.50 am – 11.55 am	ICOSST 2023: 125-095	Strategic Improvement Model on Document Management Process for a Non-Digital Hospital	Shahrinaz Ismail (UniKL)	ICOSST2023 Shahrinaz 125-095	
11.55 am – 12.00 pm	ICOSST 2023: 046-022	Innovative Solution For Kids With Diabetes: Augmented Reality Mobile Application For Insulin Intake	Mohd Hafiz Faizal Mohamad Kamil (UniKL)	https://youtu.be/5r5m6L7dUJA	
12.05 pm – 12.10 pm	ICOSST 2023: 033-015	Professional Character Development in Islamic Military Leadership: Developing a Theoretical Framework	AP Dr Noor Azmi Zainol	PROFESSIONAL CHARACTER DEVELOPMENT IN ISLAMIC MILITARY LEADERSHIP: DEVELOPING THEORETICAL FRAMEWORK	
12.10 pm – 12.15 pm	ICOSST 2023:111-076	Nurturing Student Academic Performance: Unveiling the Impact of Smart Classroom, Perceived Ease of Use, Self-Efficacy, and Islamic Spiritual Values	Dr Mona Fairuz Ramli	https://drive.google.com/drive/u/1/search?q=icosst%20111-076	
12.15 pm – 12.20 pm	ICOSST 2023: 055-027	SHOULD TORTURE BE JUSTIFIED IN AN EXTREME	Khairul Nizam Taib (UPNM)	https://youtu.be/nHR7j8wRZhs	

		CIRCUMSTANCES TO PREVENT TERRORISM?			
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Room 8:**Session Chair: Nor Fazura Md Zulkifle****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCE, HUMANITIES, ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 001-004	Regulating Extrajudicial Killing In Counterterrorism: Reformulating Preventive Measures.	Isman (Muhammadiyah University of Surakarta)	Regulating Preventive Measures: Counterterrorism	
11.40 am – 11.45 am	ICOSST 2023: 001-012	Transcendental Law And Legal Reform In The Digital Era	Isman (Muhammadiyah University of Surakarta)	Transcendental Law & Legal Reform in The Digital Era	
11.45 am – 11.50 am	ICOSST 2023: 042-021	Public Relations Roles And Functions In Government, Corporate, And Civil Society Organizations	Anggun Nadia Fatimah (Universitas Negeri Jakarta)	https://youtu.be/N0JjRe3CTw 0	

11.50 am – 11.55 am	ICOSST 2023: 163-141	Ma'iyah Work-Life Enhancement: Islamic Values Approach To Strengthen Work Engagement	Sri Wahyuni Ratnasari (Universitas Islam Sultan Agung Semarang)	https://youtu.be/YVpJ07XhhjU?si=OGLxiKiY8aBOqsVc	
11.55 am – 12.00 pm	ICOSST 2023: 087-046	A Qualitative Evaluation Of Narrative Effectiveness Used In The Six And Titanic Films: A Forgotten Minority Perspective	Chan Pee Ven (INTI International University)	ICOSST2023 Chan 087046	

Room 9:**Session Chair: Norshazrina Sabri****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCE, HUMANITIES, ENTREPRENEURSHIP**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 091-049	Bibliometric Analysis Of Internal Audit Quality Of Public Sector Organizations	Agustiawan (University Malaysia Kelantan)	https://youtu.be/Qj7UgNesO_o	
11.40 am – 11.45 am	ICOSST 2023: 100-063	Breaking Barriers: Exploring The Gender Moderation In Factors Affecting University Choice For Students	Han Kok Heng (New Era University College)	ICOSST2023 HK HENG 100 063	
11.45 am – 11.50 am	ICOSST 2023: 081-083	Crowdsourcing: A Catalyst For Smes To Ideation And Commercialization?	Ramadhan Harahap	https://youtu.be/hYBlm doWzJ4	
11.50 am – 11.55 am	ICOSST 2023: 168-140	The Alarming Shift from Earnings Management to Fraudulent Reporting	Noorul Azwin Md Nasir	The Alarming Shift from Earnings Management to	

