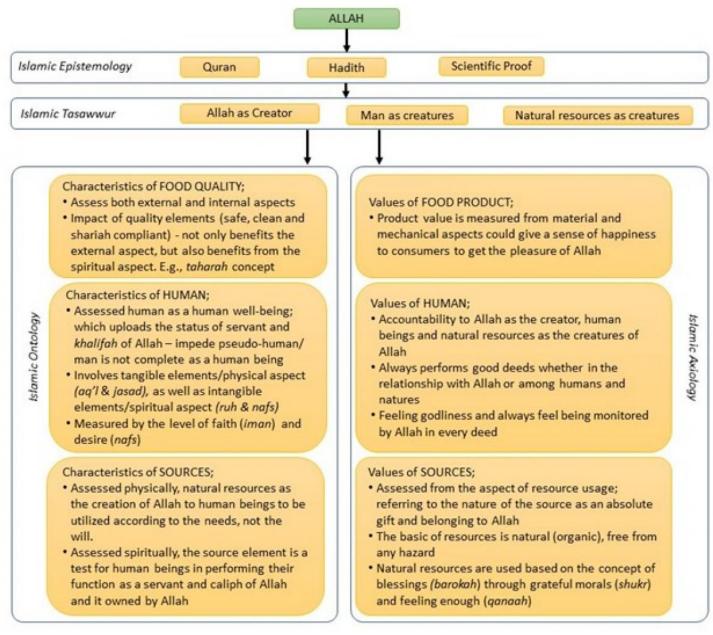


An Ideal Conceptual Framework for Halal Food Quality Management

This article discusses about a conceptual framework for halal food quality management based on the element of Islamic philosophy: epistemology, tasawwur (worldview), ontology, and axiology.



The diagram shows the output of An Ideal Conceptual Framework of Halal Food Quality Management.

According to Islam, the application of the halal concept in food production involves holistic and comprehensive food quality assessment. Existing halal food quality management focuses only on tangible measurement criteria that are scientifically accessed – meaning the main goal prioritizes customer satisfaction and maximizing income, profit and productivity. In addition, it is difficult to address aspects of the halal concept, such as forgery of halal certificates. The study has proved that intangible elements such as spiritual aspect is not taken into account in managing current halal food quality. Our research developed a conceptual framework for halal food quality management based on the element of Islamic philosophy: epistemology, *tasawwur* (worldview), ontology and axiology. This conceptual framework improves current practices of halal food quality management, creating balanced, holistic, and integrated halal ecosystem with the aim of achieving Allah's blessing

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