

**To** Prof. Mahmoud Al Mahmoud, Dean, College of Humanities & Sciences  
**CC** Dr. Alia Mitchell, Vice-Dean, College of Humanities & Sciences  
**From** Dr. Dina El-Dakhs, Chair, Linguistics & Translation Department  
**Subject** The 1<sup>st</sup> Language, Translation and Intercultural Communication (LTIC) Forum  
**Date** Thursday, December 2, 2021

**Dear Prof. Al Mahmoud,**

As per your directions, I am submitting this proposal to seek the initial approval of the university upper management to hold a forum on the significant role of language, translation and intercultural communication in our world. This forum supports the national/global efforts aiming at enhancing communication and building bridges of cooperation among cultures. The forum effectively contributes to the fulfillment of Vision 2030 as it supports intercultural learning experiences and promotes the values of dialogue, peace and tolerance. Additionally, the forum exhibits PSU's commitment to highlight KSA's leading role in intercultural communication and international relations, strengthen global sustainable development and create prosperity for the future generations. Further information on the forum is provided below.

**Title:** Language, Translation and Intercultural Communication (LTIC) Forum

**Theme:** Innovative Initiatives for Global Sustainable Development

**Organizer:** The Department of Linguistics and Translation (DLT), College of Humanities and Sciences

**Description:**

The forum aims to raise the public's awareness of the efforts made by several individuals and organizations to support global sustainable development through the focus on language, translation and intercultural communication. The forum also aims to encourage individuals, institutions and associations to contribute to global sustainable development through investing in intercultural communication initiatives and projects.

This forum emphasizes the role played by language as a means to enrich cultural exchange and civilized dialogue and a path for developing global communication. Language and translation constitute significant bridges to cross over to transcend borders and make partnerships.

## **Objectives**

This forum aims to:

- 1- enhance international connectivity via language and translation.
- 2- recognize effective national and global practices to further intercultural communication.
- 3- contribute to PSU's initiatives in support of the UN's Global Sustainable Development (SDGs).
- 4- capitalize on the expertise of PSU's faculty members and staff in the fields of language, translation and communication.
- 5- promote national and international networks in the domain of languages and intercultural communication.

## **Themes**

The forum features five main themes as follows:

- 1- Intercultural communication via languages
- 2- Translation and interpretation for intercultural communication
- 3- Language, technology and intercultural dialogue
- 4- Language and the creation of knowledge-based societies
- 5- Language and translation as tools for sustainable development

## **Further information:**

Language: English / Arabic

Date: Tuesday, March 29, 2022

Platform: Zoom (online)

## **Tentative Program**

The program will consist of three parts. The first part includes presentations by renowned figures in relevant disciplines. The speakers will be confirmed upon receiving the initial approval on holding the forum.

The second part of the program exhibits a variety of successful projects that were implemented nationally and internationally to support sustainable development through focusing on the role of language and translation in intercultural communication. A call for proposals will be issued to allow participants from different parts of the world to showcase their initiatives and effective practices in the field. A committee of experts in language, translation and intercultural communication will assess the submissions and prepare the final program.

The third part of the program will feature a number of workshops that will be delivered by our partners. The logos of these partners will be included in the promotional materials of the forum.

## Tentative Program Tuesday, March 29, 2022

9.00 – 9.30	Opening word, PSU President & Forum Honorary Chair
	Welcome word, CHS Dean & Forum Chair
	Welcome word, DLT Chair & Forum Co-Chair
9.30-10.15	Plenary Speaker (1)
10.15 – 11.00	Plenary Speaker (2)
11.00 – 12.00 (concurrent)	Language, Translation & Intercultural Communication In Action (1) – Success Stories
12.00 – 1.00	Break
1.00– 2.00 (concurrent)	Language, Translation & Intercultural Communication In Action (2) – Success Stories
2.00 – 3.00 (concurrent)	Language, Translation & Intercultural Communication In Action (3) – Success Stories
3.00 – 3.30	Break
3.30 – 4.15	Plenary Speaker (3)
4.15 – 5.00	Plenary Speaker (4)
5.00 – 6.00 (Concurrent)	Workshops

### Symposium Chairs & Committees:

- Honorary Chair: Dr. Ahmed Yamani, PSU President
- Chair: Prof. Mahmoud Al Mahmoud, CHS Dean
- Co-Chair: Dina El-Dakhs, DLT Chair

#### **(1) Steering Committee Chair: Dr. Dina El-Dakhs, DLT Chair**

The committee is responsible for overseeing the preparation and implementation of the forum and coordinating among all concerned parties. Additionally, the committee will assess the quality of the forum and submit a final report to the Forum Chair.

#### **(2) Evaluation Committee– Chair: Prof. Hadeer Aboelnagah, TAC Director**

The committee will be responsible for sending out the call for proposals and assess the submissions. The committee will also make decisions concerning the presentations accepted in the forum.

**(3) Program Committee – Co-Chairs: Prof. Hadeer Aboelnagah, TAC Director & Dr. Badr Al-Hussain, DLT Assistant Professor**

The committee will be responsible for designing the forum program.

**(4) Media & Public Relations Committee – Co-Chairs: Dr. Badr Al-Hussain, DLT Assistant Professor & Ms. Asma AlOtaibi, DLT Lecturer**

The committee will be responsible for marketing the forum via several means, including radio, TV, newspapers and social media in collaboration with PSU's Public Relations and Media Center.

**(5) Logistics Committee – Chair: Ms. Ghada AlSayyary, DLT Administrative Assistant**

The committee will be responsible for all logistical arrangements, including sending out invitations, making all arrangements with speakers, setting up the Zoom platform, issuing certificates and recruiting/training moderators.

**Workshop Partners**

The following partners are confirmed, but more partners will be sought soon:

- PSU Translation and Authoring Center (TAC)
- Durham University

**Tentative Budget:**

The required budget for the forum is as follow:

<b>Item</b>	<b>Budget</b>
Zoom* (online meeting/events platform)	5,000SR
Plenary speakers??	6,000SR
Total	11,000SR

Regards

Dr. Dina El-Dakhs *Dina El-Dakhs*

Chair, Linguistics and Translation Department

College of Humanities and Sciences