			(Universiti Malaysia Kelantan)	Fraudulent Financial Reporting	
11.55 am – 12.00 pm	ICOSST 2023: 092-050	Unraveling Social Media’s Issues on Public Opinion and Activism: A Thematic Review	Irma Syarlina Che Ilias (Universiti Kuala Lumpur)	https://youtu.be/KR50 epfWHWU	
12.05 pm – 12.10 pm	ICOSST 2023: 010-019	The Relationship Between Market Penetration and Performance of Selected Small and Medium Enterprise	Mr. Abimbola Oladotun (Covenant University)	https://youtu.be/4QR8 ku0TkIs	

Room 10:**Session Chair: Bazilah Raihan Mat Shawal****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: SUSTAINABLE DEVELOPMENT AND TECHNOLOGY**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 014-010	Conceptual Framework To Categorize Friday Sermon Documents With Web Scraping	Mr. Muhammad Hamiz Mohd Radzi (UiTM)	https://youtu.be/XQ-mEx-vxLM	
11.40 am – 11.45 am	ICOSST 2023: 041-030	Personal Branding @Edwin.Gst On Tiktok As Balinese Culture Representation	Mr. Bekti Setyo Nurkholis (Universitas Muhammadiyah Yogyakarta)	https://youtu.be/k1fIUtNec3w	
11.45 am – 11.50 am	ICOSST 2023: 089-047	Sukuk Blockchain - An Innovation: Opportunities And Challenges	Ms. Nadhirah Sakinah Sidik (UKM)	ICOSST2023 SIDIK 089 047	

11.50 am – 11.55 am	ICOSST 2023_0006	Anime Negotiations In Public Pedagogy During The Pandemic For Elementary School Students	Ms. Sri Hartatik (UNUSA)		
11.55 am – 12.00 pm	ICOSST 2023_0005	Habituation Of Religiosity: Theoretical Exploration In Understanding Children's Politeness Through Civic Education	Ms. Pance Mariati (UNUSA)		
12.05 pm – 12.10 pm	ICOSST 2023: 093- 052	Role of Payment Innovation on Bank Performance: What Happens To The Bank If Cash Goes Away?	Arianto Muditomo (Perbanas Institute Jakarta, Indonesia)	https://www.youtube.com/watch?v=uO-HTdRrFS0	
12.10 pm – 12.15 pm	ICOSST 2023: 155-117	Factors Influencing Online Banking Satisfaction In Malaysia	Ms. Haniza Hashim (Multimedia University)	https://youtu.be/DRKywNceiR8?si=cb8j2XyT-3B-7SM6	

Room 11:**Session Chair: Nor Hazwani Munirah Lateh****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 080-054	Investigating The Factors Influencing Mobile Commerce Usage Of Smes In Hargeisa, Republic Of Somaliland: A Review Of Literature	Ifrah Abdirahman Hussein (Unikl)	https://drive.google.com/file/d/11AjO8PUApZ1gIaxw4YJODW2RocP6s99A/view?usp=sharing	
11.40 am – 11.45 am	ICOSST 2023: 109-074	Going Global In The Digital Age Keeping Up And Staying Ahead In Today's Tech-Driven Society	Zakariya Chabani (Canadian University Dubai)		
11.45 am – 11.50 am	ICOSST 2023: 112-077	The Prospect Of Work From Home In The Public Sector	Fairul Rizal Rashid (Universiti Brunei Darussalam)	ICOSST2023 fairulrashid 112077	

