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# EFFECTS OF TRAVEL CHARACTERISTICS ON TOURISM EXPENDITURE: A CASE STUDY OF MALAYSIA YOUNG OUTBOUND TOURISTS

Ab Rahman, Syakir Amir ; [Bachok, Syahriah](#); [Mahamod, Lukman Hakim](#) [Save all to author list](#)<sup>a</sup> Department of Urban and Regional Planning, Kulliyah of Architecture and Environmental Design, INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA, Malaysia[View PDF](#) [Full text options](#) [Export](#) **Abstract**

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**Abstract**

This paper aims to identify the travel characteristics determinants affecting tourism expenditure, among 40 young outbound tourists to Fukuoka Japan. Two hypotheses are tested using data collected from purposive sampling recruited via diary record survey. Pearson correlation explores the difference in length of stay, planned expenditure in influencing the actual expenditure of accommodation, shopping, food and beverages, entertainment and transportation. Empirical result confirmed that the determinants of expenditure have different influence on spending sectors. Length of stay, has bearing in most of the expenditure segments. This result provides useful input for decision makers to revise policies and strategies related to domestic and outbound tourists flows and expenditures. © 2023 by MIP.

**Author keywords**

outbound tourist; tourism; tourist expenditure; Travel characteristics

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