



30<sup>th</sup> June 2022

Prof. Dato' Sri Dr. Syed Arabi Bin Syed Abdullah Idid  
Kulliyyah of Islamic Revealed Knowledge and Human Sciences  
International Islamic University Malaysia,  
50728 Kuala Lumpur,  
Malaysia

Dear Professor Syed Arabi,

**INVITATION TO BE KEYNOTE SPEAKER AT PR AWARENESS WEEK 2022**

We would like to cordially invite you to the opening day of PR Awareness Week 2022 which is a week-long series of webinars and workshops organized by the Department of Public Relations, Faculty of Arts and Social Science, Universiti Tunku Abdul Rahman (UTAR). The details of the event are as below:

**Date: 1<sup>st</sup> August 2022 (Monday)**

**Time: 10.00 am – 11.00 am**

**Venue: Facebook Live**

The aims of this event are to promote the Public Relations programme to prospective students and to provide PR-related skills training for existing students. There will be various webinars and workshops delivered by professionals from the industry and local and international PR academics throughout the week.

Therefore, we would be honoured if you can deliver the keynote speech at the opening ceremony which will commence on the aforementioned date and time.

Enclosed is a copy of the program itinerary and poster for your reference. We look forward to receiving a favourable reply from you.

Alternatively, you may also contact [zahrawaani@utar.edu.my](mailto:zahrawaani@utar.edu.my) for further enquires.

Thank you.

Yours sincerely,

Bazlin Darina binti Ahmad Tajudin  
Head of Department  
Department of Public Relations  
Faculty of Arts and Social Science  
UTAR Kampar Campus