11.50 am – 11.55 am	ICOSST 2023: 028-087	Adapting To Technological Transformation: Jobs And Skills In Malaysia's Evolving Work Landscape	Azlin Alisa Ahmad (The National University of Malaysia)	https://youtu.be/Bz6nWd2067Q	
11.55 am – 12.00 pm	ICOSST 2023: 186-154	Transformation Of Accounting Information Systems In The Management Of Bumdesa Financial Performance In The Digitalization Era	Evi Dwi Kartikasari (universiti malaysia Kelantan)	ICOSST2023 EVI DWI KARTIKASARI 186 154	
12.00 pm – 12.05 pm	ICOSST 2023: 027-013	The Analysis of Sustainability Development Among MSMEs: Normative Pillar and Cultural Cognitive Pillar	Arifha Mohamad (UTHM)	https://youtu.be/JLB2IVJEaP8	

Room 12:**Session Chair: Nor Hanim bt Mustafa****Date: 21th September 2023****Time: 11.30 am – 12.30 pm****Link: [Microsoft Teams](#)****THEME: BUSINESS INNOVATION AND OPERATION OF COOPERATIVE**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am	ICOSST 2023: 104-068	Student Performance In Mathematics And Its Impact On Learning Stem Subjects	Ahmad Zamri bin Khairani (Universiti Sains Malaysia)	https://www.youtube.com/watch?v=7wg80hYb9J0	
11.40 am – 11.45 am	ICOSST 2023: 069-056	The Impact of Colour Vision Defects on Travel Destination Selection	Mohammad Tawhid Reaz (Asia Pacific University of Technology and Innovation)	ICOSST2023 Morakinyo&Tawhid 069056	
11.45 am – 11.50 am	ICOSST 2023: 069-057	The Effect of Green Marketing Mix on Customer Psychological Attitudes and Purchase Intention	Manjistha Seeburn (Asia Pacific University of	ICOSST2023 ManjisthaSeeburn 069-057	

		Within the Beauty Industry in Mauritius.	Technology and Innovation)		
11.50 am – 11.55 am	ICOSST 2023: 069-058	Factors Affecting Graduates' Employability Skills: Quantitative Study on Employees in Brunei	Nur Sobirah Binti Mohammad Sulaimi (Asia Pacific University of Technology and Innovation)	https://youtu.be/vFJqm6WnCsM	
11.55 am – 12.00 pm	ICOSST 2023: 069-059	Exploring Gender and Race Discrimination in Recruitment for Extractive Industries in Mozambique	Dr Jyoti Choudhary (Asia Pacific University of Technology and Innovation)	International Conference on Social Science Technology Scopus Conference ID ICOSST 2023 069059	
12.05 pm – 12.10 pm	ICOSST 2023: 069-089	The Impact of Guerilla Marketing Strategies on Business Performance and Sustainable Competitive Advantage of SMEs in Pakistan	Naqsh-e-Fatima (Asia Pacific University of Technology and Innovation)	https://youtu.be/UfiHakZ4TBQ?si=hJ6da4-ZSrRPEONq	
12.10 pm – 12.15 pm	ICOSST 2023: 0010	Client's Intention and Their Willingness To Participate At The Rehabilitation Centre: Focusing On Malaysian Women's Perspective	Nadhira Ahmad Afip	ICOSST2023 NADHIRA 0010	

Room 13:

Session Chair: Qaziah Fatimah Berhanuddin

Date: 21th September 2023

Time: 11.30 am – 12.30 pm

Link: [Microsoft Teams](#)

THEME: DATA ANALYTIC

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
11.30 am – 11.35 am	Session Chair Briefing				
11.35 am – 11.40 am					
11.40 am – 11.45 am					
11.45 am – 11.50 am					
11.50 am – 11.55 am					
11.55 am – 12.00 pm					
12.05 pm – 12.10 pm					

12.10 pm – 12.15 pm					
12.15 pm – 12.20 pm					
12.20 pm – 12.25 pm					
12.25 pm – 12.30 pm					

PARALLEL SESSION 2

21st September 2023

12.30PM - 01.30PM

Join Microsoft Teams

Link:

