

Main organizers:



Strategic Partners:



# INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE & TECHNOLOGY

## ICOSST 2023

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## **An Analytical Inquiry into Ethical Dilemmas in Event Planning - Insights from Muslim Organizers**

DHIYAUH HAFIDH FATAH YASIN, RAUDLOTUL FIRDAUS FA  
YASIN, MUHAMMAD HUSNI HASBULLAH &  
KU MOHD SYARBAINI KU YAACOB



# Significant

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Internationally, ethic is related to various goals in UN's SDGs.

Locally, ethic is one of the crucial components within MQF in education

In Islamic economy, 1400 years ago, Prophet Muhammad (PBUH) informed his followers that virtuous merchants would be among those who join him in Paradise.



# Research Methods

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Snowball sampling with 2 open-ended questions (issues and solutions) on respondents who are:

1. Muslim event organizers
2. Have experience in managing international level event
3. Have formal or informal Islamic study background



# Respondents

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Code	Location	Working sector	Gender
R1	Perlis	Private	M
R2	Kuala Lumpur	Public	M
R3	Kuala Lumpur	Private	F
R4	Perlis	GLC	M
R5	Perlis	GLC	M
-R6	Perlis	Private	M



# Issues & Solutions

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## *1. Ikhtilat (non-Shariah compliance mixing between genders)*

Gender separation is appropriate for religious events. For other types of gatherings, it suffices to make an announcement encouraging guests to behave appropriately. Nonetheless, if organizers do not support such measures, they should not be imposed as the researchers view them as precautionary guidance rather than a strict prohibition.



# Issues & Solutions

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## 2. Waste management

Increasing the number of trashcans. Among other potential remedies, educating individuals on cleanliness practices.



# Issues & Solutions

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## 3. Fairness

### 3.1. preferential meals for VIPs: subjective



# Issues & Solutions

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## 3. Fairness

### 3.2. disparities in the distribution of event souvenirs: subjective





# Issues & Solutions

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## 3. Fairness

3.3. inadequate recognition given to the committee members: require leadership empowerment



# Issues & Solutions

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## 4. Religious and racial sensitivity

Apprise the guests of ethical considerations concerning religion and racial sensitivity



# Issues & Solutions

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## 5. Unprofessional conduct during Q&A sessions

Agreed: remind the guests about ethical conducts

Disagree: screen the questions before Q&A session



# Issues & Solutions

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## 6. Deficient administration:

- top management should be capable to address the intellectual and emotion of the committee members
- Management should consulting all responsible parties before implementing the event,
- Management should deliver comprehensive, complete, and involved committee members before the event



# Suggestions

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1. More respondents from various background
2. Food waste in event



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*Thank you*