Room 1:**Session Chair 1: Dr. Suriana Ismail****Session Chair 2: Shakila Binti Ali Nahran****Date: 21st September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCES, HUMANITIES AND RELIGIOUS**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
12.30 pm – 12.35 pm	Session Chair Briefing				
12.35 pm – 12.40 pm	ICOSST 2023: 038-026	The Effect Of Managerial Ownership, Institutional Ownership, Foreign Ownership And Tangibility On Capital Structure	Rizke Anggista Octavia (Telkom University)		
12.40 pm – 12.45 pm	ICOSST 2023: 064-032	Discrimination Of Persons With Mental Illness: Testing The Principles For The Protection Of Persons With Mental Illness And The Improvement Of Mental Health Care In Indonesia	Nelson Simanjuntak (Universitas Kristen Indonesia)		

12.45 pm – 12.50 pm	ICOSST 2023: 068-035	Exploring Workplace Discrimination: Shedding Light On Social And Cultural Dynamics	Mohd Miqdad Aswad Ahmad (UiTM Cawangan Kelantan)	Discrimination Workplace International Conference	
12.50 pm – 12.55 pm	ICOSST 2023: 059-037	Assessing The Relationship Of Skills And Performance: An Exploratory Study Of Religious Based Cooperatives Board Members	Abdullah Sallehuddin Abdullah Salim (Univeristi Teknologi MARA)	ICOSST2023 Abdullah Sallehuddin 059-037	
12.55 pm – 1.00 pm	ICOSST 2023: 081-043	Shaping Visitor Satisfaction: Does The Destination Attractiveness And Destination Quality Influence?	Onan Marakali Siregar (Universitas Pembangunan Panca Budi)	https://youtu.be/LbZp3cQ x-mY	
1.00 pm – 1.05 pm	ICOSST 2023: 084-044	Learning Mitosis and Meiosis: Mobile Learning Application for Form 4 Students	Dr Myzan Noor (UniKL)	084-044	
1.05 pm – 1.10 pm	ICOSST 2023: 094-079	Analytical Study on Ethical Issues in Events- Voices from Muslim Organizers	Dhiyaul Hafidh Fatah Yasin (KUIPs), Raudlotul Firdaus	An Analytical Inquiry into Ethical Dilemmas in	

			Fatah Yasin (IIUM)	<u>Event Planning - Insights from Muslim Organizers</u>	
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Room 2:**Session Chair 1: Dr. Azizah Rahmat****Session Chair 2: Muhamad Amin Bin Abdullah****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: SOCIAL SCIENCES, HUMANITIES AND RELIGIOUS**

Time	ID No.	Paper Title	Presenter	YouTube Link	Attendance
12.30 pm – 12.35 pm		Session Chair Briefing			
12.35 pm – 12.40 pm	ICOSST 2023: 137-138	Measurement Of Religiosity In Islamic Perspective	Widiyanto bin Mislan Cokrohadisumarto (UNISSULA)	https://youtu.be/nuGh7 WTkdw	
12.40 pm – 12.45 pm	ICOSST 2023: 005-029	Humanitarian Operations Performance: A Logistics Preparedness Framework During Flood In Malaysia	Zeti Suzila Mat Jusoh (UiTM)		
12.45 pm – 12.50 pm	ICOSST 2023: 086-045	Perceived Organizational Support And Organizational Commitment: A Sequential Mediation	(Wong Chun Tatt)	ICOSST2023 WongChunTatt ICOSST 2023 086 045	

			(INTI International University)		
12.50 pm – 12.55 pm	ICOSST 2023: 087-048	Linking Brand Awareness, Influencers And Impulse Buying Via Sor Theory: A Conceptual Paper	Chan Pee Ven (INTI International University)	ICOSST2023 Chan 087048	
12.55 pm – 1.00 pm	ICOSST 2023: 049-065	Examining The Impact Of Entrepreneurship Performance On Sustainable Entrepreneurship And Sustainable Development Goals (Sdgs)	Lilian Danil (Universitas Katolik Parahyangan)		

Room 3:**Session Chair 1: Dr. Aznida Abu Bakar Sajak****Session Chair 2: Ameer Aiman Bin Misron****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC AND DIGITAL CITIZENSHIP**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
12.30 pm – 12.35 pm		Session Chair Briefing			
12.35 pm – 12.40 pm	ICOSST 2023_0009	Global Smuggling Research Trends: A Bibliometric Anal- Ysis Of An Untold Story	Ms. Nursyahida Zulkifli UiTM	https://www.youtube.com/watch?v=Q2RR7KuHdOo	
12.40 pm – 12.45 pm	ICOSST 2023_0008	The Enchantment Of Social Media As A Child's Resilience During Covid-19 Pandemic	Mr. Suharmono Kasiyun UNUSA		
12.45 pm – 12.50 pm	ICOSST 2023_0007	Rebuilding Malaysia's Tourism Industry Global Effects Of The Covid 19 Pandemic And Its	Ms. Azizah Musa UMK	https://youtu.be/5cTnHrPYi8E	

		Resurgence Strategies.			
12.50 pm – 12.55 pm	ICOSST 2023: 057-028	The Influence Of Narrative And Dialogical Videos On Brand Trust And Negative Crisis Emotions	Mentari Anugrah Imsa Universitas Negeri Jakarta	ICOSST2023 Mentari Anugrah 057-028	

Room 4:**Session Chair: Noor Hazlina Abdul Mutalib****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC AND DIGITAL CITIZENSHIP**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
12.30 pm – 12.35 pm		Session Chair Briefing			
12.35 pm – 12.40 pm	ICOSST 2023: 116-130	Developing A Structural Model For Lifelong Music Learning Intention Among Chinese University Students	Wen Jun Zheng UCSI university	https://youtu.be/u_eGqWYAsCU	
12.40 pm – 12.45 pm	ICOSST 2023: 170-142	Beyond Aesthetics: Reviews On Industrial Design Students' Creative Process Upon Developing Cultural-Oriented Products.	Amirul Fahmi Razali Universiti Sultan Zainal Abidin	ICOSST2023 Razali 170-142	
12.45 pm – 12.50 pm	ICOSST 2023: 002-002	Senior Citizens User Rate On Digital Healthcare Services In Selangor: A Case Study On	Nurul Nisa Omar International University of	https://www.youtube.com/watch?v=OeNtEYzIsFg	

		Selangkah Application	Malaya-Wales		
12.50 pm – 12.55 pm	ICOSST 2023: 062-033	How Information Quality Bridges The Link Between Food Safety Concerns And Purchase Intentions: A Conceptual Framework	Yeni Absah Universitas Sumatera Utara	ICOSST2023 YeniAbsah_062033	

Room 5:**Session Chair: Dr. Husna Osman****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC AND DIGITAL CITIZENSHIP**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
12.30 pm – 12.35 pm	Session Chair Briefing				
12.35 pm – 12.40 pm	ICOSST 2023: 107-090	Factors Shaping The Propensity Of Uae Secondary School Teachers To Incorporate Education 4.0	Abd Rahman Ahmad Universiti Tun Hussein Onn Malaysia	ICOSST 2023 107 090	
12.40 pm – 12.45 pm	ICOSST 2023: 134-099	Study On Socio-Demographic Of Healthcare Waqf Do-Nors: Waqf Contribution And Its Association With The Faith And Attitude Influence	Muhammad Ikmalul Iktimam Mahadhir UMK	ICOSST 2023 134 099 Study on Socio- Demographic of Healthcare Waqf Donors Waqf Contribution	

12.45 pm – 12.50 pm	ICOSST 2023: 058-100	Students Inclination And Preferences For Tahfiz Program In Uitm	Noraini Junoh Cawangan Kelantan	https://youtu.be/EVmV5z-Yehw	
12.50 pm – 12.55 pm	ICOSST 2023_0002	Conceptualising Sustainable Livelihood For Families Of Children With Autism Spectrum Disorder In Malaysia Through Cash Waqf Blockchain	Dr. Nur farahiah Azmi UMK	https://youtu.be/nhDNFmaIvXo?si=Sv0qrZjplw0WNj6-	
12.55 pm – 1.00 pm	ICOSST 2023_0004	Misconception Remediation Through The Probing, Present Previous Conception, Observation, Clarificantion, Confirmation And Reflection (P2oc2r) Learning Model	Prof. Muslimin Ibrahim UNUSA		

Room 6:**Session Chair: Liyana Ahmad Afip****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC AND DIGITAL CITIZENSHIP**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
12.30 pm – 12.35 pm	Session Chair Briefing				
12.35 pm – 12.40 pm	ICOSST 2023_0001	Effect Of Reporting And Governance On Performance, With Online Digital Media As Moderating Among Malaysian Waqf Institutions: A Pilot Study	Dr. Amira Jamil UMK	ICOSST2023_AMIRA JAMIL_ICOSST 2023_0001	
12.40 pm – 12.45 pm	ICOSST 2023_0003	Young Talent Development Challenges: The Characteristics Of Indonesian	Rahardito Dio Prastowo Badan Riset Inovasi Nasional (BRIN)	Cenference Seminar ICOSST 2023 - Young Talent Development	

		Generation Z In Determining Their Job		Challenges BRIN RI	
12.45 pm – 12.50 pm	ICOSST 2023: 038-026	The Effect Of Managerial Ownership, Institutional Ownership, Foreign Ownership And Tangibility On Capital Structure	Deannes Isynuwardhana Telkom University		
12.50 pm – 12.55 pm	ICOSST 2023: 097-135	Mapping The Landscape: A Bibliometric Review Of Food Security Research In Malaysia	Mrs. Yuslina binti Yusoff Universiti Teknologi MARA, Kelantan Branch, Machang Campus, Kelantan	https://youtu.be/xQXRa wx9qf4	
12.55 pm – 1.00 pm	ICOSST 2023: 164-131	A Structured Literature Review On The Modelling Educational Video For Student Learning In Higher Education Institution	Khadijah Abdul Rahman UiTM Kelantan Branch	ICOSST2023 KHADIJAH 164	

Room 7:**Session Chair: Linira Ghazali****Date: 21th September 2023****Time: 12.30 pm – 1.30 pm****Link: [Microsoft Teams](#)****THEME: DATA ANALYTIC AND DIGITAL CITIZENSHIP**

Time	ID No.	Paper Title	Presenter	Youtube Link	Attendance
12.30 pm – 12.35 pm	Session Chair Briefing				
12.35 pm – 12.40 pm	ICOSST 2023: 110-075	The Development Of Women's Education Under Local Organizations In Kelantan, 1932-1957	Siti Fathihah Binti Abd Latif UMK	ICOSST2023 Siti Fathihah 110 075	
12.40 pm – 12.45 pm	ICOSST 2023: 056-064	An In-Depth Exploration Of The Evolution And Implementation Of Halal Pharmaceutical Certification Schemes In Malaysia	Johari Ab Latiff University of Malaya	https://youtu.be/pxkJT4nL1As	
12.45 pm – 12.50 pm	ICOSST 2023: 148-111	Powerful Entrepreneurial Networking: Bridging The Gap In Marketing Performance Of	Erwansyah (Universitas Sumatera Utara-	ICOSST2023 Erwansyah 148 111	

		Halal Smes	Indonesia)		
12.50 pm – 12.55 pm	ICOSST 2023: 026-105	The Mental Processes In Beauty Of Shaanxi: An Ecological Discourse Analysis Perspective	Zhang Biyun Universiti Teknologi Malaysia	https://youtu.be/Mt2n-9dj3J8	
12.55 pm – 1.00 pm	ICOSST 2023: 073-039	Correlational Analysis of Mathematics Anxiety and Mathematics Performance	Norhatta Mohd (UniKL)	ICOSST2023 NORHATTA 073 039	

Thank you for your support.